



# Community Visioning Workshop on the Diridon Area for the Artist/Creative Community



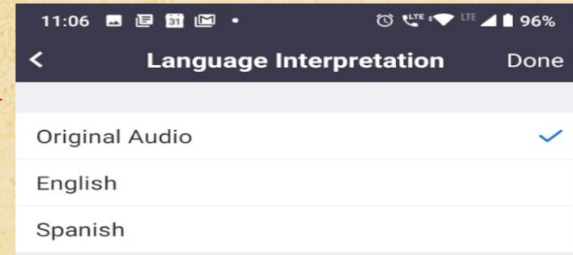
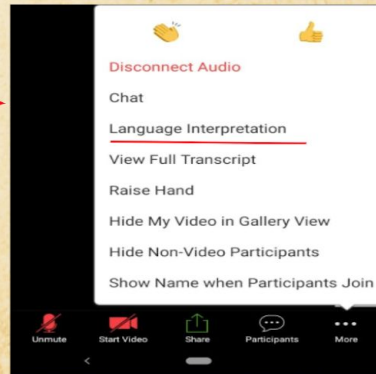
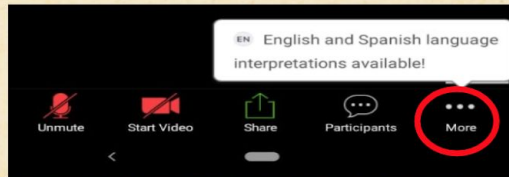
# INTERPRETACIÓN



**Para escuchar un canal de interpretación, haz clic en el ícono de globo y escoge el canal de tu preferencia. Si seleccionas “Apagado” escucharás el lenguaje original.**



**To listen to the interpreter, please select the globe icon and choose the language of your preference. If you choose “Off” you’ll hear the original language.**



# But First ... | Pero Primero

- We like to see you, please have your camera on!
  - Please mute yourself when not speaking :)
  - Questions? Use the chat!
  - We're recording this too! (but not small group discussions)
  - Facilitators are taking notes
- Nos encantaria verte, prende tu camara!
  - No se te olvide ponerte en mudo si no estas hablando :)
  - Preguntas en español? Usa el chat!
  - Estamos grabando la junta
  - Los facilitadores están tomando notas

# CATALYZE **SV**



# Welcome | Bienvenida

Welcome artist/creative community!

Welcome San Jose Jazz, SJAA &  
genARTS leaders!

Welcome & introduce City staff!

# Disclaimer | Descargo de Responsabilidad

- Catalyze SV, San Jose Jazz, genARTS Silicon Valley & San Jose Arts Advocates are nonprofit organizations. None are affiliated w/ Google (nor any of the developers building in the Diridon area). Today, we're just helping facilitate community input for the City of San Jose.
- The information we present today is from our own research. It may contain inaccuracies. We've strived to minimize errorz, but we're human, so there may be some :)
- Catalyze SV y San Jose Jazz y genARTS Silicon Valley y San Jose Arts Advocates no están afiliados con Google, ni algunos desarrollos en Diridon. Hoy solo estamos ayudando a facilitar el taller comunitario por La Ciudad de San Jose.
- La información presentado hoy ha sido recolectada a partir de nuestros investigaciones, que pueden contener imprecisiones. Nos hemos esforzado en identificar los errores, sin embargo, somos humanos y puede haber algunos :)

# Facilitator | Facilitador

CATALYZE **SV**

Catalyze SV is a nonprofit community group.

Our mission: engage community members, developers, & city leaders to envision and create sustainable, equitable, & vibrant places for people in Silicon Valley. Funded by individual donors, governments, & foundations.

Hired by the City of San Jose.

Catalyze SV es un grupo comunitario sin fines de lucro. Nuestra misión: involucrar a miembros de la comunidad, desarrolladores y líderes de la ciudad para imaginar y crear lugares sostenibles, equitativos y vibrantes para las personas en Silicon Valley. Financiado por donantes individuales, gobiernos y fundaciones.

Contratado por La Ciudad de San Jose.

# Facilitator(s) | Facilitador(es)

Mr. Rogers



General Patton



NFL Referee |  
Árbitro





# Agreements | Acuerdos

- Everyone's input matters
  - We all treat each other w/respect
  - Everyone can participate, no one dominates
  - Stay on track & on time w/agenda
  - Topics to be re-routed:
    - Development in other SJ areas
    - Funding art
- El aporte de todos es importante
  - Todos nos tratamos con respeto
  - Todos pueden participar, nadie domina
  - Manténgase en el camino y a tiempo con la agenda.
  - Temas a ser redirigidos:
    - Desarrollos en otras partes de San Jose
    - Dinero por el arte

# Today's Goals | Objetivos de Hoy

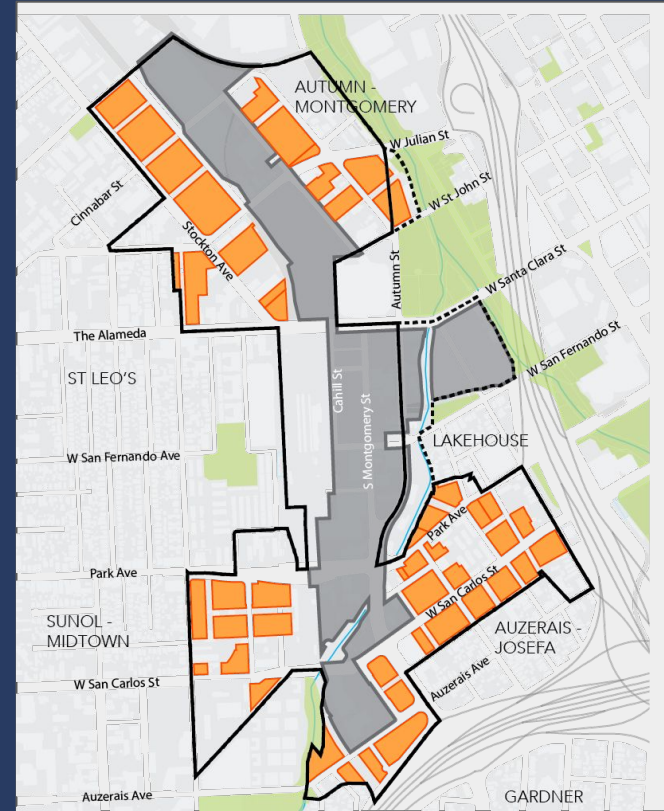
1. Gain understanding of the Diridon Area & its possibilities for the artist/creative community | Entendimiento del Diridon sitio específico y las posibilidades por los artistas
2. Brainstorm YOUR ideas about the development of this transit center & area | Tener una lluvia de ideas sobre el desarrollo de este sitio y area.
3. Collect & share your input w/City of SJ | Recolectar & compartir sus aportes con La Ciudad de San Jose

# Agenda

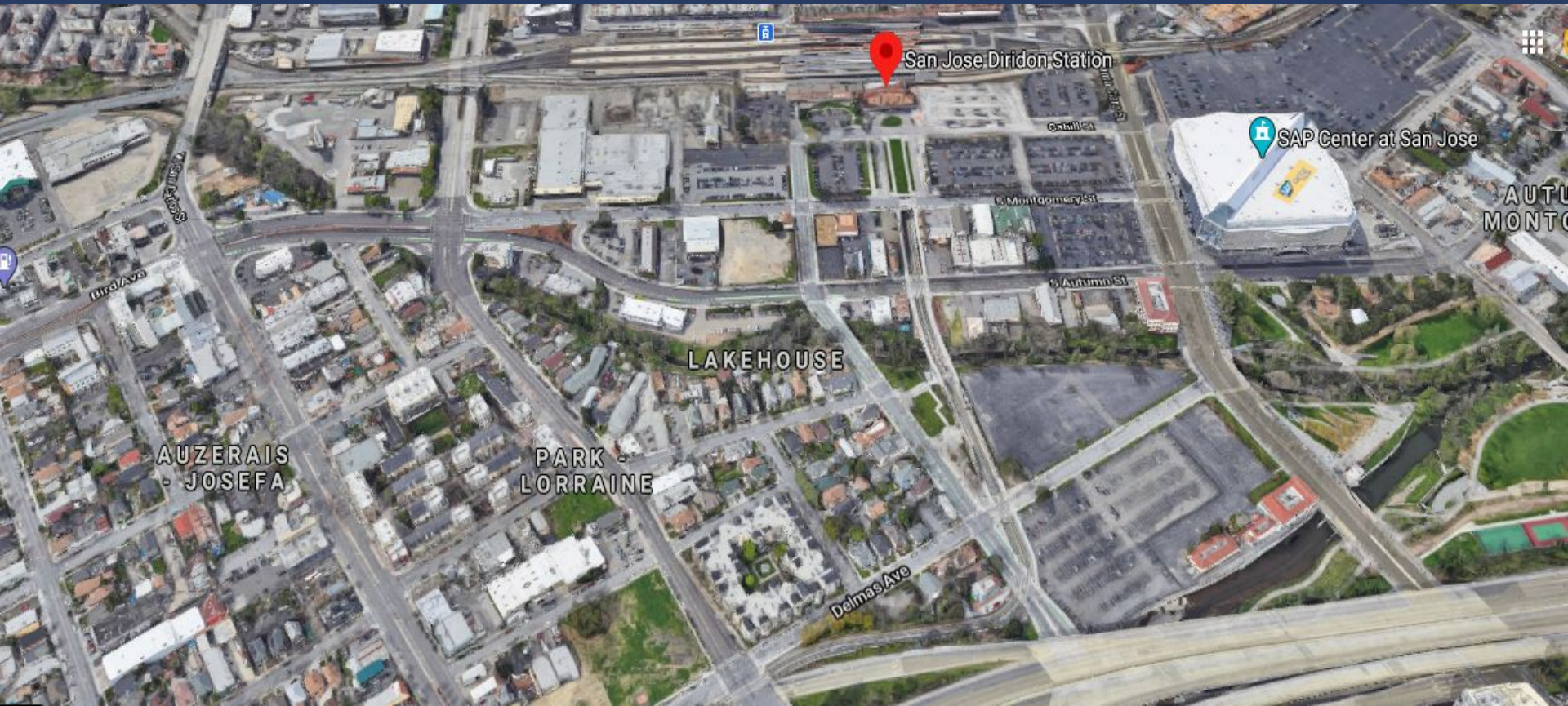
- ⇒ Registration, Welcome, & Agreements | **Registración, Bienvenida & Acuerdos** ✓
- ⇒ Why We're Here Today & Our Goals | **Porque Estamos Aquí, Objetivos de Hoy** ✓
- ⇒ City of San José's Role | **La Parte de la Ciudad de San José**
- ⇒ Site Context | **Introducción y Contexto del Sitio**
- ⇒ Google's Plan | **El Plan de Google**
- ⇒ View Video of Diridon area | **Video del Diridon Area**
- ⇒ Small Group Breakouts w/ Facilitators | **Sesión en Grupos Pequeños**
- ⇒ Large Group Report Back | **Informe de Grupo Grande**
- ⇒ Next Steps | **Próximos Pasos**

# Site Intro: What is it today?

- Currently:
  - 250 acres
  - Diridon Station
  - Parking lots
  - Bus depot
  - Businesses
  - Google-owned land



# Site Intro: What is it today?



# Site Intro: What is it today?



# Site Intro: City's Role

Overlapping & All at Once:

City:

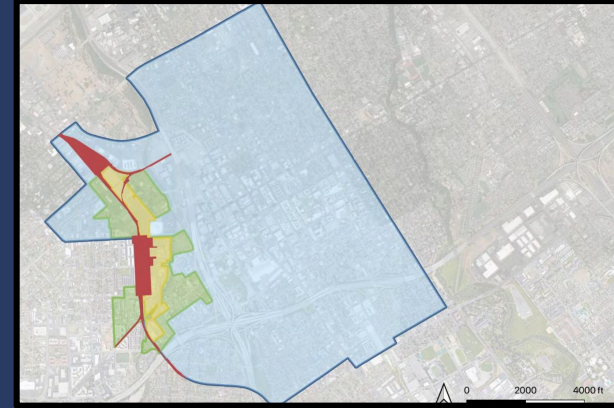
- Diridon Station Area Plan (250 acres)
- Downtown Transportation Plan
- Affordable Housing Implementation Plan

City, VTA, Caltrain & High-Speed Rail:

- Redesigning Diridon Station & transit coming through it (Diridon Integrated Station Concept Plan)

Google:

- Downtown West (80 acres)



# City's Role: Community Engagement



**SAN JOSE** DIRIDON STATION AREA  
**COMMUNITY ENGAGEMENT**

Since February 2018:

- 16 SAAG meetings
- 14 SAAG small group discussions
- 13 Community Meetings
- 3 online surveys with 2,263 responses
- ~67,500 page views and 33,000+ unique visitors on [www.diridonsj.org](http://www.diridonsj.org)
- 9 pop-ups at community events
- 4 JPAB meetings
- 5 virtual office hours
- Many meetings with community groups



# City's Role: Cultural Facilities

San Jose owns 10 cultural facilities in Downtown SJ:

La ciudad de San José posee 10 instalaciones culturales en el centro de SJ:

1. CA Theatre
2. Center for Performing Arts
3. Children's Discovery Museum
4. Civic Auditorium
5. Hammer Theater
6. Montgomery Theater
7. Peralta Adobe/Fallon House
8. San Jose Museum of Art
9. Tech Interactive
10. SAP Center

# City's role: Public Art & Transit



*Life*, 2020,  
Artist Larry  
Kirkland;  
photographer  
Craig Collins

# Site Context: Current Transit

## Public:

- VTA: bus lines throughout County
- VTA: light rail → S. San Jose, Campbell, Alum Rock, Milpitas & Mt. View
- Caltrain: train → Gilroy, San Francisco
- ACE: train → Pleasanton, Stockton, etc.
- Amtrak: train → Oakland, Sacramento, etc.
- Santa Cruz Metro: bus → Santa Cruz
- MST: bus → Monterey

## Private:

- Bay Wheels: bike share in SJ
- Greyhound, Megabus: bus in CA



# Site Context: Future Transit

VTA's BART Silicon Valley Extension





# Site Context: Google's Plan

Figure 6.02.1 Illustrative Site Plan

## Legend

- Site Boundary
- Office
- High-rise Residential
- Mid-rise Residential
- Residential / Office
- Residential / Hotel
- Active Use



# Site Context: Google's Plan

Updated plan submitted: October 7, 2020

- Homes: up to 5,900
- Office: up to 7.3 million sq ft
- Active uses: up to 500,000 sq ft
- Hotel: up to 300 rooms
- Limited-term corporate accommodations: up to 800 rooms
- Event center(s): up to 100,000 sq ft
- Central utilities plants & logistics / warehouse: up to 200,000 sq ft
- Public and/or commercial parking: up to 4,800 spaces
- Residential parking: up to 2,360 spaces

# Next Steps on Google's Plan

- Google's bought most land on its own
- City sold some of its land to Google in December 2018
- City staff currently reviewing Downtown West proposal from Google
- Target date for City Council to make decision: Spring 2021
- Individual buildings approved later



# Site Context: City-owned Facility



# Site Context: Nearby Developments



## Vespaio

130 Stockton Ave

- 162 apartments
- 39,000 sq ft of retail / commercial space.

# Site Context: Nearby Developments



## Platform 16

- | 3 office buildings
- | 1.1 million sq. ft.

# Site Context: Art



GRPC

# Site Context: Art

## Urban Confluence - Finalist 1



# Site Context: Art

## Urban Confluence - Finalist 2



# Site Context: Art

Urban Confluence - Finalist 3



# Site Context: Public Art



*Sensing You,*  
2015, Artist  
Dan Corson;  
photographer  
Adrien Le  
Biavant



# Site Context: Public Art



(not titled yet  
as it's currently  
in production)  
Artist Jesse  
Hernandez

# Virtual Site Walk

# Virtual Site Walk



# Virtual Site Walk

# Breakout Room Discussion

- Move into breakout rooms
- Facilitator will guide the conversation for 35 minutes
- Return to the larger group
- Report key takeaways

60 seconds notice to wrap up

CSV will: share this presentation & key themes with City, Google, & folks registered today

# Small Group Topics to Discuss

- About Your Group (5 mins)
- Placemaking, Public Space & Mobility (25 min)
  - a.** Building Design
  - b.** Public Space
  - c.** Public Benefits & Community Amenities
  - d.** Transportation / Mobility
- Housing, Equity & Displacement (12 mins)
- Sustainability (5 mins)
- Summary (5 mins)
  - a. If there were 2 improvements to the Diridon area you would want as part of the changes, what would they be?

# Share Back → Large Group

Share 2 main themes you  
heard in your small groups

# San Jose Jazz



[bit.ly/SJZDiridon](https://bit.ly/SJZDiridon)



# San Jose Arts Advocates



A collaborative of the San José creative community dedicated to education, advocacy, and action to support arts and culture.

[sjartsadvocates.org](http://sjartsadvocates.org)

[hello@sjartsadvocates.org](mailto:hello@sjartsadvocates.org)

[@SanJoseArts](https://www.instagram.com/SanJoseArts)

# genARTS Silicon Valley



A program of SVCcreates, genARTS SV is dedicated to empowering creative individuals and emerging arts leaders through professional development opportunities, advocacy training, and networking.

**[genartssv.org](http://genartssv.org)**

**[@genartssv](https://twitter.com/genartssv)**

**[svgenarts@gmail.com](mailto:svgenarts@gmail.com)**

# Thank You!

- Our volunteer facilitators
- META, Olivia Ortiz & Jacky Franco
- Lori Severino
- Amanda Rawson, Ron Muriera, Peter Allen, Massimo Chisessi & Brendan Rawson
- Community

# More Information | Mas Informacion

City of SJ website on Diridon:

<https://www.diridonsj.org/>

More opportunities to engage in December:

<https://www.diridonsj.org/fall2020>

# Upcoming Meeting

City-run Community Meeting

Thursday, December 3 | 6:30 - 8:30 pm

*Description:* on the Draft Amended Diridon Station Area Plan (DSAP) & the Draft Diridon Station Area Affordable Housing Implementation Plan (AHIP)

*Format:* Zoom, including City staff presentation & community discussion

Join the event (URL): <https://sanjoseca.zoom.us/j/95395014022>

# More Information

Catalyze SV: [info@catalyzesv.org](mailto:info@catalyzesv.org)

Questions/Comments/Suggestions for the City  
about the Diridon area

[lori.severino@sanjoseca.gov](mailto:lori.severino@sanjoseca.gov)

Questions/Comments/Suggestions for the City  
about the City's Public Art

[culturalaffairs@sanjoseca.gov](mailto:culturalaffairs@sanjoseca.gov)

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Environmental Review Staff:

Shannon Hill, Planner: [shannon.hill@sanjoseca.gov](mailto:shannon.hill@sanjoseca.gov) | 408-535-7872

Google: <https://realestate.withgoogle.com/sanjose/> & <https://tinyurl.com/y57bspws>