

Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Planning Commission

SUBJECT: DELMAS PARK SNI
NEIGHBORHOOD IMPROVEMENT
PLAN AMENDMENT

DATE: September 13, 2007

COUNCIL DISTRICT: 3
SNI AREA: Delmas Park

RECOMMENDATION

The Planning Commission voted 7-0-0 to recommend that the City Council:

Consider the Environmental Impact Report in accordance with CEQA, and

- 1) Accept the Strong Neighborhoods Initiative (SNI) *Delmas Park Neighborhood Improvement Plan Amendment* as the renewed community vision for the future of the Delmas Park SNI Planning Area, and
- 2) Encourage the Delmas park area residents, property owners, and community members to continue to dedicate their time, energy, and resources towards the Plan, as amended, continuing with their community-building activities.

OUTCOME

City Council approval of the *Delmas Park Neighborhood Improvement Plan Amendment* will demonstrate support to the Delmas Park Strong Neighborhoods Initiative community that Council, City staff and Agency staff will continue to partner with the neighborhood to achieve its renewed goals and support the newly developed Top Ten action agenda.

BACKGROUND

On September 12, 2007, the Planning Commission held a public hearing to consider the Amendment to the Delmas Park Neighborhood Improvement Plan. President Jodene Perrin-Gill and Co-Secretary Chris Palfi of the Delmas Park SNI Neighborhood Action Coalition (NAC) made a presentation to the Planning Commission asking Commissioners to recommend acceptance of the *Delmas Park Neighborhood Improvement Plan Amendment*. In their presentation, they gave an overview of the *Plan Amendment's* public outreach and planning processes, and identified issues, objectives and projects that, if accepted, would continue to improve the "gateway SNI neighborhood to downtown San José" and would continue to directly improve the overall character and quality of

the Delmas Park neighborhood. The NAC members noted that many neighborhood residents and property owners have worked with City staff and NAC members to shape a *Plan Amendment* that reflects the community's updated vision for the Delmas Park SNI Planning Area.

No one spoke in opposition to the proposed *Plan Amendment*.

The Planning Commission then closed the Public Hearing.

Chair Kalra thanked NAC and community members who had taken the time to care for the neighborhood. He also commended them for continuing to work toward achieving the main idea behind the SNI program, which is to improve the quality of life within the community. Vice-Chair Kinman commended the Delmas Park SNI NAC and community members of their collaborative efforts to create the *Plan Amendment*, and suggested that staff consider incorporating three minor changes: correct a spelling error in Priority Project 3b on page 17, correct confusing word usage under Priority Project 9b on page 21, and consider adding the Valley Transportation Authority (VTA) as a responsible party to Priority Project 10b on page 21. Commissioner Jensen complimented the NAC regarding the *Plan Amendment*, indicating it is a remarkable piece to work that will allow the NAC/community members to continue to accomplish tremendous neighborhood assets such as the recently completed Discovery Dog Park and the Lakehouse Historic Landmark District. Commissioner Zito extended his appreciation and congratulations to the NAC and staff for all the time, hard work, and successful collaborative effort that was put forth to accomplish the *Plan Amendment*.

A motion was then made to recommend approval of the proposed *Plan Amendment*. The Commission voted 7-0-0 to recommend to the City Council approval of the *Plan Amendment*.

ANALYSIS

The proposed *Delmas Park Neighborhood Improvement Plan Amendment* is consistent with and a natural extension of the *Blackford Neighborhood Improvement Plan* accepted by City Council on April 16, 2002. The *Plan Amendment* allows the community to continue to implement the vision for the Delmas Park SNI Planning Area.

EVALUATION AND FOLLOW-UP

All subsequent, individual Strong Neighborhoods Initiative *Delmas Park Neighborhood Improvement Plan Amendment* action items will be brought to City Council for consideration before implementation.

POLICY ALTERNATIVES

Not applicable.

PUBLIC OUTREACH/INTEREST

- Criteria 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criteria 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criteria 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

Although this item does not meet any of the above criteria, staff followed a similar approach to public outreach as in the 2002 *Delmas Park Neighborhood Improvement Plan* process. There were a total of seven Neighborhood Action Coalition meetings and two larger community workshops held for this process with extensive community outreach. All residents within the Delmas Park SNI Planning Area were notified by mail about the meetings. In addition, staff sent letters to residents on the mailing list, sent e-mails to neighborhood associations for distribution to their members, walked door-to-door with reminders, and made reminder phone calls to community members that regularly attend NAC meetings. Staff has also been available to respond to questions from the public.

State of California Tribal Consultation Guidelines:

This *Plan Amendment* is not subject to the State of California Tribal Consultation Guidelines

COORDINATION

The preparation of the *Delmas Park Neighborhood Improvement Plan Amendment* was coordinated with the District 3 Council Office, the City Manager's Office, and various Departments and Agencies, including the Department of Planning, Building and Code Enforcement; San José Redevelopment Agency; Parks, Recreation, and Neighborhood Services; Transportation; Public Works; Housing, Team San José, Office of Emergency Services, Office of Cultural Affairs, and the San José Police Department.

FISCAL/POLICY ALIGNMENT

Not applicable.

COST SUMMARY/IMPLICATIONS

Not applicable at this time.

HONORABLE MAYOR AND CITY COUNCIL

September 13, 2007

Subject: Delmas Park SNI Neighborhood Improvement Plan Amendment

Page 4

BUDGET REFERENCE

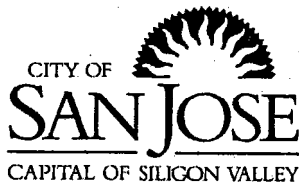
Not applicable.

CEQA

SNI Program EIR, Resolution No. 71045, adopted by City Council June 11, 2002.


for JOSEPH HORWEDEL, SECRETARY
Planning Commission

For questions please contact Principal Planner, Stan Ketchum at 535-7876.



Memorandum

TO: Planning Commission

FROM: Mark Linder
John Weis

SUBJECT: DELMAS PARK SNI
NEIGHBORHOOD IMPROVEMENT
PLAN AMENDMENT

DATE: August 27, 2007

COUNCIL DISTRICTS: 3
SNI AREA Delmas Park

RECOMMENDATION

Staff recommends that the Planning Commission recommend that the City Council:

1. Accept the Strong Neighborhoods Initiative (SNI) *Delmas Park Neighborhood Improvement Plan Amendment* as the renewed community vision for the future of the Delmas Park SNI Planning Area, and,
2. Encourage the Delmas Park area residents, property owners and community members to continue to dedicate their time, energy and resources towards the *Plan*, as amended, continuing with their community-building activities.

OUTCOME

City Council acceptance of the *Delmas Park Neighborhood Improvement Plan Amendment* will demonstrate support to the Delmas Park Strong Neighborhoods Initiative community that Council, City staff and Agency staff will continue to partner with the neighborhood to achieve its renewed goals and support the newly developed Top Ten action agenda.

BACKGROUND

Renewing the Action Agenda (RAA). Over the next two years, each of the 19 Strong Neighborhoods will renew their "Top Ten" list, and create an updated Action Agenda. This Renewed Action Agenda will focus the passion and vision of neighborhood leaders and the resources of the City and Redevelopment Agency on a clear, balanced, and mutually agreed upon set of priorities.

Each of these neighborhood priorities should meet three foundational criteria:

1. **Important to neighborhoods.** This means that there are significant numbers of people who are ready to take action to be part of the solution.

2. **Something a City/Local Government can and should do well.** The priority must be reasonably within the sphere of influence of the City or partner organization. Preference should be given to priorities that clearly play to strengths.
3. **Transformative.** Done well, the priority should have a significant positive effect on the surrounding neighborhood.

To be effective, it is crucial that each Action Agenda is focused exclusively on the most important priorities that will transform neighborhoods and that the City can achieve. In addition to meeting these three foundational criteria, the priorities in each Action Agenda should reflect a balanced mix of the following four categories: Neighborhood Action, Services or Social Issues, Capital Projects, and Transformative Opportunities.

Renewing the Action Agenda produces both a new "Top Ten" list, and a renewed neighborhood leadership in each area. Each neighborhood will be encouraged to examine the organizational capacity of its Neighborhood Action Coalition (NAC) and the overall community. The intent is to deepen the organizational capacity of the NAC and to create a network of interconnected neighborhood leaders as the Renewing the Action Agenda process unfolds.

Renewing the Action Agenda and renewing neighborhood leadership are interconnected and interdependent. Implementing a "Top Ten" list requires effective neighborhood leadership. Conversely, strong leadership only develops through the experience of action, balanced with reflection. The mix of categories provides the opportunity for a variety of leadership styles and approaches. The intent is to build a broader and more diverse leadership network with a bias towards action.

Delmas Park SNI Planning Area. The Delmas Park SNI Planning Area is bounded by State Route 87 on the east, West Santa Clara Street on the north, Interstate 280 on the south and Bird Avenue/Los Gatos Creek on the west. The Delmas Park SNI Planning area is entirely within Council District 3.

The Delmas Park Neighborhood is located adjacent to downtown San José on the west. Delmas Park has excellent access to freeways, public transit, and Downtown and Silicon Valley employment concentrations. The neighborhood is a mixture of residential, commercial, and light industrial uses. The vision for the neighborhood is that over time it will become more pedestrian and transit-oriented, with community-focused commercial corridors, and well-lit, tree-lined streets. Existing residential areas will be preserved and enhanced through the implementation of the Delmas Park SNI Neighborhood Improvement Plan.

The Delmas Park SNI Planning Area has few significant community assets, including Los Gatos Creek, which runs along the western edge of the neighborhood and the newly opened Discovery Dog Park, located at the corner of Delmas Avenue and Park Avenue. These two amenities provide the only open space within the neighborhood. The next closest public facilities are located just south of the neighborhood within the Greater Gardner SNI Planning area. These facilities include Gardner Academy, Biebrach Park, and the Gardner Community Center. Delmas Park residents find Interstate 280 a significant barrier and rarely make use of these facilities. Midtown and the Diridon Station are located just west of the neighborhood, with Downtown and Discovery Meadow directly to the east.

The SNI is a partnership between the San José City Council, Mayor, residents and business owners. The goal of SNI is to improve neighborhood conditions, enhance community safety, facilitate community services, and strengthen neighborhood associations. The renewal of the Delmas Park Action Agenda continues the community support to meet this goal of neighborhood development.

The City Council accepted the original Delmas Park Strong Neighborhood Initiative Neighborhood Improvement Plan on April 17, 2002. This original SNI Neighborhood Improvement Plan is downloadable and available for review online at:

http://www.strongneighborhoods.org/Plans_06/DelmasParkPlan.pdf.

ANALYSIS

Delmas Park Planning Process and Participation. The Delmas Park Strong Neighborhoods Initiative has completed the Renewing the Action Agenda Process. The Renewal Process included a series of two community workshops and several Delmas Park NAC meetings held over a period of several months from January 2007 through July 2007.

At the beginning of the year, two Delmas Park NAC meetings were held where the communities reviewed and discussed the accomplishments of the original Top Ten. These meetings included a discussion of their priorities, and decisions were made as to which projects were deemed not feasible, in progress, and complete or partially complete. From there, the Delmas Park NAC moved into the next phase of the Renewal Process, reviewing the original Top Ten with the larger Delmas Park Neighborhood at the first community workshop.

The workshop covered the purpose and goals of the Strong Neighborhoods Initiative, the proposed Renewal Process and a review of the existing Top Ten priorities and projects for the Delmas Park Neighborhood. The community came to consensus on which Top Ten goals had been met and which project elements still needed to be completed. Also on the agenda for the community workshop was to brainstorm new and proposed priorities for the amended Top Ten list. The Delmas Park community worked hard to incorporate current goals with the emerging needs of the community. The first community workshop was successful and the Delmas Park community developed a comprehensive list of action items for their amended Top Ten.

At a second community workshop, the neighborhood reviewed the new and proposed Top Ten priority list. From there, they engaged in a "dot-voting" process in which each neighbor was given ten sticker dots that they used to vote for their individual top priorities. During the voting process, champions for each priority were also identified and at the end of the second community workshop the neighborhood had established their prioritized Top Ten.

Following the second community workshop, SNI staff, City departments and other involved entities reviewed the proposed Top Ten priority list with the goal of developing feasibility information. The Neighborhood Improvement Plan Amendment document, including an updated vision and goals and a detailed strategic action plan, was then drafted in partnership with the community.

Renewed “Top Ten” Priority Actions. The “Top Ten” Priority Actions represent the short list of revised priority actions that the community selected as having the greatest potential for positive impact. The “Top Ten” Priority Actions listed below are ranked in order of importance:

1. Improve Park Avenue
2. Implement House Painting/Rehabilitation Projects
3. Maintain and Improve the Los Gatos Creek Area
4. Conduct Traffic Calming Studies and Install Traffic Calming Measures
5. Plant and Improve Street Trees
6. Increase the Number of Dumpster Days in the Neighborhood
7. Enhance the Gifford Avenue Pedestrian Crossing
8. Improve and Expand Community Outreach
9. Install Street and Sidewalk Improvements
10. Enhance Events Management Communication

EVALUATION AND FOLLOW-UP

All subsequent, individual Delmas Park SNI Neighborhood Improvement Plan Amendment action items will be brought to the City Council for consideration before implementation.

PUBLIC OUTREACH

There were a total of seven Neighborhood Action Coalition meetings and two larger community workshops held for this process with extensive community outreach. All residents within the Delmas Park SNI Planning Area were notified by mail about the Renewing the Action Agenda process and were invited to attend the meetings. In addition, staff sent letters to residents on the mailing list, sent e-mails to neighborhood associations for distribution to their members, walked door-to-door with reminders, and made regular reminder phone calls to community members that regularly attend NAC and community meetings.

COORDINATION

The preparation of the *Delmas Park Neighborhood Improvement Plan Amendment* was coordinated with the District 3 Council Office, and various Departments and Agencies, including Planning, Building and Code Enforcement; Parks, Recreation, and Neighborhood Services; Transportation; Public Works; Housing; Team San José; Office of Emergency Services; Office of Cultural Affairs; and San José Police Department.

CEQA

SNI Program EIR, Resolution No. 71045, adopted by City Council June 11, 2002. The proposed activity is within the scope of the SNI Program EIR. The proposed action is for the City to acknowledge the community’s vision for improvement within the identified SNI neighborhood area, as expressed in the *Delmas Park Neighborhood Improvement Plan Amendment*, and more specifically in the “Top Ten” priority list. However, by acknowledging the community’s vision and amended “Top

PLANNING COMMISSION

August 27, 2007

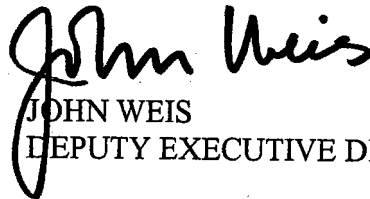
Delmas Park SNI Neighborhood Improvement Plan Amendment

Page 5

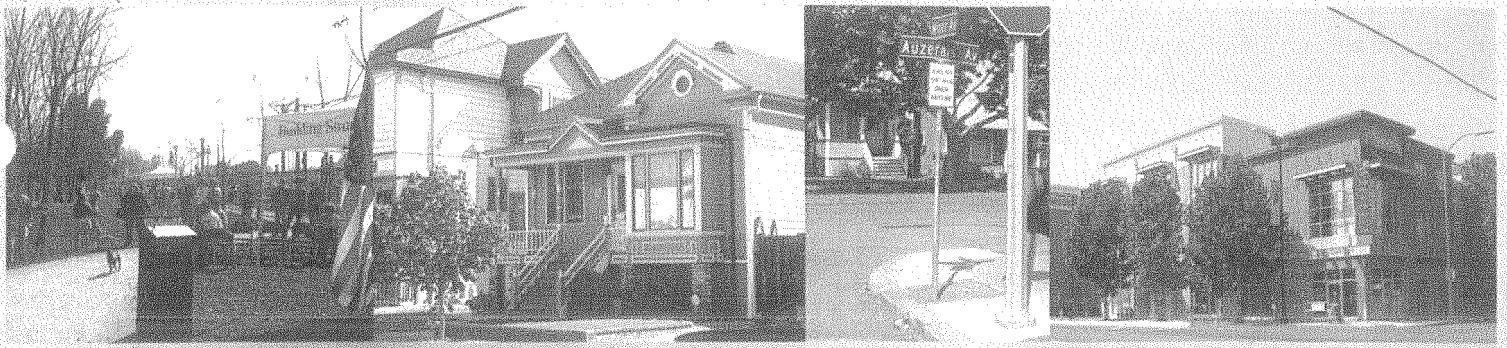
Ten" list of improvements, the City is not taking an action that commits the City to the implementation of the community's identified improvements. When specific development projects are formally proposed as either public or private actions, they will be subject to environmental review to identify potential significant project-specific impacts.



MARK LINDER
DEPUTY CITY MANAGER



JOHN WEIS
DEPUTY EXECUTIVE DIRECTOR



Neighborhood Improvement Plan Amendment

Delmas Park



October 2007

Strong Neighborhoods Initiative



CITY OF
SAN JOSE
CAPITAL OF SILICON VALLEY

Table of Contents

ACKNOWLEDGEMENTS	iv
INTRODUCTION	1
BACKGROUND	2
ACCOMPLISHMENTS	3
PLANNING PROCESS	7
UPDATED VISION AND GOALS	10
TOP TEN PRIORITIES	13
DELMAS PARK SNI PLANNING AREA	14
STRATEGIC ACTION PLAN	15
PROJECT MATRIX	22

ACKNOWLEDGEMENTS

The following individuals are gratefully acknowledged for their commitment and for providing valuable assistance in the development of the Delmas Park Neighborhood Improvement Plan Amendment.

NEIGHBORHOOD ACTION COALITION

Chuck Bean
Kevin Cook, *Member at Large*
Rosalinda Cortez, *Treasurer*
Carolyn Downey, *Member at Large*
Antonio Garcia
Sabina Hall, *Member at Large*
Phil Hood
Daniel Jonofre
Catherine Lavin, *Vice-President*
Chris Palfi, *Co-Secretary*

Kimberly Pforr, *Co-Secretary*
Jodene Perrin-Gill, *President*
Trini Ramos, *Member at Large*
Craig Sutherland, *Member at Large*
Kathy Sutherland, *Past President*
Consuelo Trevino
Ed Ybarra, *Member at Large*

MAYOR AND CITY COUNCIL

Chuck Reed
Mayor
Pete Constant
District 1
Forrest Williams
District 2
Sam Liccardo
District 3

Kansen Chu
District 4
Nora Campos
District 5
Pierluigi Oliverio
District 6
Madison Nguyen
District 7

David D. Cortese
Vice-Mayor
District 8
Judy Chirco
District 9
Nancy Pyle
District 10

CITY MANAGER’S OFFICE

Debra Figone
City Manager
Mark Linder
Deputy City Manager

DEPARTMENT/AGENCY PARTNERS

PLANNING, BUILDING, & CODE ENFORCEMENT

Joe Horwedel, *Director*
Laurel Prevetti, *Assistant Director*
Stan Ketchum, *Principal Planner*
Juan Borrelli, *Sr. Planner*
Jamie Matthews, *Administrator*
Diane Buchanan, *Code Enforcement - Sup*
Dave Pieruccini, *Code Enforcement - Insp*
Gwen Lum-Duffy, *Code Enforcement – Insp*

DEPARTMENT OF HOUSING

Leslye Krutko, *Director*
Don Ludwig, *Sr. Development Officer*
James Stagi, *Building Rehab Inspector*

POLICE DEPARTMENT

Rob Davis, *Police Chief*
Ernest Carter, *Captain*

PARKS, RECREATION & NEIGHBORHOOD SERVICES

Albert Balagso, *Director*
Cynthia Bojorquez, *Deputy Director*
Gordon Castro, *Sr. Maintenance Worker*

DEPARTMENT OF TRANSPORTATION

James Helmer, *Director*
Rene Cordero, *Division Manager*
Laura Wells, *Division Manager*
Winnie Pagan, *Sr. Civil Engineer*
Ralph L. Mize, *City Arborist*

OFFICE OF EMERGENCY SERVICES

Kimberly Shunk, *Director*
Robert Steinberg, *Training Specialist*
Teri Allen, *Training Specialist*

SAN JOSÉ REDEVELOPMENT AGENCY

Harry Mavrogenes, *Executive Director*
John Weis, *Deputy Executive Director*
Richard Keit, *Division Director*
Lindsey Fonick, *Assistant Division Director*
Laura Lam, *SNI Manager*
Anna Le, *Neighborhood Team Manager*
Emily Moody, *Development Specialist*
Elizabeth Ortiz, *Community Coordinator*
Eva Klinger, *Sr. Development Officer*

COUNCIL DISTRICT 3

Sam Liccardo, *Councilmember*
Khanh Bui, *Staff Director*

DEPARTMENT OF PUBLIC WORKS

Katy Allen, *Director*
Paul Izadayar, *Associate Engineer*
Gregory Jobe, *Associate Engineer*

TEAM SAN JOSÉ

Jerry Von Tress, *Director of Operations*

SAN JOSÉ DOWNTOWN ASSOCIATION

Blage Zelalich, *Deputy Director*

OFFICE OF CULTURAL AFFAIRS

Irene Ray, *Division Manager*
Tammy Turnipseed, *Events Director*

NEIGHBORHOOD HOUSING SERVICES SILICON VALLEY

Edward Moncrief, *Executive Director*
Jaime Angulo, *Community Relations Program Manager*
Cecilia Rios, *Community Outreach Specialist*

A special “thank you” to all of the Delmas Park Neighborhood Action Coalition (NAC) participants.

INTRODUCTION

Launched in July 2000, the Strong Neighborhoods Initiative (SNI) is a partnership of the community, City of San José, and the San José Redevelopment Agency to build clean, safe, and attractive neighborhoods with independent and capable neighborhood organizations. The goal of Strong Neighborhoods Initiative is to improve neighborhood conditions, enhance community safety, facilitate community services and strengthen neighborhood associations. The Strong Neighborhoods Initiative is funded through resources from the City of San José, San José Redevelopment Agency, grants, private investments, and public-private partnerships. Delmas Park is one of nineteen neighborhoods in San José that have been designated as Strong Neighborhoods Initiative areas. Delmas Park Strong Neighborhoods Initiative is bordered by State Route 87 on the east, West Santa Clara Street on the north, Interstate 280 on the south, and Bird Avenue/Los Gatos Creek on the west. The Delmas Park Strong Neighborhoods Initiative Planning Area is located entirely within Council District 3.

On April 16, 2002, the City Council approved the original Delmas Park Neighborhood Improvement Plan. Since that time, eight of the Top Ten priorities have been fully or partially completed, one is in process and one priority is not feasible from the original neighborhood improvement plan. Beginning in January 2007, Delmas Park Strong Neighborhood began the Renewing Action Agenda process to determine the community vision and direction. The Delmas Park Strong Neighborhood, in cooperation with the City of San José and the San José Redevelopment Agency, created this Delmas Neighborhood Improvement Plan Amendment to guide the neighborhood improvement efforts for the next five years and beyond. The following pages describe the development of the amended set of actions the Delmas Park community has prioritized.

The purpose of the Renewing the Action Agenda process is to produce both an updated Top Ten priority list and renew neighborhood leadership in each Strong Neighborhoods area. This neighborhood has been encouraged to examine the organizational capacity of their Neighborhood Action Coalition (NAC) and the overall community while reviewing the completion of their original list of priority action items. The intent is to deepen the organizational capacity of the Neighborhood Action Coalition and to create a network of interconnected neighborhood leaders as the Renewing the Action Agenda process unfolds.

BACKGROUND

The Renewing Action Agenda process focuses the passion of neighborhood leaders and the resources of the City and San José Redevelopment Agency on a clear, balanced, and mutually agreed set of priorities.

Each of these neighborhood priorities has been considered based on three foundational criteria:

1. **Important to neighborhoods.** This means that there is a significant number of people who are ready to take action to be part of the solution.
2. **Something a City/Local Government can and should do well.** The priority must be reasonably within the sphere of influence of the City or partner organization. Preference should be given to priorities that clearly play to strengths.
3. **Transformative.** Done well, the priority should have a significant positive ripple effect.

These priorities can, and in some cases should, be addressed in other forums or by other organizations. To be effective it is crucial that each Action Agenda is focused exclusively on the most important priorities that will transform neighborhoods and that the City can achieve.

In addition, each Action Agenda should reflect a balanced mix of the following four categories:

- A. **Neighborhood Action** priorities are projects that can be implemented relatively quickly by the neighborhood. They demonstrate change in a visible way and often have the greatest potential to involve community members. Examples might include street tree planting, house painting projects, neighborhood cleanups, murals, etc.
- B. **Improved City Services / Social Issues:** City Departments will continue to work with neighborhoods to remove bureaucratic obstacles in order to implement projects and allow for greater partnerships between the City and neighborhoods. Recent feedback from neighborhood leaders have included requests to explore methods of improving code enforcement through use of volunteers and improved tracking methods. Suggestions such as these will help strengthen service delivery to neighborhoods and improve relationships between programs and the people they engage.
- C. **Capital Projects** focus on major long term improvements. Given the nature of capital work, it is likely that the completion of major capital projects will be considered as long term projects. Focusing on key capital improvements will increase the chances of seeing visible change sooner. It will also allow neighborhoods and staff to concentrate on finding funding for key projects and to begin work on their implementation.
- D. **Transformative** opportunities serve as potential neighborhood “wows!”. Every Action Agenda should include one or two wows! A wow! is something neither the community nor the city is really sure is possible, but if accomplished, would move the neighborhood significantly closer to achieving its vision. These projects can inspire immense creativity in residents and staff and challenge all involved thinking and acting differently. Examples of wows! may include completely revitalized business districts, acquisition of parkland, reuse of brownfields, or creation of new opportunities for affordable housing.

ACCOMPLISHMENTS

Out of the Top Ten priority projects identified in the original Delmas Park Neighborhood Improvement Plan, the following projects have been completed:

Priority #1: Improve Residential Parking Conditions

- Established a residential permit parking program within the boundaries of San Carlos Street to the north, Highway 280 to the south, Delmas Avenue to the east, Bird Avenue/Los Gatos Creek to the west, and Lorraine Avenue which is located north of San Carlos Street

Priority #2: Create a Neighborhood Traffic Plan

- Neighborhood Traffic Study conducted by Department of Transportation that included the entire Delmas Park Strong Neighborhoods Initiative Planning Area

Priority #3: Modify Current Land Use Policy

- General Plan amended and acceptance of rezoning to lower density in the general area of Bird Avenue, Delmas Avenue and Interstate 280

Priority #4: Improve West San Carlos Street Streetscape

Project is located on West San Carlos Street, from Bird Avenue to State Route 87. The scope of work included:

- Installation of pedestrian-scale streetlights
- Installation of street trees
- Installation of landscaped median islands on West San Carlos Street

Priority #5: Improve Gifford Avenue Streetscape

Priority #6: Improve Auzerais Avenue Streetscape

Priority #7: Improve Condition of Streets and Sidewalks

Project is located on Auzerais Avenue, from Bird Avenue east to Delmas Avenue and south to Interstate 280. The scope of work included:

- New sidewalk, curb and gutter (at selected locations) on south side of Auzerais Avenue, between Auzerais Avenue and Interstate 280 on Minor Avenue, Willis Avenue, Josefa Street and Illinois Avenue
- Americans with Disabilities Act (ADA) ramps at selected locations

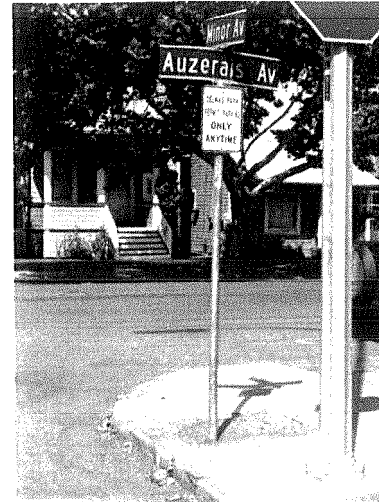
Priority #10: Develop Neighborhood Parks

- Discovery Dog Park project

Improve Residential Parking Conditions

Prior to the Residential Permit Parking Program, people living in the area could not park on their own streets or clean their gutters. The streets were congested with abandoned cars and were used as storage for the numerous auto repair and body shops in the neighborhood. Residents desperate for a place to park, would park on their front lawns. During the Dot Com boom, office workers would drive into the neighborhood, park their cars and leave for work. During large downtown

festivals, parked cars would frequently block driveways and wind their way through the neighborhood looking for free parking. Due to these parking conditions, the residents prioritize Residential Parking Improvements as their number one priority. Although studies showed that the area was not a prime candidate for permit parking, the Delmas Park Neighborhood Action Coalition worked hard with the Department of Transportation, traveling door to door with a petition, until permit parking became popular in the neighborhood. That petition soon received Council support and now the Delmas Park Neighborhood Action Coalition can count it as one of the biggest improvements Delmas Park. There is a direct, positive impact to less congested and cleaner streets and gutters. It is great to be able to offer guests a place to park on the local area streets, as well as having a spot for neighbor's cars. The Delmas Park Neighborhood Action Coalition is proud of the work they have done to provide these amenities to the surrounding neighborhood.



Modify Current Land Use Policy

The first Delmas Park accomplishment in the area of mixed-use community development is the Council approval of lower densities in the area of Bird Avenue, Delmas Avenue and Interstate 280. Neighbors worked hard with City staff, attended meetings and shared their opinions to draft a Neighborhood Action Coalition Plan that encompassed their goals for development in the Delmas Park Strong Neighborhoods Initiative area.

Historic Preservation of the Lake House neighborhood is added on the list of many accomplishments in the Delmas Park Strong Neighborhoods Initiative area. The Lake House Historic Landmark District has been approved by Council, assuring the continuation of this Victorian/Edwardian Architectural area. The Delmas Park Neighborhood Action Coalition actively participated in the entire process. The neighbors are happy to know that years from now, their children and grandchildren will be able to see the same charming houses that stand today.



Improve West San Carlos Street Streetscape

One of the most noticeable and appreciated accomplishments are the myriad of improvements along West San Carlos Street. The differences between “now” and “then” are remarkable. Palm, Plum, Crape Myrtle and Sycamore trees now thrive in the median and on the sidewalk, lending a “boulevard feel” to the strip. Additional lighting and other storefront improvements have also brought a welcoming quality to pedestrians. The entire area from Bird Avenue to State Route 87 now

has a friendlier, safer feeling and has become a major gateway to the restaurant, arts, and business areas of Downtown San José.

Improve Gifford Avenue Streetscape, Improve Auzerais Avenue Streetscape, and Improve Condition of Streets and Sidewalks

While the original plan included improvements to the streetscape on both sides of Auzerais, the Santa Clara Valley Water District was in the process of completing their work on the flood control project for Guadalupe River. The streets that ended at Interstate 280 were to receive a flood control wall and there would be tree removal and planting for the Interstate 280 side of the flood control wall. The Delmas Park Neighborhood Action Coalition worked with Santa Clara Valley Water District, San José Redevelopment Agency, and CalTrans for a taller wall that would act as a mini sound wall until CalTrans could install a proper one. The Delmas Park Neighborhood Action Coalition also worked with CalTrans to make sure that a minimum number of trees would be removed and that replacement trees would serve to shield the neighborhood from the harsh glare of the freeway. To finish off the improvements in this area, the Delmas Park Neighborhood Action Coalition decided to install sidewalks, curbs and gutters on all the dead end streets and along Auzerais Avenue. The impact to the dead end streets is astounding. Kathy Sutherland, Past Neighborhood Action Coalition President, said, “Children going to the Discovery Museum from Gardner School have a path of unbroken sidewalk and ADA ramps to travel safely on.” In addition, the improvements on Auzerais Avenue and the side streets to the south have inspired residents to make their own improvements and have helped create a stronger sense of community. There are fewer homeless encampments in the brush due to the greater visibility in the area between the end of the streets and the freeway. Many residents have voiced their pleasure at the improvements.

Develop Neighborhood Parks

The Discovery Dog Park project is among the most popular changes to the Delmas Park landscape. Both the two-legged and four-legged neighbors can be seen there from early in the morning to past sundown everyday. Jodene Perrin-Gill, Neighborhood Action Coalition President adds, “Seldom will you see the park empty. It provides a wonderful place for dogs and people to socialize, exercise and civilize.” It really contributes to the Delmas Park climate making Delmas Avenue and Park Avenue vibrant and



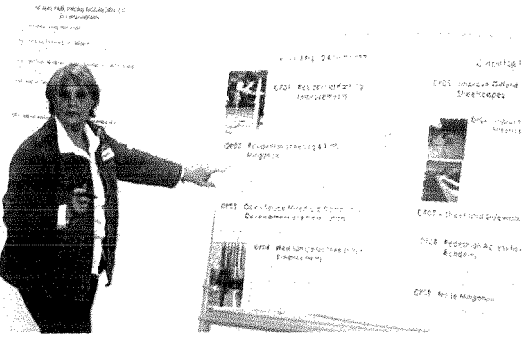
lively streets. Thanks to the Valley Transportation Authority, Discovery Dog Park has become a social hub in the area. It has become a meeting place for dog owners and neighbors to chat and get to know one another, as well as a great place for a “doggie romp”.

The Delmas Park Neighborhood Action Coalition has also worked in areas beyond what they identified as their Top Ten. An example of this is in the area of overall neighborhood livability. The Delmas Park Neighborhood Action Coalition worked hard, and continues to work hard, toward improving the neighborhood’s quality-of-life when it comes to code enforcement issues surrounding liquor establishments in the area. Partnering with the City, local businesses and neighbors, Delmas Park has successfully increased the feeling of safety when local liquor establishments have negatively affected nearby residents and the overall livability of the

neighborhood. This continues to be a neighborhood action while not being solidified in the original or updated Top Ten.

PLANNING PROCESS

The Delmas Park Strong Neighborhoods Initiative has completed the Renewing the Action Agenda (RAA) Process. The Renewal Process included a series of two community workshops and several Delmas Park Neighborhood Action Coalition meetings held over a period of several months beginning in January 2007 through July 2007. Outreach for these community meetings included a mailer to every property in the Delmas Park SNI area, e-mails and letters sent to residents on the mailing list, and reminder phone calls made to the residents that regularly attend Delmas Park Neighborhood Action Coalition meetings.



At the beginning of the year, two Delmas Park Neighborhood Action Coalition meetings were held in which the communities reviewed and discussed the accomplishments of the original Top Ten. These meetings included a discussion of their priorities and decisions were made as to which projects were deemed not feasible, in progress and complete or partial complete. From there, the Delmas Park Neighborhood Action Coalition moved into the next phase of the Renewal Process,

reviewing the original Top Ten with the larger Delmas Park Neighborhood.

The first community workshop was held on February 24, 2007. Joining the workshop was Councilmember Sam Liccardo. Councilmember Liccardo stated, "The Delmas Park Neighborhood Improvement Plan Amendment identifies physical aesthetic improvements to the neighborhood, yet it reflects a more profound development: the maturation of a neighborhood's relationship with its City government. It demonstrates a common recognition that the City will not merely react to the loudest voice, but work with neighborhood leaders to reshape their community to a common vision evolving from a deeply democratic, deliberative process. The neighborhood leadership and all of the participants have much about which to feel proud."



The February 2007 community workshop covered the purpose and goals of the Strong Neighborhoods Initiative, the proposed Renewal Process and a review of the existing Top Ten priorities and projects for the Delmas Park Neighborhood. Jodene Perrin-Gill, Delmas Park Neighborhood Action Coalition Chair, updated community members on the various current Top Ten projects and collective progress on each. The community came to consensus on which Top Ten goals had been met and which projects elements still needed to be completed. Also on the agenda for the community workshop was to brainstorm new and proposed priorities for the amended Top Ten list. The Delmas Park community worked hard to incorporate current goals

with the emerging needs of the community. With the help of everyone who attended, the first community workshop was successful and the Delmas Park community walked away with a comprehensive list of priorities for their updated Top Ten.

On March 12, 2007, at the Delmas Park Neighborhood Action Coalition meeting, the community re-confirmed the progress made on the Top Ten priority list from the first workshop and brainstormed additional projects that could be valuable to the community. The community members were asked to focus on a variety of project types: Neighborhood Action Projects (projects that can be implemented during the planning process or within the first year), Service or Social Issues Projects (projects that maintain and improve services for the neighborhood and help strengthen service delivery to the neighborhoods), Capital Projects (projects that focus on major, long term improvements) and Transformative Projects (projects that neither the community nor the City is really sure are possible, but if accomplished, would move the neighborhood significantly closer to it's vision). In addition, the community members considered whether proposed projects were important to the whole neighborhood (or a significant part), whether they were transformative, and whether the City could and/or should have a role in the project's implementation. With that backdrop, neighbors brainstormed ideas for future projects. Community members tightly defined the project descriptions.

At a second community workshop on April 16, 2007, the neighborhood reviewed the new and proposed Top Ten priority list. From there, they engaged in a "dot-voting" process in which each neighbor was given ten sticker dots that they used to vote for their individual top priorities. During the voting process, champions for each priority were also identified. At the end of the second community workshop the Delmas Park Neighborhood had a prioritized Top Ten that the community can be proud of.



Strong Neighborhoods Initiative staff, City departments and other involved entities then reviewed the new and proposed Top Ten priority list with the goal of developing feasibility information.

At the Delmas Park Neighborhood Action Coalition meeting, held on May 14, 2007, community members reviewed staff's work regarding project definition and feasibility. Decisions were made to re-define projects or drop projects based on feedback received by staff. The neighbors re-affirmed the community-wide vision and that vision served to help define a updated Top Ten priority list of project themes and specific projects. In addition, the shared vision of an attractive, safe community helped to prioritize the projects in a specific order.

The next steps in the Renewal Process involve writing the Neighborhood Improvement Plan Amendment document. In this phase, neighborhood leaders, with staff support, drafted an updated vision and goals and developed a detailed strategic action plan. This document is an important tool to help the Delmas Park Neighborhood celebrate their achievements and to follow their updated action plan.

After working for several months to create the Neighborhood Improvement Plan Amendment, the Delmas Park Neighborhood Action Coalition met on July 11, 2007 to review the draft. At this meeting, the Neighborhood Action Coalition proudly adopted and recommended that the Mayor and City Council review and approve their updated Top Ten priority list.

UPDATED VISION AND GOALS

The Delmas Park Neighborhood Improvement Plan, accepted by the City Council in April 2002, identified a shared vision for the Delmas Park Neighborhood: *The Delmas Park Neighborhood has a strong, positive identity that residents are proud of.* The 2002 vision further promotes an image of a vital urban neighborhood with a mix of residential areas, local parks, and a community-oriented commercial corridor along West San Carlos Street. The neighborhood improvement plan aims at creating a vibrant district in which residents take a full advantage of the proximity to transit, regional open spaces, and Downtown facilities and amenities. The neighborhood leaders also plan to continue partnering with the surrounding communities to share insights and concerns. The 2002 vision identified a desire for residential areas that are attractive, clean, and safe. The neighborhood identified and prioritized specific projects during the initial planning process that address parking permit, lighting, trees, streets and parks improvements, well maintained sidewalks and other neighborhood amenities.

In 2006, the Delmas Park Neighborhood was added to the area designated by the City as its Downtown Core. By this extension, the City's goals and objectives for the downtown area, outlined in the *Strategy 2000, San José Greater Downtown Strategy for Development*, work in tandem with the Delmas Park Strong Neighborhoods Initiative goals and objectives.

Updated neighborhood improvements aim at an overall goal of creating a vibrant and safe community in which residents take full advantage of the downtown area and neighborhood amenities.

With staff and Council support, the Delmas Park Neighborhood Action Coalition will continue to work with developers to improve the conditions of the neighborhood. The neighbors know that good development will only enhance and improve the Delmas Park area and bring new life and vitality to the City streets.

With the original and new updated goals and visions, there are four main categories of improvement that the Delmas Park Neighborhood continues to focus on:

- Neighborhood Organization
- Neighborhood Circulation and Parking
- Neighborhood Conditions and Maintenance, and
- Neighborhood Revitalization

A number of the neighborhood projects that are in the original Top Ten remain on the updated Top Ten, confirming that the above vision and goals are still important priorities to the community. Examples are the Gifford Avenue Pedestrian Enhancements, Traffic Mitigation and Auzerais Avenue Streetscape Improvements.

Enhance Gifford Avenue Pedestrian Crossing

As part of the San José Downtown Core, the Delmas Park Neighborhood is included in San José's vision of improving non-motorized travel in downtown, making it pleasant, efficient and desirable. Generally, the neighborhood's pedestrian-friendly character is an attraction for many. It exists because it was built before "cars-first" design standards. Nonetheless, a number of pedestrian-

unfriendly locations are located in and around the neighborhood, especially around recent development projects or major traffic arteries.

The Delmas Park Neighborhood Action Coalition wants to continually improve its pedestrian infrastructure. In its original neighborhood improvement plan, the Delmas Park Neighborhood Action Coalition identified Gifford Avenue as a major north-south pedestrian corridor. The designated Gifford Avenue pedestrian corridor crosses San Carlos Street at the site of the recently built, medium-density, Legacy apartment complex. Pedestrian improvements at the Gifford Avenue/West San Carlos Street intersection were anticipated as part of the recent San Carlos Street median project. However, instead of the proposed enhanced crosswalks or signals, the City erected barriers at the intersection. The *Strategy 2000, San José Greater Downtown Strategy for Development* addresses pedestrian and bicycle access and mentions that “Particular attention should be paid to the major east-west streets,” specifically listing West San Carlos Street.

Kevin Cook, Neighborhood Action Coalition Member at Large, adds, “Significantly improving the West San Carlos Street/Gifford Avenue intersection for pedestrians to fulfill the Delmas Park Neighborhood Improvement Plan and San José's pedestrian-accessibility objectives for the Downtown Core is the final part of the West San Carlos median project, which remains to be implemented.” With the Council support, the community is continuing to work and achieve this goal.

Conduct Traffic Calming Studies and Install Traffic Calming Measures

Traffic calming is a top priority for Delmas Park neighbors. The Delmas Park Neighborhood Action Coalition has been working with City staff to review traffic studies in the area. Due to a few large housing developments stated to be built in the next two years, the goal of the neighborhood is to wait for current development plans to be completed before partnering with the Department of Transportation to conduct an area wide traffic study. Following the study, they will take the steps needed toward implementation of the neighborhood traffic calming.

Install Street and Sidewalk Improvements

As we have discussed briefly in the Accomplishments section, the Delmas Park Neighborhood Action Coalition is proud of the work they have done so far on Auzerais Avenue. The community secured enough funding to improve the sidewalks, curbs and gutters on both the south side of the street and on all the dead end streets. Now, students walking to and from Gardner Elementary School have a safe place to walk.

An emerging priority for Auzerais Avenue includes improving the streetscape on the north side of Auzerais and finishing up any other improvements needed to the avenue. Examples of additional improvements needed include enhanced lighting, tree trimming and planting, improved streetscapes and repairs to the curbs, gutters and sidewalks.

Mitigate Neighborhood Noise Levels

The Delmas Park Strong Neighborhoods Initiative area continues to be outside the airport noise contour area, and therefore, completely mitigating airport noise is not feasible. Neighborhood Action Coalition members will continue to share information with their neighbors as to how to insulate homes to mitigate airport-related noise. They have also moved some elements of the noise

mitigation action item to the new set of priorities. The neighborhood will continue to take small steps towards noise mitigation.

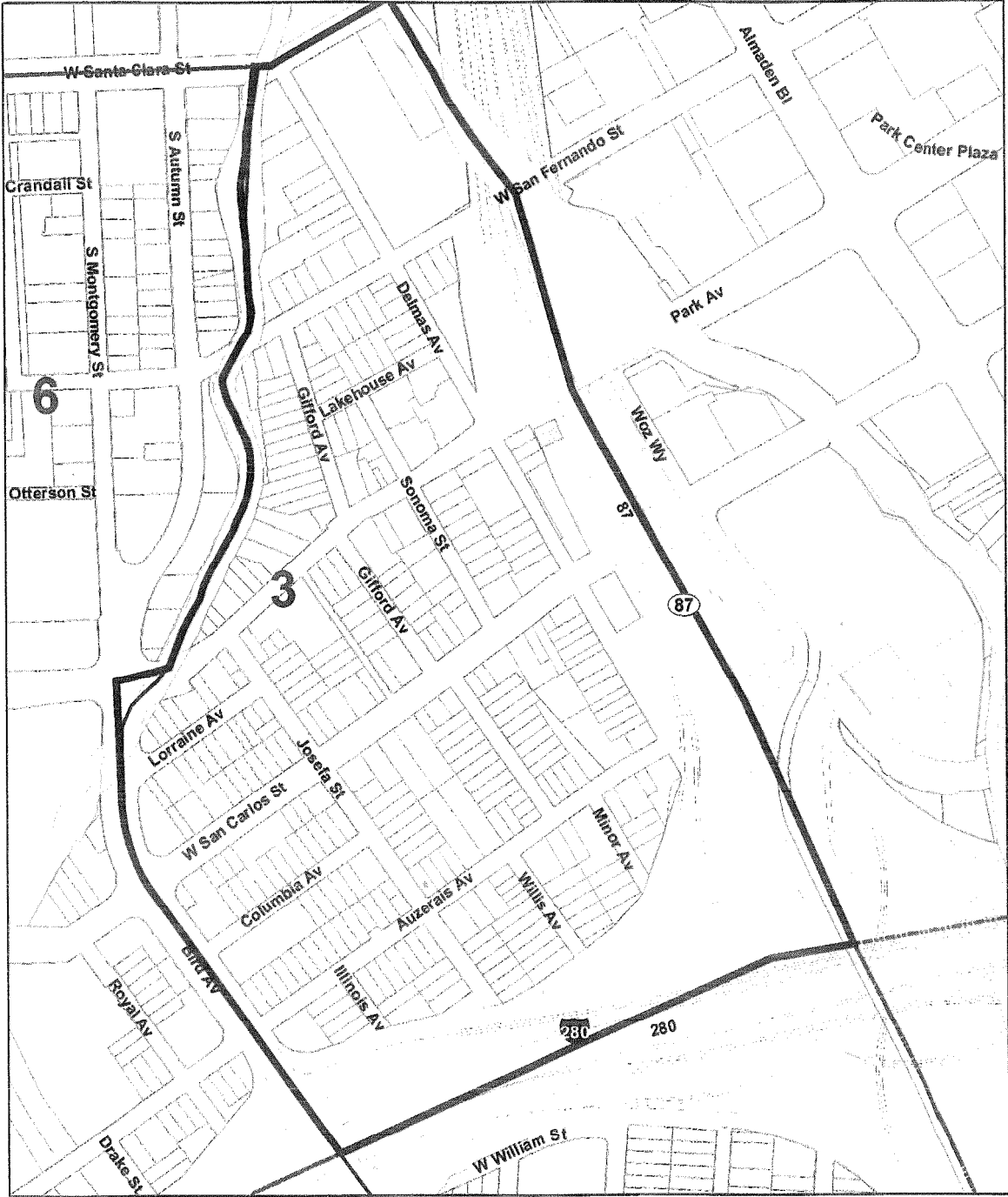
As part of the Renewing Action Agenda Process, the original neighborhood vision was re-adopted and neighborhood leaders articulated a desire to continue to enhance the attractiveness of the Delmas Park Neighborhood through a variety of improvements beyond what is listed in the Accomplishments section.




NEIGHBORHOOD IMPROVEMENT PLAN – TOP TEN PRIORITIES

1. Improve Park Avenue
2. Implement Housing Painting/Rehabilitation Projects
3. Maintain and Improve Los Gatos Creek Area
4. Conduct Traffic Calming Studies and Install Traffic Calming Measures
5. Plant and Improve Street Trees
6. Increase the Number of Dumpster Days in the Neighborhood
7. Enhance Gifford Avenue Pedestrian Crossing
8. Improve and Expand Community Outreach
9. Install Street and Sidewalk Improvements
10. Enhance Events Management Communication

Project specifics and more detailed information for each of the above stated Top Ten priorities are described in the “Strategic Action Plan” section on the following subsequent pages.

Delmas Park SNI Planning Area



-  Planning Area Boundary
-  RDA SNI Area
-  City Council District Boundary



STRATEGIC ACTION PLAN

1. Improve Park Avenue

- a) Work with the Planning Department to better understand General Plan land use densities, and review any pending or recently approved development proposals to understand what developer-installed improvements in and along the public right-of-way can be expected along the south side of Park Avenue.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition & Planning, Building and Code Enforcement Department Staff



- b) Work with Department of Transportation to establish a list of street segments on Park Avenue that can be improved.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Department of Transportation staff

- c) Repair and install sidewalks, curbs, gutters, and street trees where appropriate along Park Avenue.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Department of Public Works, Department of Transportation, San José Redevelopment Agency staff

- d) Encourage beautification of properties along Park Avenue.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Code Enforcement, and property owners

- e) Work with potential developers, the Planning Department and Council District 3 staff on future development proposals.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Department of Planning, Building and Code Enforcement, and Council District 3 staff



- f) Work with City of San José staff to remove graffiti and improve appearance of the abandoned buildings on Park Avenue.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Code Enforcement, and Parks, Recreation and Neighborhood Services (Anti-Graffiti and Anti-Litter Program)

2. Implement House Painting/Rehabilitation Projects

- a) Neighborhood Action Coalition to work with the Housing Department, Community Based Groups and Neighborhood Housing Services Silicon Valley to coordinate and complete house painting projects to improve low-income, owner-occupied (as a first priority for this item) and rental (as a second priority for this item) housing standards in neighborhood.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Neighborhood Housing Services Silicon Valley, and Housing Department staff

- b) Work with the Housing Department to examine and encourage safety improvements where applicable (i.e. roof repair/replacement).

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Housing Department staff

- c) Explore expanding housing rehabilitation efforts to include freeway and/or airport noise mitigation.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Housing Department staff

- d) Investigate loans for housing improvements to mitigate noise levels that involve a 60 decibel Community Noise Equivalent Level (CNEL) to a 65 decibel Community Noise Equivalent Level (CNEL) threshold.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Housing Department staff

3. Maintain and Improve the Los Gatos Creek Area



- a) Encourage additional clean-up of homeless encampments, litter and debris along creeks in neighborhood, especially at the Park Avenue and West San Fernando Street over crossings, and in the water diversion culvert (behind the commercial buildings along Autumn Street between Park Avenue and West San Fernando Street).

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Santa Clara Valley Water District, and San José Police Department

- b) Advocate for additional police presence along the Los Gatos Creed Corridor.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and San José Police Department



4. Conduct Traffic Calming Studies and Install Traffic Calming Measures

- a) Schedule meetings (6 to 9 months following the opening of the CORE development teacher housing project) with Department of Transportation staff and the neighborhood liaison in November 2007 to discuss next steps in traffic impacts.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Strong Neighborhoods Initiative staff, and Department of Transportation staff

- b) Work with Department of Transportation staff to close Gifford to thru traffic between West San Fernando Street and Park Avenue during large Arena events.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Department of Transportation staff

- c) Install traffic calming measures where appropriate.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Department of Transportation staff

- d) Enforce speed limits on Columbia Avenue.

Timing: Short Term (0-3 years)

Responsibility: San José Police Department

5. Plant and Improve Street Trees

- a) Identify addresses for potential tree planting locations and aggregate onto a list to submit to Our City Forest and to the Department of Transportation for project consideration.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Our City Forest, and Department of Transportation staff

- b) Work with community based groups, such as Our City Forest, to plant trees in the neighborhood.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Our City Forest staff

- c) Prune Elm trees on Auzerais Avenue between Willis Avenue and Gifford Avenue.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Department of Transportation, and Our City Forest staff

6. Increase the Number of Dumpster Days in the Neighborhood

- a) Advocate for additional dumpster days in neighborhood. Apply for Community Action & Pride (CAP) Grant funds to allow for additional dumpster days to supplement City sponsored dumpster days.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition

- b) Work with Code Enforcement staff to request additional future dumpster days in neighborhood.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Environmental Services Department, Council District 3, and Code Enforcement staff

- c) Conduct an outreach effort to neighborhood residents regarding City of San José's currently offered bulky item pick up service.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Environmental Services Department staff

7. Enhance Gifford Avenue Pedestrian Crossing

- a) Explore installation of pedestrian crossings on West San Carlos Street at Gifford Avenue and on West San Fernando Street at Gifford Avenue.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Department of Transportation, Council District 3, and CalTrans staff



8. Improve and Expand Community Outreach

- a) Coordinate outreach efforts in the neighborhood using flyers and other sources of information for residents.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Strong Neighborhoods Initiative staff, and Property Owners

- b) Encourage new residents and businesses to become involved by creating of a Delmas Park "new resident" packet for new or existing residents, which lists neighborhood resources, Strong Neighborhood Initiative goals and priority projects, neighborhood meetings, contact information, etc.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Property Owners, and the West San Carlos Business Association

- c) Create a community list serve online through Big Tents and Council District 3 staff.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Council District 3 staff and Property Owners

- d) Organize and host a neighborhood block party around Bastille Day to commemorate the French history of neighborhood and create a unique community-building event.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Property Owners

- e) Coordinate and institute a neighborhood-wide Block Captain Program for improved outreach and communication efforts.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Property Owners

- f) Combine Emergency Preparedness and Neighborhood Watch efforts with the Neighborhood Block Captain program and outreach efforts.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Office of Emergency Services, San José Police Department, and Property Owners

- g) Invite elected City officials and other Community Stakeholder representatives on a neighborhood walking tour.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Council District 3 staff and Property Owners

- h) Host a neighborhood-wide Garage Sale Day.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition and Property Owners

9. Install Street and Sidewalk Improvements



- a) Complete curb and gutter improvements throughout the neighborhood. Concentrate on the north side of Auzerais Avenue.

Timing: Short Term (0-3 years)

Responsibility: Department of Transportation, Department of Public Works, and San José Redevelopment Agency staff

- b) Explore options to of install pedestrian scale-streetlights and street trees throughout the neighborhood. Concentrate on the north side of Auzerais Avenue.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Department of Transportation, Department of Public Works, and San José Redevelopment Agency staff

10. Enhance Events Management Communication

- a) Work with Team San José and the San José Downtown Association to convey an understanding of ongoing neighborhood concerns.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Team San José, the San José Downtown Association, and Office of Cultural Affairs staff

- b) Include Delmas Park Neighborhood Action Coalition and neighborhood residents in event management planning, downtown pedestrian and circulation planning and potential new influences/impacts in the neighborhood such as new light rail stops, etc.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Team San José, Downtown Business Association, and Office of Cultural Affairs staff

- c) Coordinate with the San Jose Police Department and Team San José to plan for additional police officers in neighborhood during major downtown events to help with traffic enforcement and to curb negative behavior of individuals who may be going through the neighborhood before or after events.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Team San Jose staff and San José Police Department

- d) Enforce parking control on Auzerais Avenue as it relates to illegal parking on lawns, blocking driveways, and at red-painted curbs (especially in relation to events).

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Code Enforcement, San José Police Department, and Department of Transportation staff

- e) Work with the Downtown Business Association for neighborhood notification of and input on large outdoor community events at the Arena Green.

Timing: Short Term (0-3 years)

Responsibility: Neighborhood Action Coalition, Department of Transportation, Downtown Business Association, and Office of Cultural Affairs staff

ACTION PLAN MATRIX

Action	Department/Entity
1) Improve Park Avenue	
a) Work with the Planning Department to better understand General Plan land use densities, and review any pending or recently approved development proposals to understand what developer-installed improvements in and along the public right-of-way can be expected along the south side of Park Avenue.	NAC & PBCE
b) Work with the Department of Transportation to establish a list of street segments on Park Avenue that can be improved.	NAC & DOT
c) Repair and install sidewalks, curbs, gutters, and street trees where appropriate along Park Avenue.	NAC, DPW, DOT & SJRA
d) Encourage beautification of properties along Park Avenue.	NAC & PO
e) Work with potential developers, the Planning Department and Council District 3 future development proposals.	NAC, PBCE & CD3
f) Work with the City of San José staff to remove graffiti and improve appearance of the abandoned buildings on Park Avenue.	NAC, Code & PRNS (AGP)
2) Implement Housing Painting/Rehabilitation Projects	
a) Neighborhood Action Coalition to work with the Housing Department, Community Based Groups and Neighborhood Housing Services Silicon Valley to coordinate and complete house painting projects to improve low-income, owner-occupied (as a first priority for this item) and rental (as a second priority for this item) housing standards in neighborhood.	NAC, NHSSV & OOH
b) Work with the Housing Department to examine and encourage safety improvements where applicable (i.e. roof repair/replacement).	NAC & OOH
c) Explore expanding housing rehabilitation efforts to include freeway and/or airport noise mitigation.	NAC & OOH

ACTION PLAN MATRIX

Action	Department/Entity
d) Investigate loans for housing improvements to mitigate noise levels involving a 60 decibel Community Noise Equivalent Level (CNEL) to a 65 decibel Community Noise Equivalent Level (CNEL) threshold.	NAC & OOH
3) Maintain and Improve the Los Gatos Creek Area	
a) Encourage additional clean up of homeless encampments, litter and debris along creeks in neighborhood, especially at the Park Avenue and West San Fernando Street over crossings, and in the water diversion culvert (behind the commercial buildings along Autumn Street between Park Avenue and West San Fernando Street).	NAC, SCVWD & SJPD
b) Advocate for additional police presence along the Lost Gatos Creek Corridor.	NAC & SJPD
4) Conduct Traffic Calming Studies and Install Traffic Calming Measures	
a) Schedule meetings (6-9 months following the opening of the CORE development teacher housing project) with Department of Transportation staff and the neighborhood liaison to discuss to discuss next steps in traffic impacts.	NAC, SNI & DOT
b) Work with Department of Transportation staff to close Gifford to thru traffic between West San Fernando Street and Park Avenue during large Arena events.	NAC & DOT
c) Install traffic calming measures where appropriate.	NAC & DOT
d) Enforce speed limits on Columbia Avenue.	SJPD
5) Plant and Improve Street Trees	
a) Identify addresses for potential tree planting locations and aggregate onto a list to submit to Our City Forest and to the Department of Transportation for project consideration.	NAC, OCF & DOT
b) Work with community based groups, such as Our City Forest, to plant trees in the neighborhood.	NAC & OCF

ACTION PLAN MATRIX

Action	Department/Entity
c) Prune Elm trees on Auzerais Avenue between Willis Avenue and Gifford Avenue.	NAC, DOT & OCF
6) Increase the number of Dumpster Days in the Neighborhood	
a) Advocate for additional dumpster days in neighborhood. Apply for Community Action & Pride Grant funds to allow for additional dumpster days to supplement City sponsored dumpster days.	NAC
b) Work with Code Enforcement and other appropriate City staff to request additional future planning of dumpster days in neighborhood.	NAC, ESD, CD3 & Code
c) Conduct an outreach effort to neighborhood residents regarding City of San José's currently offered bulky item pick up service.	NAC & ESD
7) Enhance the Gifford Avenue Pedestrian Crossing	
a) Explore installation of pedestrian crossings on West San Carlos Street at Gifford Avenue and on West San Fernando Street at Gifford Avenue.	NAC, DOT, CD3 & CalTrans
8) Improve and Expand Community Outreach	
a) Coordinate outreach efforts in the neighborhood using flyers and other source of information for residents.	NAC, SNI & PO
b) Encourage new residents and businesses to become involved by creating a Delmas Park "new resident" packet for new or existing residents, which lists neighborhood resources, Strong Neighborhood Initiative goals and priority projects, neighborhood meetings, contact information, etc.	NAC, PO & WSCBA
c) Create a community list serve online through Big Tents and Council District 3 staff.	NAC, CD3 & PO
d) Organize and host a neighborhood block party around Bastille Day to commemorate the French history of neighborhood and create a unique community-building event.	NAC & PO

ACTION PLAN MATRIX

Action	Department/Entity
e) Coordinate and institute a neighborhood-wide Block Captain Program for improved outreach and communication efforts.	NAC & PO
f) Combine Emergency Preparedness and Neighborhood Watch efforts with the Neighborhood Block Captain Program and outreach efforts.	NAC, OES, SJPD & PO
g) Invite elected City officials and other community stakeholder representatives on a neighborhood walking tour.	NAC, CD3 & PO
h) Host a neighborhood-wide Garage Sale Day.	NAC & PO
9) Install Street and Sidewalk Improvements	
a) Complete curb and gutter improvements throughout the neighborhood. Concentrate on the north side of Auzerais Avenue.	DOT, DPW & SJRA
b) Explore options to install pedestrian scale-streetlights and street trees throughout the neighborhood. Concentrate on the north side of Auzerais Avenue.	NAC, DOT, DPW & SJRA
10) Enhance Events Managements Communication	
a) Work with Team San José and the San José Downtown Association to convey an understanding of ongoing neighborhood concerns.	NAC, TSJ, SJDA & OCA
b) Include Delmas Park Neighborhood Action Coalition and neighborhood residents in event management planning, downtown pedestrian and circulation planning and new influences/impacts in the neighborhood such as new light rail stops, etc.	NAC, TSJ, SJDA & OCA
c) Coordinate with the San José Police Department and Team San José to plan for additional police officers in neighborhood during major downtown events to help with traffic enforcement and to curb negative behavior of individuals who may be going through the neighborhood before or after events.	NAC, TSJ & SJPD

ACTION PLAN MATRIX

Action	Department/Entity
d) Enforce parking control on Auzerais Avenue as it relates to illegal parking on lawns, blocking driveways, and at red-painted curbs (especially in relation to events).	NAC, Code, SJPD & DOT
e) Work with the Downtown Business Association for neighborhood notification of and input on large, outdoor, community events at the Arena Green.	NAC, DOT, SJDA & OCA

Legend:

- AGP** - Anti-Graffiti and Anti-Litter Program
- CD3** - Council District 3
- Code** - Code Enforcement
- SJDA** - San José Downtown Association
- DOT** - Department of Transportation
- DPW** - Department of Public Works
- ESD** - Environmental Services Department
- NAC** - Neighborhood Action Coalition
- NHSSV** - Neighborhood Housing Services Silicon Valley
- OCA** - Office of Cultural Affairs
- OCF** - Our City Forest
- OES** - Office of Emergency Services
- OOH** - Housing Department
- PBCE** - Planning, Building and Code Enforcement
- PO** - Property Owner
- PRNS** - Parks, Recreation and Neighborhood Services
- SCVWD** - Santa Clara Valley Water District
- SJPD** - San José Police Department
- SJRA** - San José Redevelopment Agency
- SNI** - Strong Neighborhoods Initiative staff
- TSJ** - Team San José
- WSCBA** - West San Carlos Business Association