



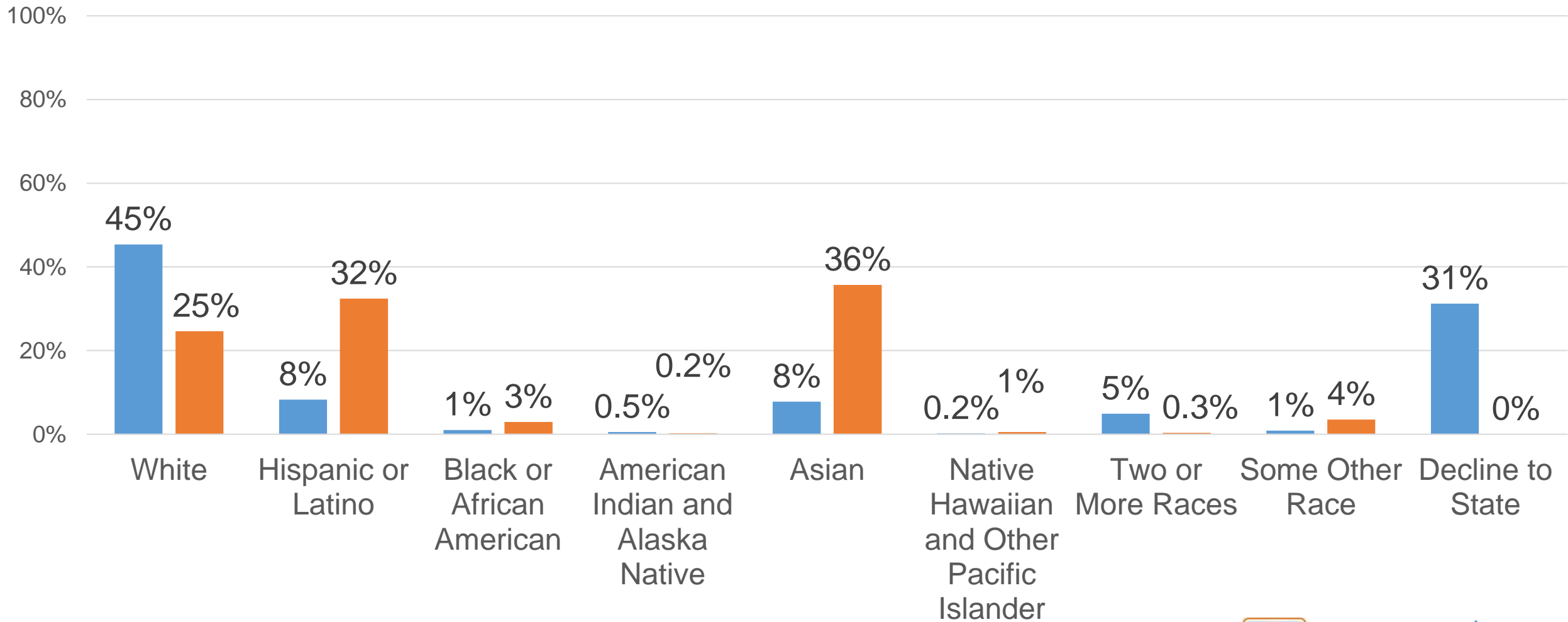
Photo : Sergio Ruiz, SPUR

# Spring Outreach 2020 Outreach and Online Survey Results

Consultant: Matt Raimi

# Survey Results – Race/Ethnicity of Respondents

Race/Ethnicity



*Hispanic or Latino of any Race  
All other races are alone*

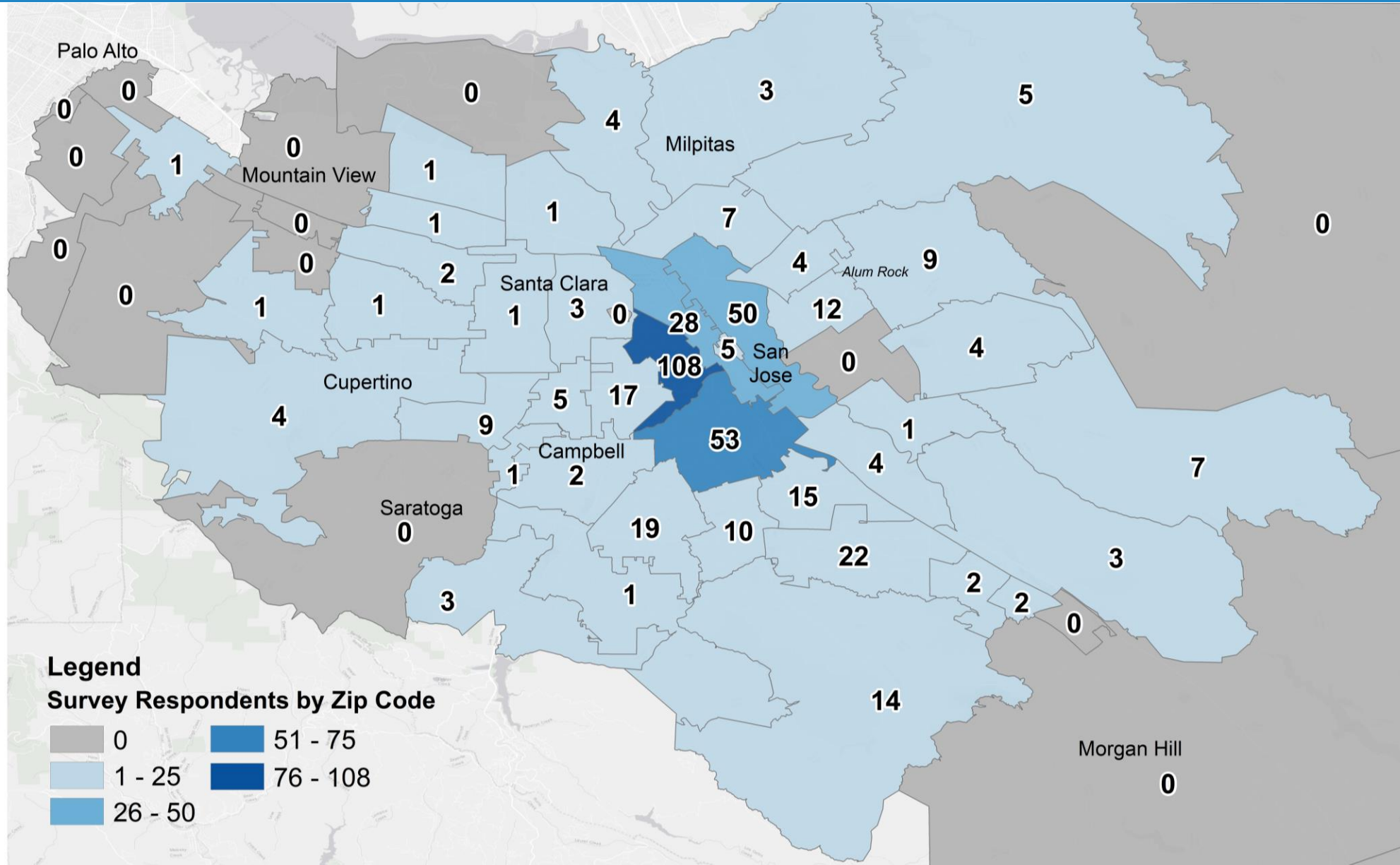
■ Survey Respondents ■ City of SJ (Census 2018)



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# Survey Results – Location of Respondents

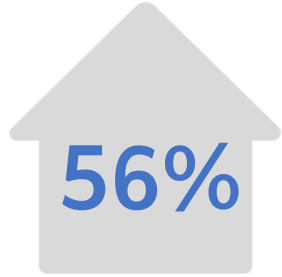


# Survey Results - Demographics

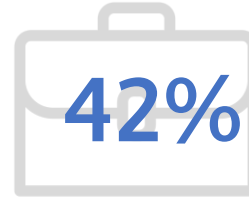
**95126** Zip code with the most respondents



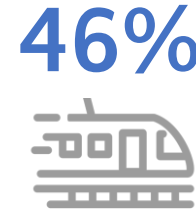
**56%** Own the home they live in



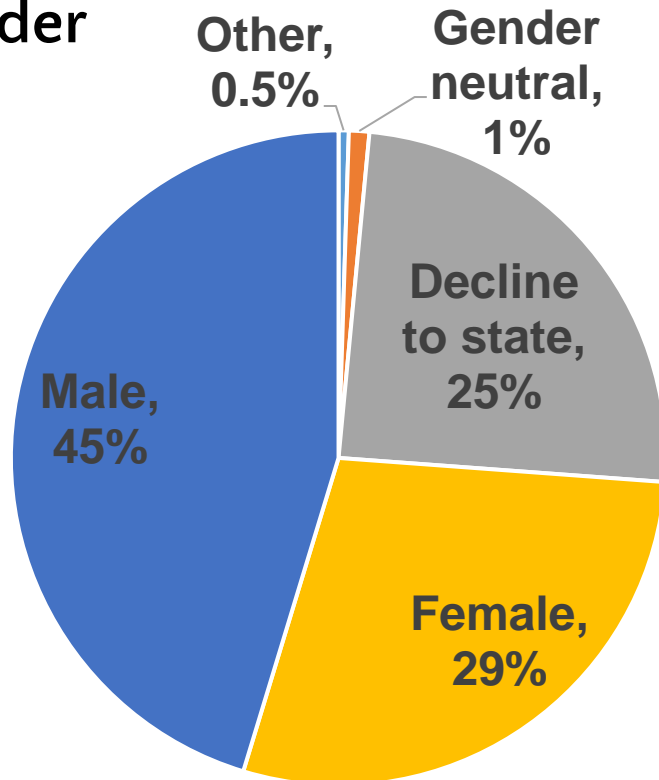
**42%** Work or go to school in San Jose



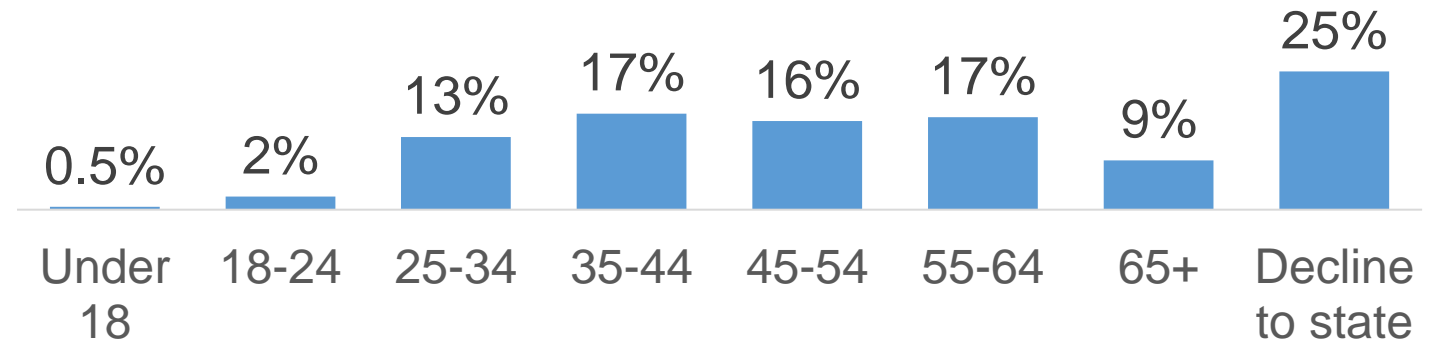
**46%** Occasionally use Diridon Station Area



## Gender



## Age



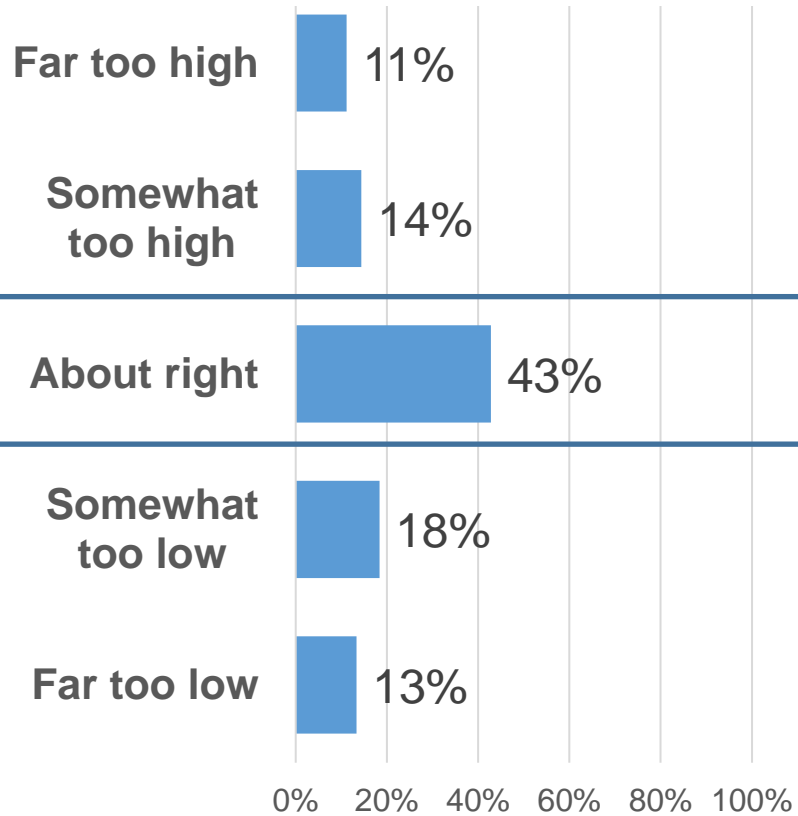
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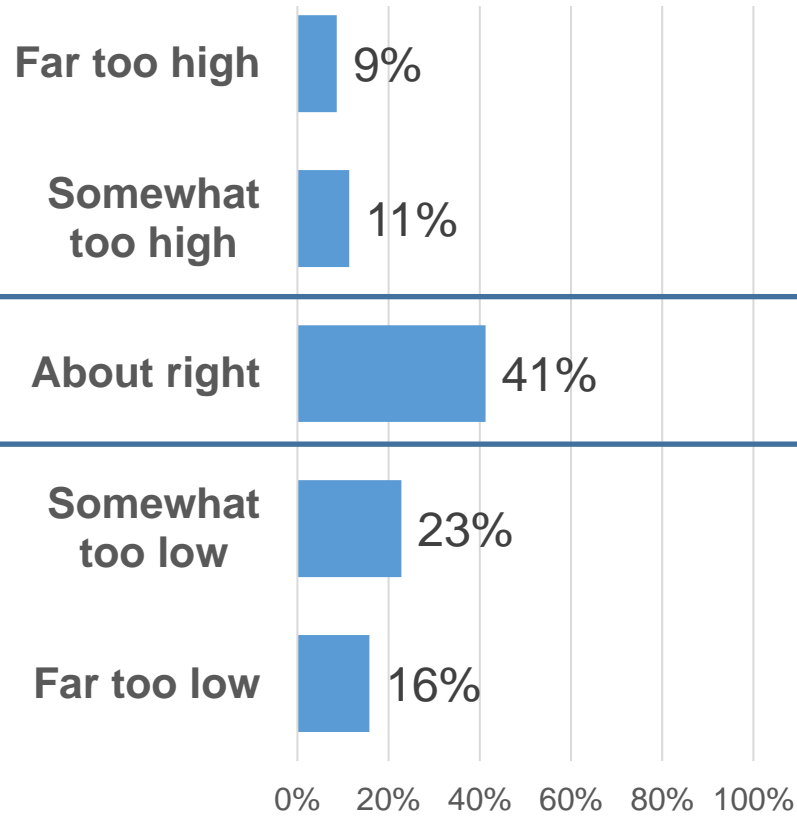
# Survey Results - Amending DSAP

Thinking about the building heights, amount of housing and commercial staff is looking at for the DSAP, do you think they are:

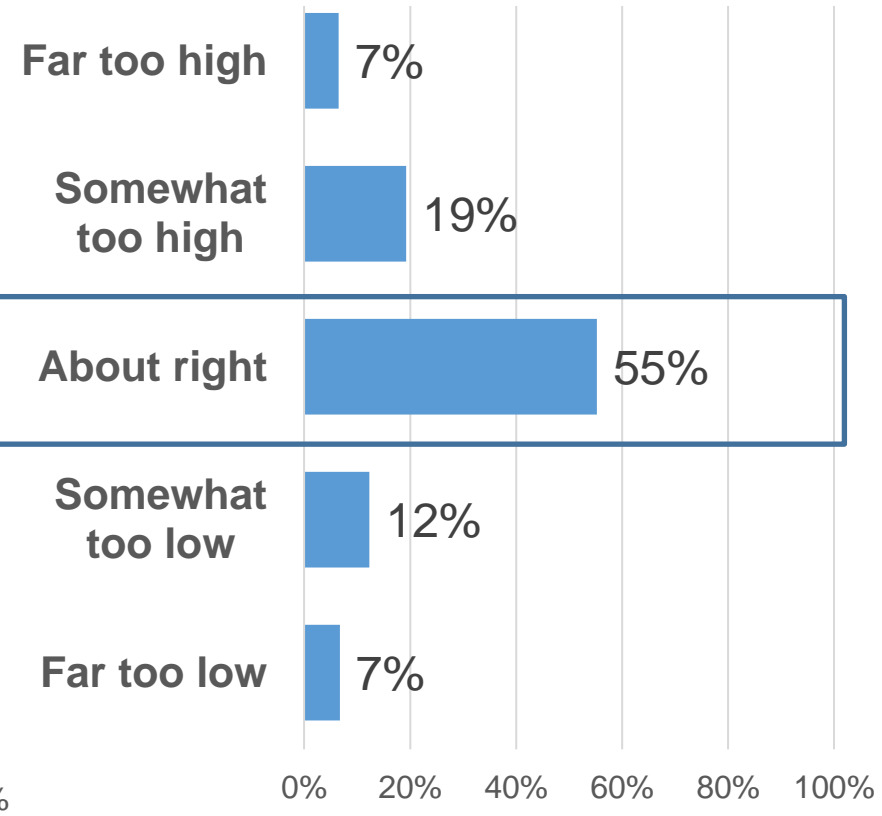
## Building Heights



## Housing



## Commercial

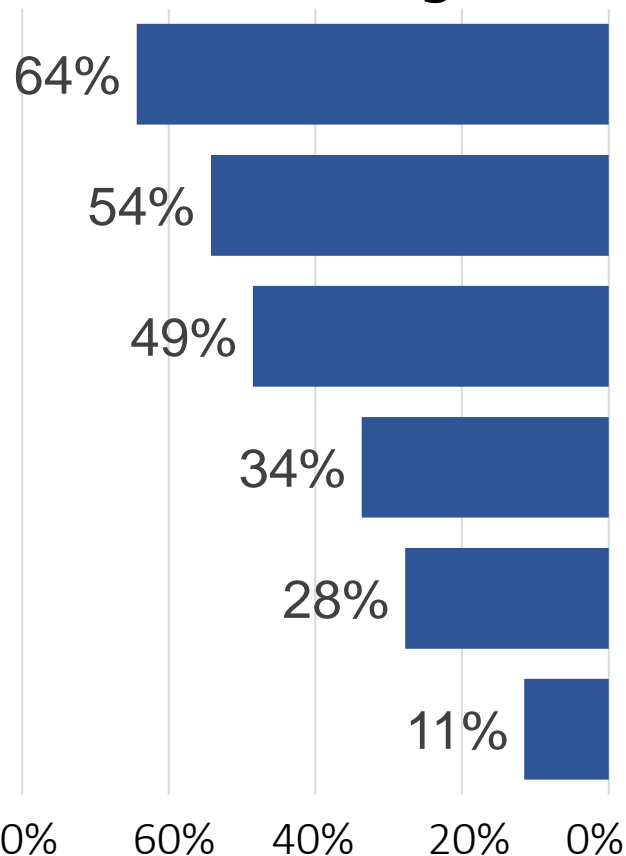


*SAAG also said About Right for all 3 questions*

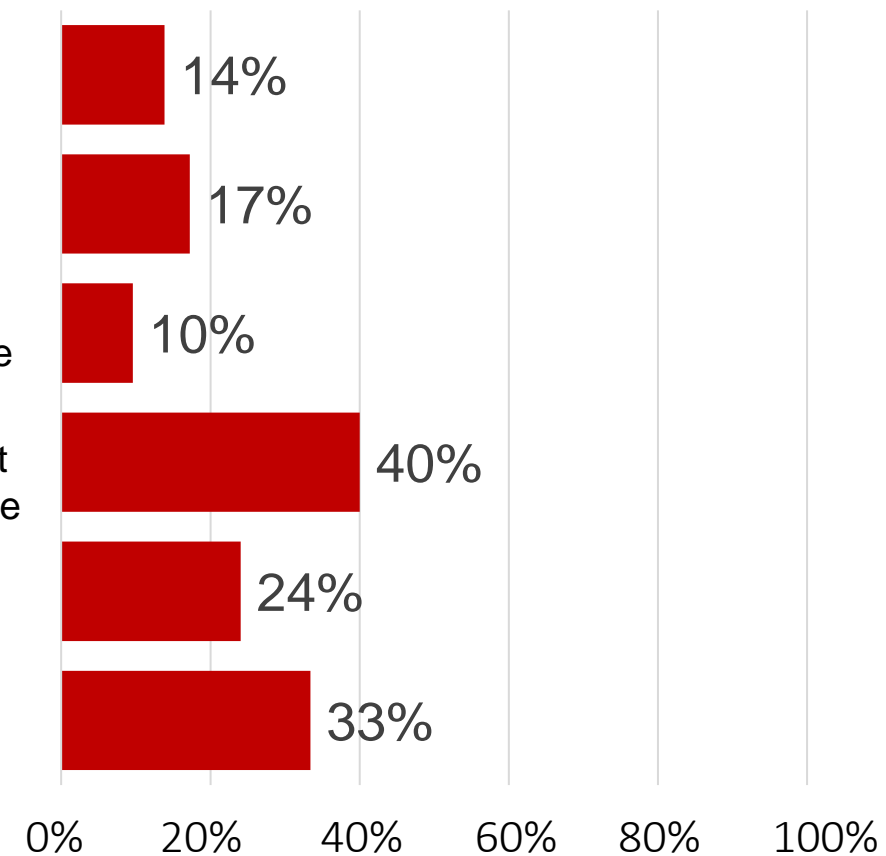
# Survey Results – Transportation Improvements

Which of staff's initial ideas for the Diridon Station Area and/or Downtown Transportation plans are most exciting and concerning to you, if any?

## Exciting



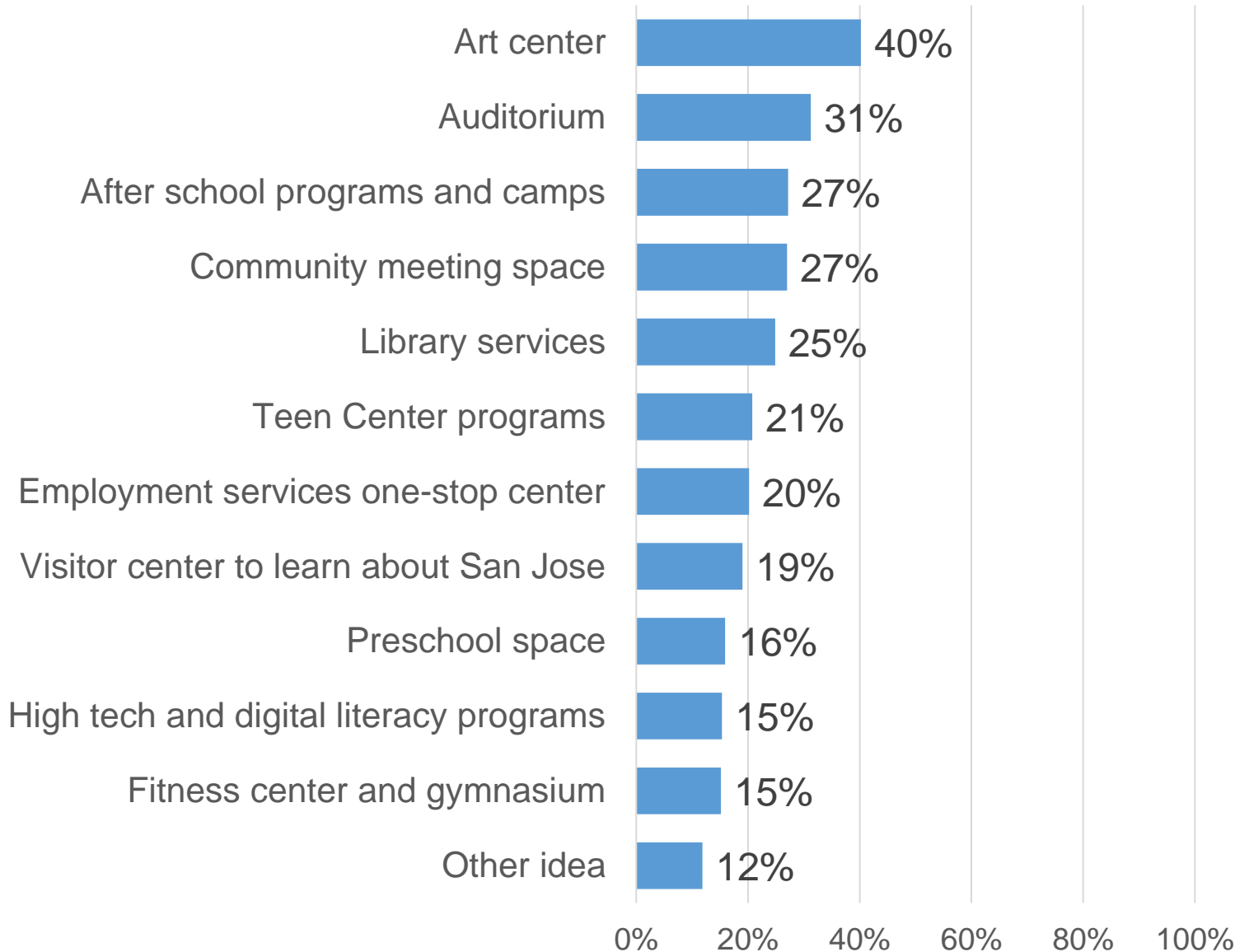
## Concerning



SAAG Top 3: Same

SAAG Top 3: Close the SR-87 off-ramp/improve SR-87/Julian Street interchange, Addition of public service lanes, and None of the above

# Survey Results - Programs and Services



Considering the planned growth of the Downtown, please indicate the three programs and services you are most interested in seeing in the Diridon Station Area:

## Other Ideas

- **Safe Open Spaces** in DSAP like large spaces with programming
- **Improving and connecting Guadalupe River Trail to Los Gatos Creek**
- **Flexible Community Meeting Space** for community and non-profits

*SAAG top 3: Community meeting space, Employment services one-stop center, and preschool space*



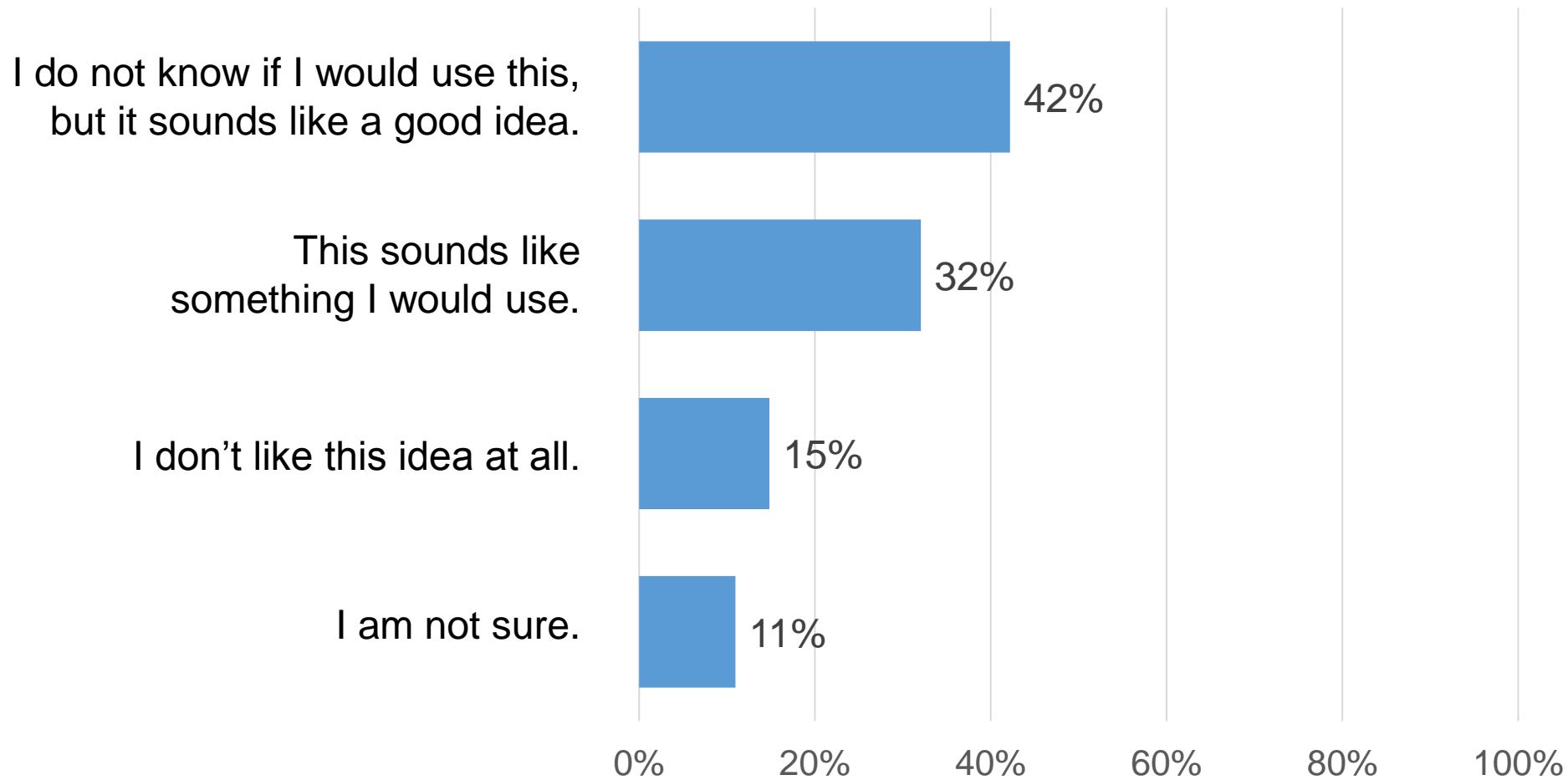
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# Survey Results - Community Center

Please indicate your reaction to a community center in the Diridon Station Area



SAAG top response: *This sounds like something I would use*



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# Survey Results - Affordable Housing

**Assuming there is a limited amount of subsidy available for affordable housing, which is more important to you?**

Maximizing the number of apartments built for extremely low-income households, potentially resulting in fewer apartments being built due to the large subsidy required for each apartment.

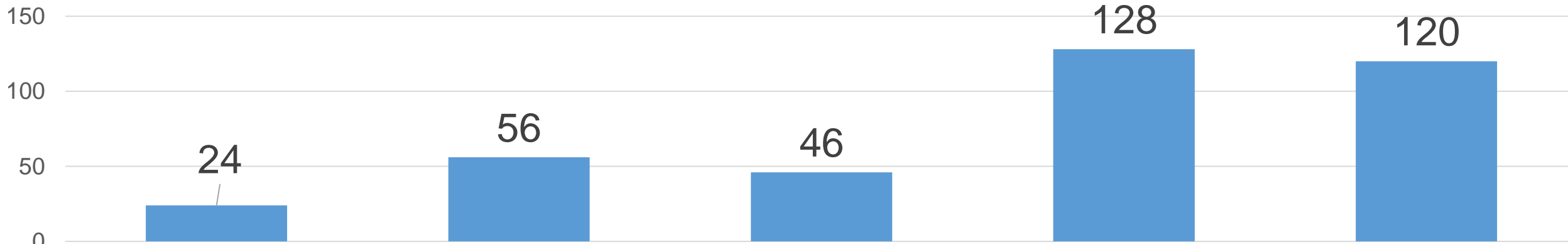
**SAAG**  
3.08  
Neutral/Balanced

**Public**  
3.71

Building affordable apartments for households at various income levels, potentially resulting in more apartments being built due to the smaller subsidy required for each apartment.



## Responses



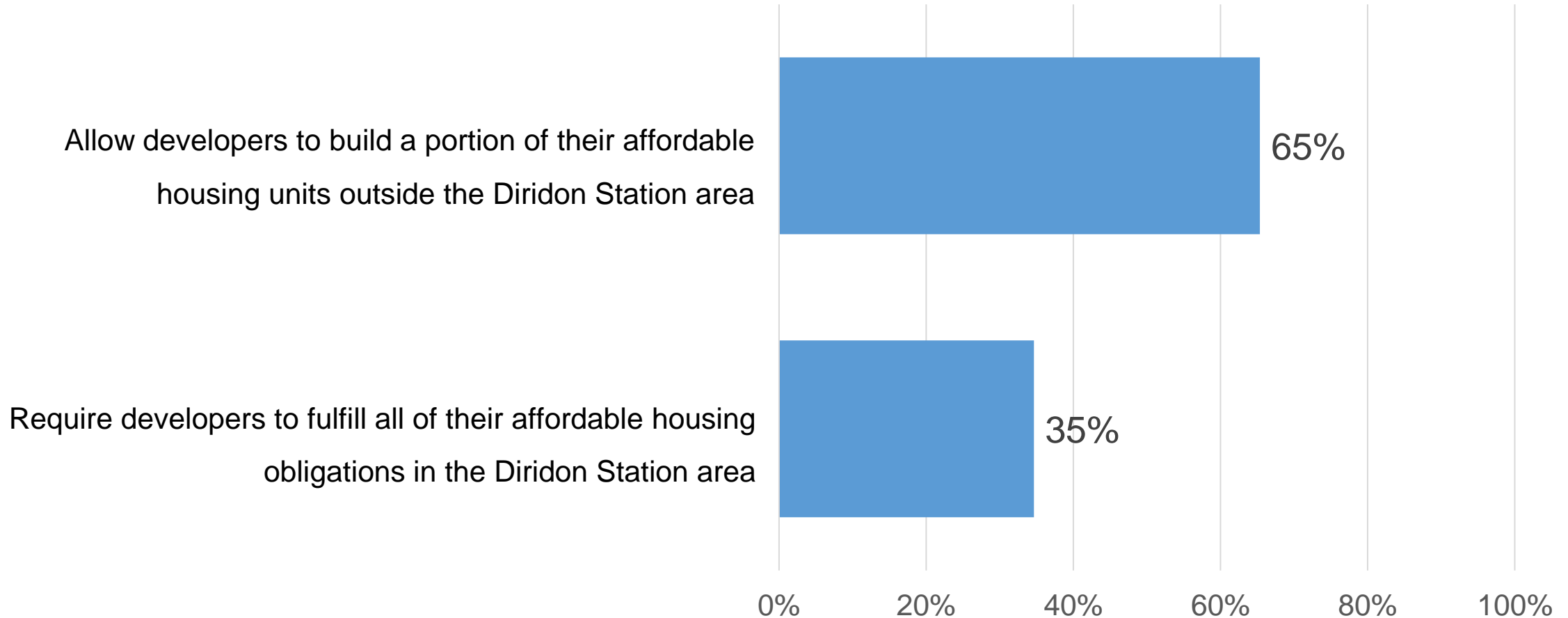
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# Survey Results - Affordable Housing Location

Which of the following options do you prefer for Affordable Housing Location?



SAAG: 50/50 response

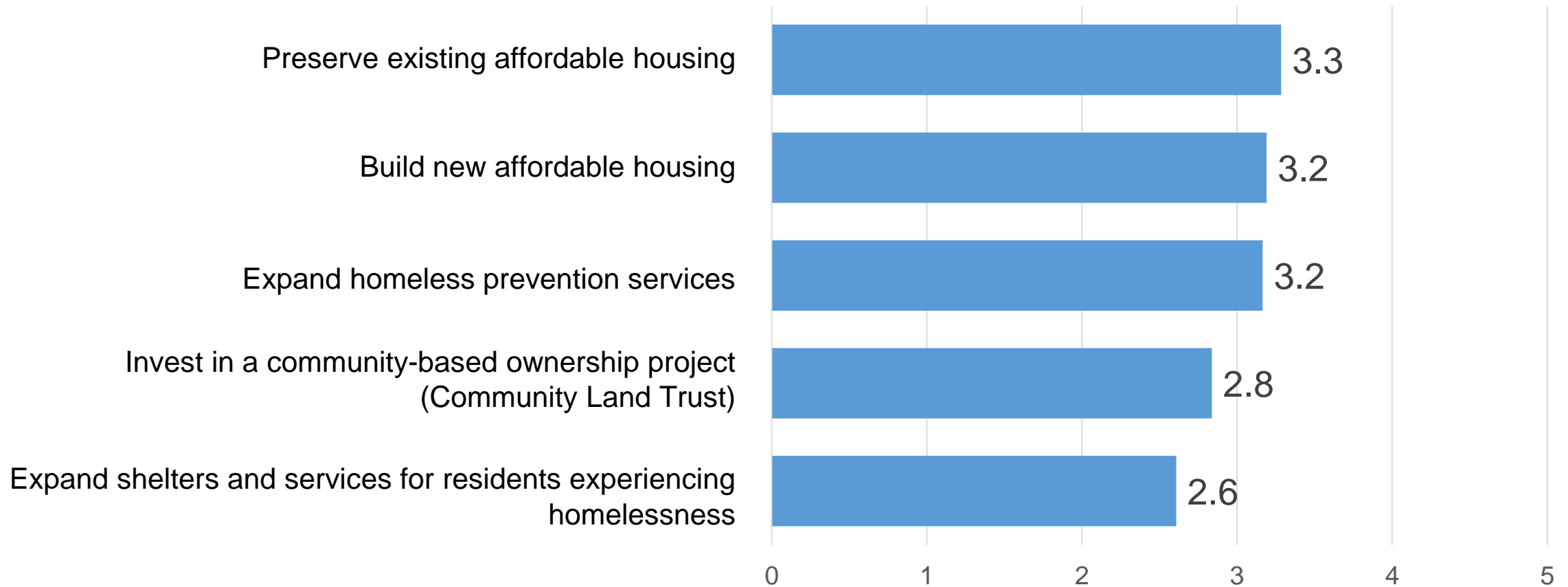


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# Survey Results - Displacement Prevention

Rank your preferences for the following potential uses of a Community Stabilization Fund.



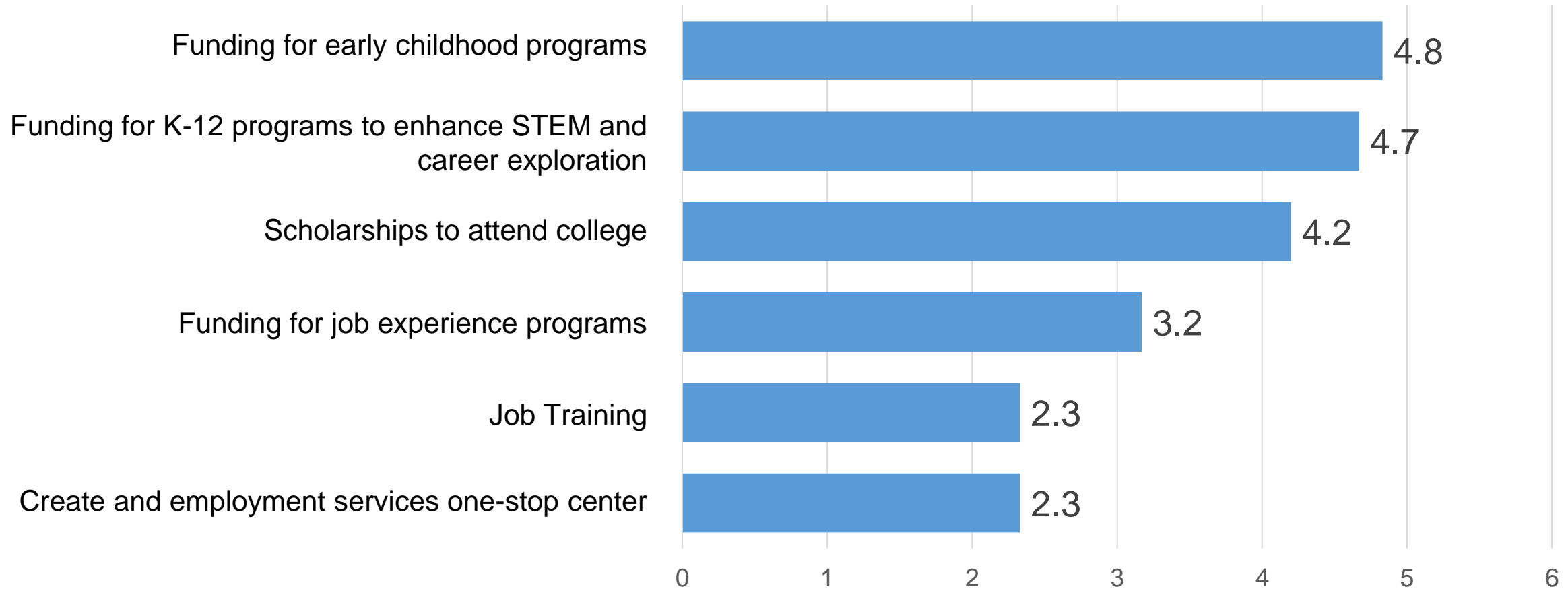
*SAAG top 3: Preserve existing affordable housing, build new affordable housing, and invest in a community-based ownership project*



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# Survey Results - Job Training and Education

Rank the following ideas in the order that is most important to you to increase job training and educational opportunities.



SAAG top 3: job training, funding for job experience, and funding for early childhood programs



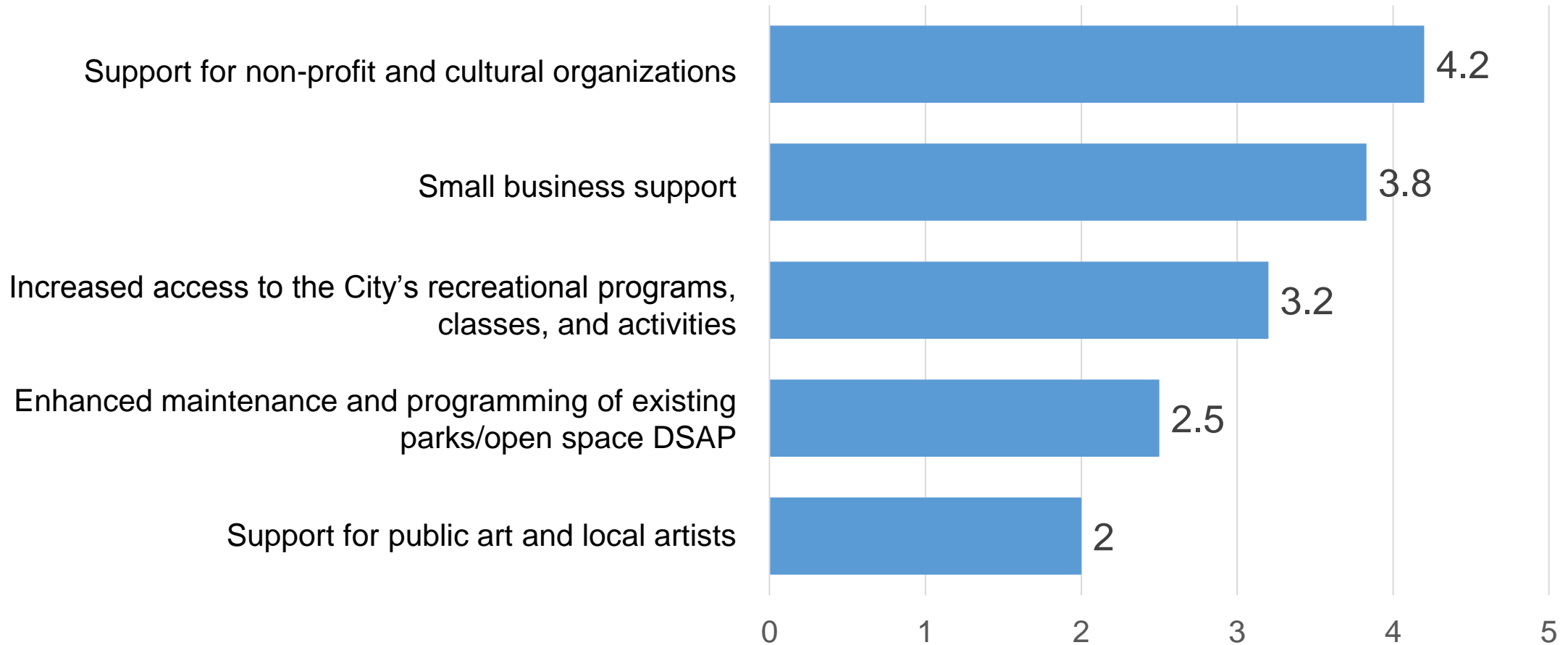
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# Survey Results - Other Possible Components of the Community Benefits Plan

Please rank the relative importance of each of these other potential community benefits:



*SAAG top 3: Small business support, enhanced maintenance and programming for existing parks/open spaces, and support for non-profit and cultural organizations*



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