



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

San José Diridon Station Area Online Feedback Form Summary

Total Online Feedback: 771

Total Survey Responses: 751

Public: 593

English: 727

Spanish: 10

SAAG: 14

Total Website and Email Comments: 19

Raimi + Associates

August 14, 2020

Contents

Amending the Diridon Station Area Plan	4
Q1 Thinking about the building heights staff is looking at for the DSAP, do you think they are:	4
Q2 Do you have anything to add regarding building heights?	5
Q3 Thinking about the amount of housing staff is looking at for the DSAP, do you think it is:	6
Q4 Do you have anything to add regarding housing?	7
Q5 With regard to the amount of office and other commercial uses staff is evaluating for the DSAP, do you think it is:.....	8
Q6 Do you have anything to add regarding commercial uses?	9
Transportation Improvements.....	10
Q7 Which of staff’s initial ideas for the Diridon Station Area and/or Downtown Transportation plans are most exciting to you, if any?	10
Q8 Which of staff’s initial ideas for the Diridon Station Area and/or Downtown Transportation plans are you most concerned about, if any?	11
Q9 What additional suggestions do you have to better enable people to walk, bike and take public transit to and within the Diridon Area?	12
Community Services and Facilities.....	13
Q10 Considering the planned growth of the Downtown, please indicate the three programs and services you are most interested in seeing in the Diridon Station Area.....	13
Q11 Given its high transit accessibility, one idea for the Diridon Station Area is a new community center that offers a variety of activities for all of San Jose, in addition to typical neighborhood-serving services/programs. This could include a mix of the ideas listed in the previous question. Please indicate your reaction to this idea.	15
Q12 Please elaborate on your selections here on Community Center (addition to chart)	16
Housing	17
Q13 Assuming there is a limited amount of subsidy available for affordable housing, which is more important to you?	17
Q14 Which of the following options do you prefer for Affordable Housing Location?.....	18
Displacement Prevention.....	19
Q15 Rank your preferences for the following potential uses of a Community Stabilization Fund. 5 is most preferred and 1 is least preferred.....	19
Q16 Is there anything you would like to add about affordable housing or displacement prevention?	20
Job Training and Education.....	21
Q17 Rank the following ideas in the order that is most important to you. 5 is most preferred and 1 is least preferred	21
Other Possible Community Benefits.....	22

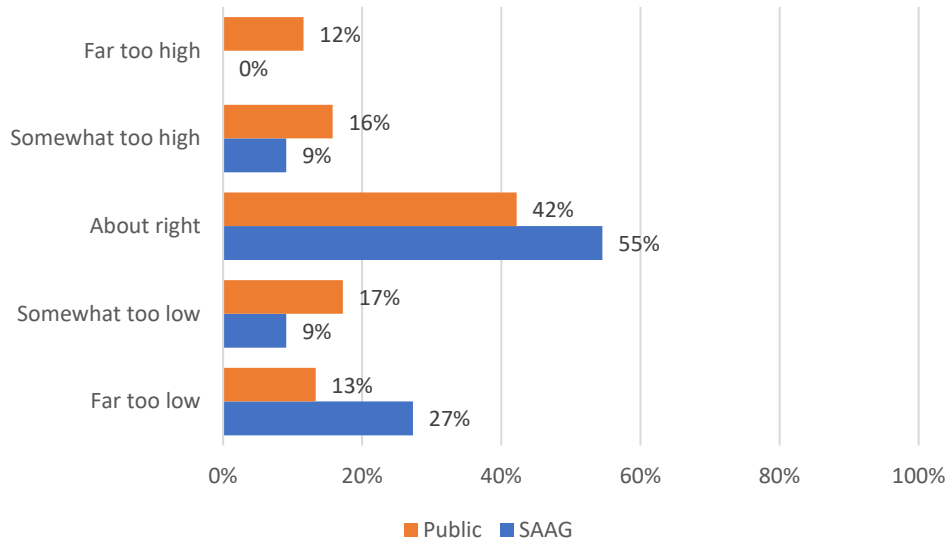
Q18 Please rank the relative importance of each of these categories (5 is most preferred and 1 is least preferred):.....	22
General Comments/Questions	23
Q19 Do you have any other comments or questions?	23
Q20 What is the zip code of your residence?	25
Q21 Do you work or go to school in San José?	27
Q22 Sex/gender	27
Q23 What is your age range?.....	28
Q24 Do you rent or own the home you live in?.....	28
Q25 Race/Ethnicity	29
Q26 How often do you use Diridon Station?	29
Q27 Which of the presentations did you watch prior to completing these survey questions? Check all that apply.	30
Q28 Have you attended or watched online a Station Area Advisory Group (SAAG) meeting held in 2019 or 2020?	30
Q29 Did you attend one of the Diridon Station Area Community Meetings held last fall?	31

Amending the Diridon Station Area Plan

Q1 Thinking about the building heights staff is looking at for the DSAP, do you think they are:

Public Answered: 692 Skipped: 45
SAAG Answered: 11 Skipped: 3
**Skipped responses not included in chart*

Thinking about the building heights staff is looking at for the DSAP, do you think they are:



Compared to June SAAG Meeting presentation: About right is still the majority.

Q2 Do you have anything to add regarding building heights?

Public Answered: 275 Skipped: 462

SAAG Answered: 8 Skipped: 6

Far too high and somewhat too high *Ranked by most to least respondents*

- **Lower transitional heights** in old residential area edges, open spaces, and historic resources due to concerns of overshadowing, ruining mountain views, privacy, temperature change
- **Proposed building heights are too high** due to pandemic, overcrowding and airport concerns
- **Transportation Concerns:** need more parking, density will cause traffic, and people will not use public transportation
- **Keep 2014 plan heights**
- **Let market decide how tall to build**

About right *Ranked by most to least respondents*

- **Support staff recommendations**, particularly the transitional residential heights
- **Developers must pay impact fee to build affordable housing**

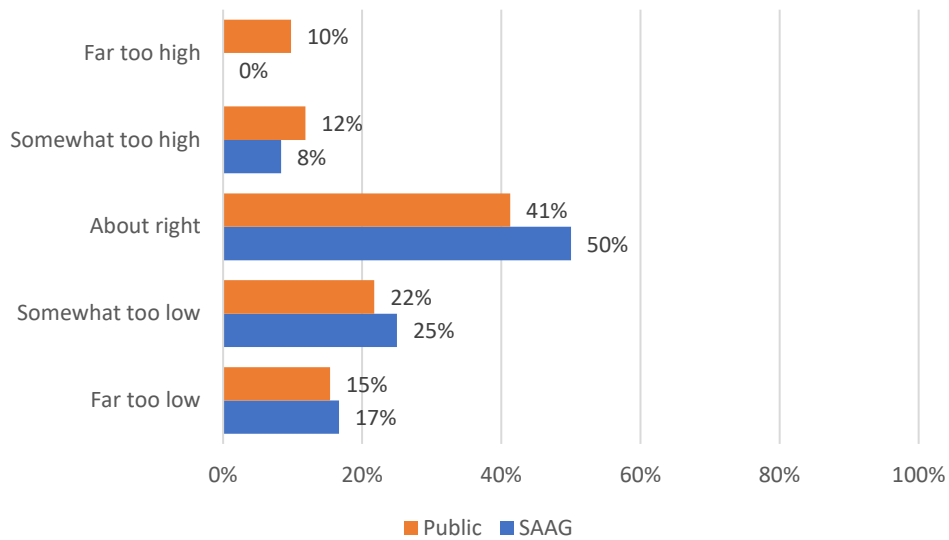
Somewhat too low and far too low *Ranked by most to least respondents*

- **All buildings in DSAP should be maximum allowed FAA heights** to provide more affordable housing and make development economically feasible.
- **Tallest buildings near transit**
- **Higher Transitional Heights in specific areas** like Central Delmas, Sunol/Midtown, Southside, 95110, and outside of DSAP like east of City Hall and North of San Jose
- **Higher building heights in non-transitional areas** (away from residential areas and open spaces)

Q3 Thinking about the amount of housing staff is looking at for the DSAP, do you think it is:

Public Answered: 676 Skipped: 61
SAAG Answered: 12 Skipped: 2
**Skipped responses not included in chart*

Thinking about the amount of housing staff is looking at for the DSAP, do you think it is:



Compared to June SAAG Meeting presentation: About right is still the majority.

Q4 Do you have anything to add regarding housing?

Public Answered: 263 Skipped: 474

SAAG Answered: 9 Skipped: 5

Far too high and somewhat too high *Ranked by most to least respondents*

- **Less housing in DSAP** due to pandemic, overcrowding, and impacts to existing residential neighbors
- **No more additional housing in DSAP** because we need more jobs and tax revenue
- **25% Affordable housing is too high for DSAP**
- **Large businesses should not have to do community benefits or pay for housing**
- **Do not support**

About right *Ranked by most to least respondents*

- **Continued mixed use development**
- **Google should pay for more housing and homeless services**
- **Add human scale design, noise insulation, air filtration system, and open space rooftops to DSAP guidelines**
- **25% Affordable Housing works**
- **Start development soon**
- **Need more Housing Department Staff**
- **Need stronger tenant protections**
- **Need more market rate housing**
- **Preserve Victorian housing**

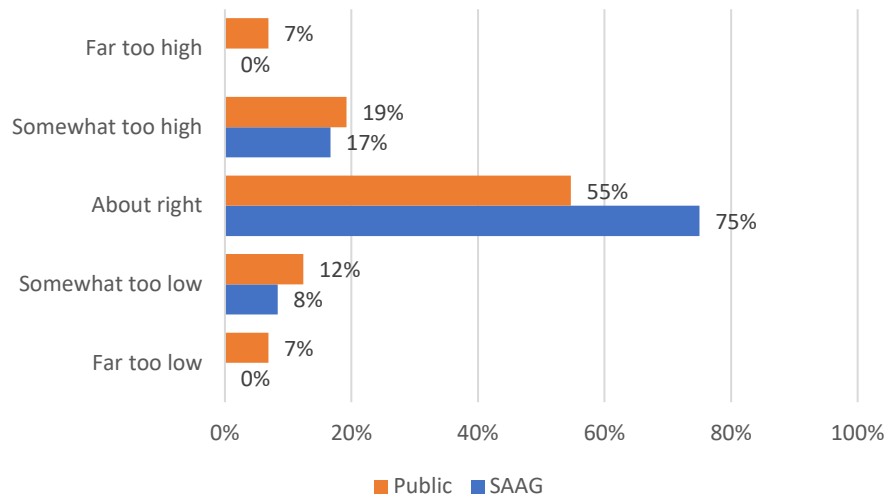
Somewhat too low and far too low *Ranked by most to least respondents*

- **Need more Affordable housing** that is higher than 25%, near transit, near existing residential areas, multifamily, retirement community)
- **Need more market and affordable housing** near transit and commercial throughout city
- **Taller buildings all over DSAP or near transit**
- **Need housing for certain communities:** low low-income and extremely low-income, homeless older adults, low-income veterans, middle-income, young adults, and single parent families
- **Let market decide land use and height** (do not limit height)
- **More homeownership opportunities**
- **Make Google and other large HQ's build worker housing for their employees** in their commercial buildings
- **Taller buildings in the northern portion of DSAP**

Q5 With regard to the amount of office and other commercial uses staff is evaluating for the DSAP, do you think it is:

Public Answered: 671 Skipped: 66
SAAG Answered: 12 Skipped: 2
**Skipped responses not included in chart*

With regard to the amount of office and other commercial uses staff is evaluating for the DSAP, do you think it is:



Compared to June SAAG Meeting presentation: About right is still the majority.

Q6 Do you have anything to add regarding commercial uses?

Public Answered: 199 Skipped: 538

SAAG Answered: 6 Skipped: 8

Far too high and somewhat too high *Ranked by most to least respondents*

- **Less commercial** due to pandemic, need for more housing, and enough office and commercial space
- **Concern on existing and future vacancies** related to pandemic and Google development impacts
- **Focus on small and medium sized commercial or ground floor retail** in residential buildings

About right *Ranked by most to least respondents*

- **Need to provide essential amenities** such as grocery stores, schools, parks, farmers market, mental health services
- **Need more jobs around transit**
- **Support small businesses and local vendors** with loans and grants
- **Fully support** Staff recommendation
- **Google and SAP should benefit from development**
- **Work/Live spaces** where for every 2 commercial floors there is 1 floor of residential in same building
- **Modern designs for commercial buildings**
- **Need lower wage and local hire jobs**
- **Build what is necessary to make housing viable**

Somewhat too low and far too low *Ranked by most to least respondents*

- **Commercial should vary** between office, retail, restaurants, and entertainment
- **More commercial density in certain areas such as all of DSAP, Cahill Street, and northern portion of DSAP**
- **Let market decide** how much commercial in the DSAP
- **Keep 2014 DSAP Plan** commercial uses and this means no Google
- **Need more offices**

Transportation Improvements

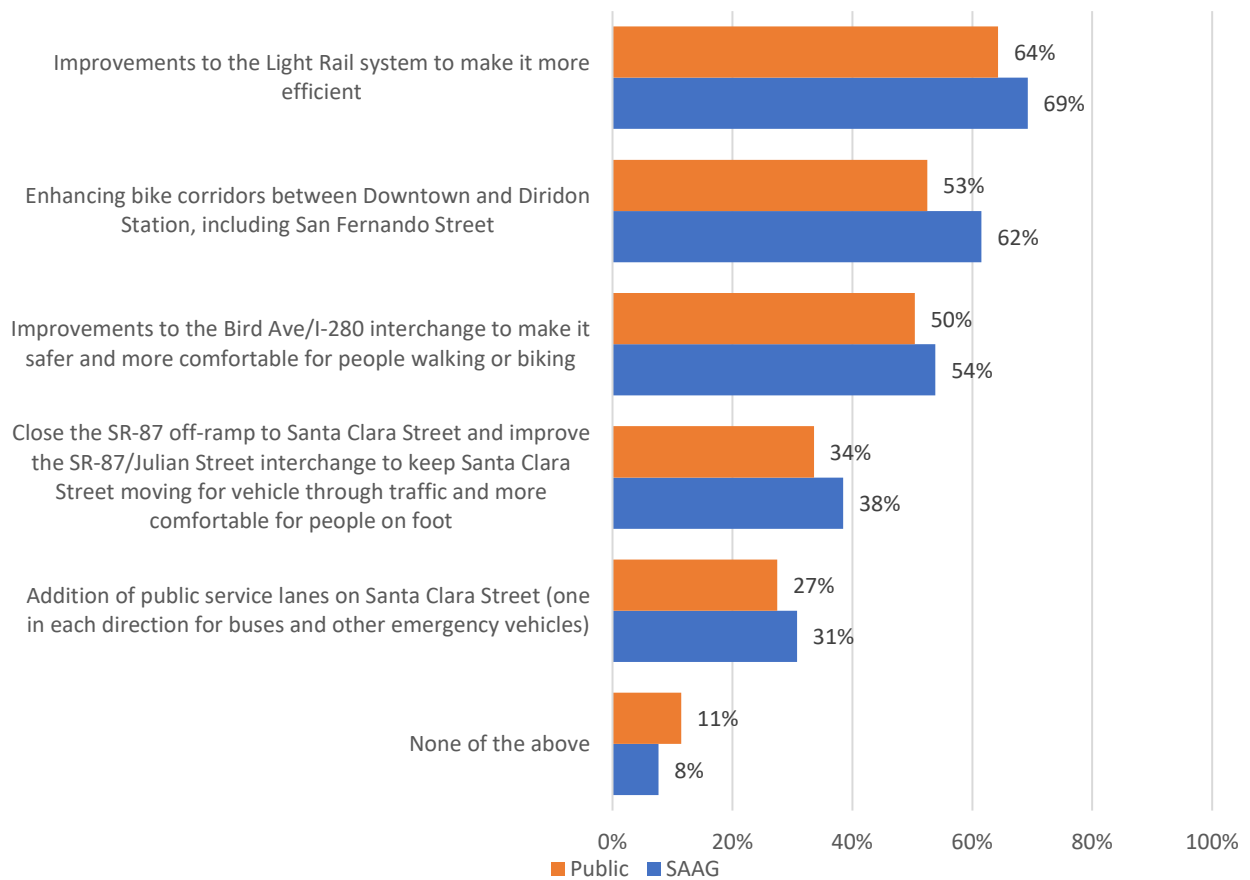
Q7 Which of staff's initial ideas for the Diridon Station Area and/or Downtown Transportation plans are most exciting to you, if any?

Public Answered: 619 Skipped: 118

SAAG Answered: 13 Skipped: 1

*Skipped responses not included in chart

Which of staff's initial ideas for the Diridon Station Area and/or Downtown Transportation plans are most exciting to you, if any? Check all that apply.



Compared to June SAAG Meeting presentation: Same ranking.

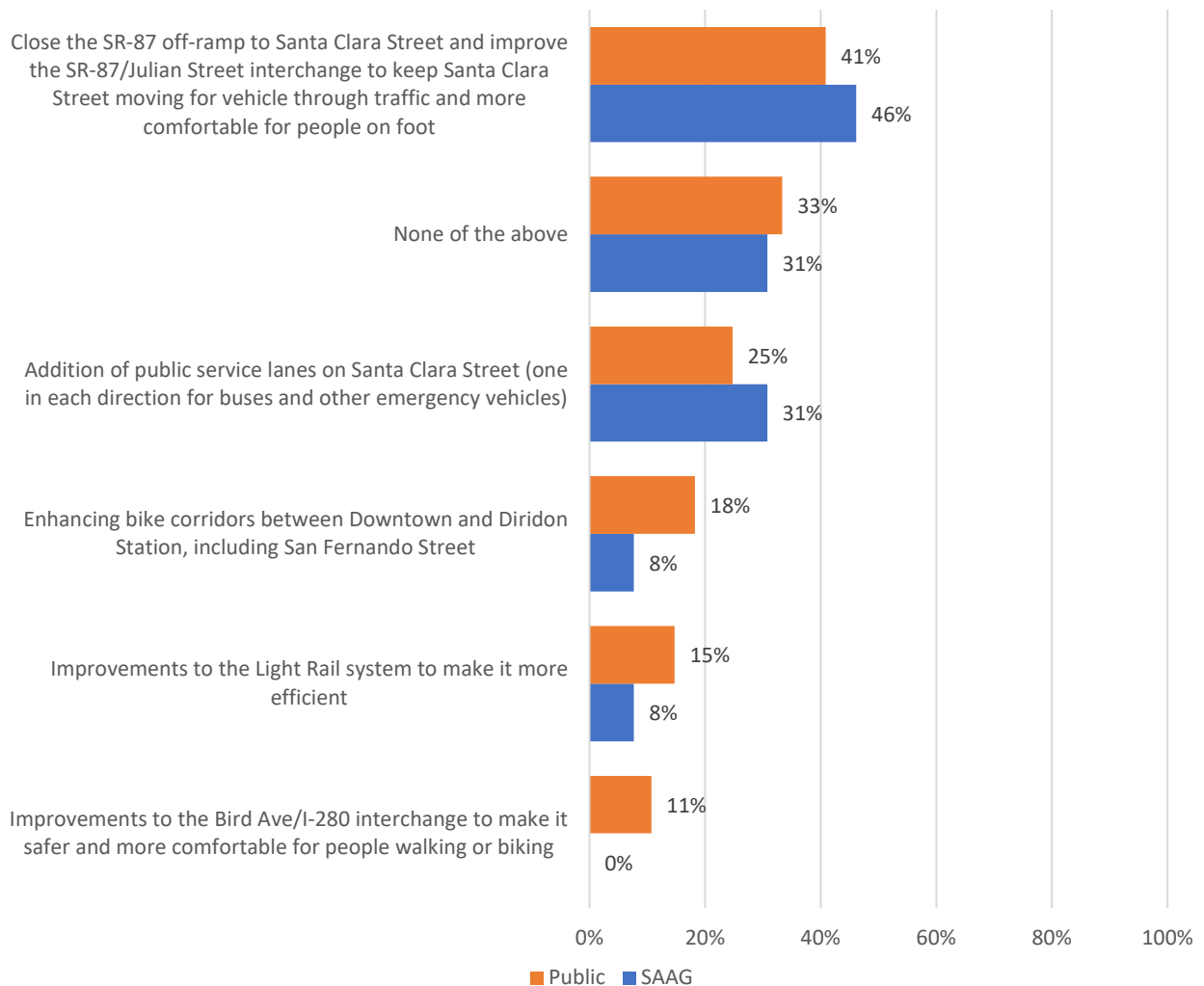
Q8 Which of staff's initial ideas for the Diridon Station Area and/or Downtown Transportation plans are you most concerned about, if any?

Public Answered: 570 Skipped: 167

SAAG Answered: 13 Skipped: 1

*Skipped responses not included in chart

Which of staff's initial ideas for the Diridon Station Area and/or Downtown Transportation plans are you most concerned about, if any? Check all that apply.



Compared to June SAAG Meeting presentation: Same ranking.

Q9 What additional suggestions do you have to better enable people to walk, bike and take public transit to and within the Diridon Area?

Public Answered: 230 Skipped: 507

SAAG Answered: 5 Skipped: 10

- **Support Staff Recommendations**

Public Transportation *Ranked by most to least respondents*

- **More frequent public transportation** with shuttles, bus lanes, and stops particularly in South San Jose
- **Reduce parking in the DSAP** to promote public transportation
- **Light rail should go South and be faster**
- **SAP should promote public transportation**
- **Transit Agency Bus Pass Integration**
- **Dial-a-ride for older adults and people with disabilities**
- **Less public transportation** (COVID overcrowding and car preference)
- **Google should contribute money for public transportation**
-

Active Transportation (bike and ped) *Ranked by most to least respondents*

- **Bike and pedestrian infrastructure throughout DSAP** such as bike lanes, separated bike lanes, planters, contiguous bike lanes, bike parking, signage, wider sidewalks, pedestrian boulevard, lights, ADA
- **Open Streets (closing street to vehicles) for pedestrians** on streets like Cahill, 1st, Autumn, Park, and Cesar
- **Provide homeless services to make people more comfortable** in accessing underpasses and bus stops
- **Bike and pedestrian infrastructure on SR-87** with lights and bridge
- **Improved enforcement** for bicyclists, pedestrians, and cars
- **Large companies should provide public transit subsidy to employees**
- **Uber/taxi infrastructure** with signage and larger drop off
- **Smaller blocks** for greater walkability
- **Bike share**
- **More policing/security**
- **Google should contribute money for active transportation**

Car *Ranked by most to least respondents*

- **Keep car infrastructure throughout DSAP** like the SR-87 off ramp and parking
- **Providing more parking permits and enforcement**

Community Services and Facilities

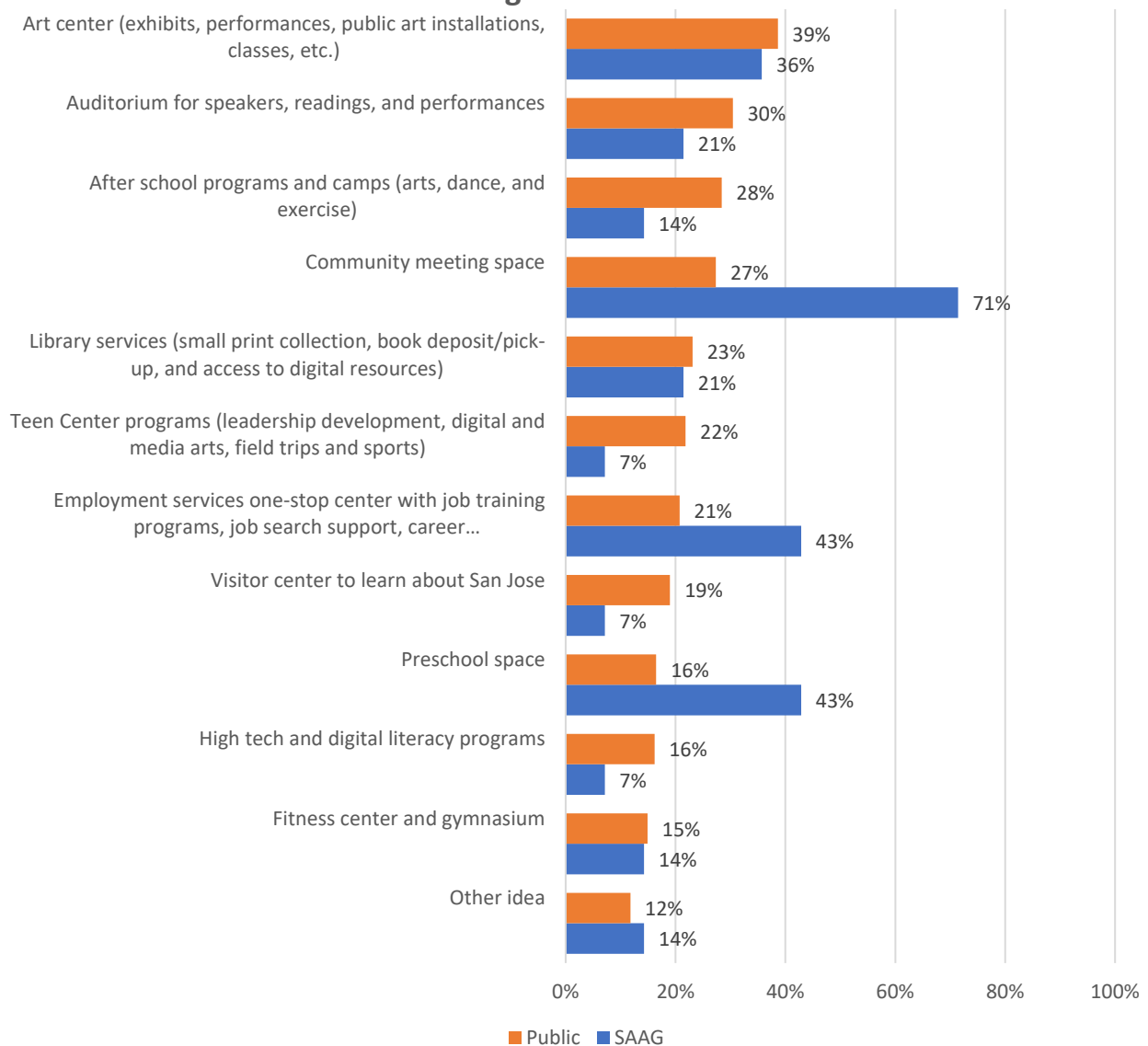
Q10 Considering the planned growth of the Downtown, please indicate the three programs and services you are most interested in seeing in the Diridon Station Area

Public Answered: 637 Skipped: 100

SAAG Answered: 14 Skipped: 0

*Skipped responses not included in chart

Considering the planned growth of the Downtown, please indicate the three programs and services you are most interested in seeing in the Diridon Station Area:



Compared to June SAAG Meeting presentation: Same ranking.

OTHER IDEAS

Details on listed programs and services *Ranked by most to least respondents*

- **Flexible Community meeting space** for community and non-profits
- **No more need for these programs and services** (COVID)
- **Art center** with exhibits, performances, public art installations, classes, theatre
- **Employment services** like a maker space, R&D incubator for entrepreneur and nonprofit, employment center
- **Preschool space**
- **Library services**
- **Older adult programs**
- **Need to expand hospital** due to COVID
- **Visitor center** to learn about San Jose
- **Office Space for non-profits and community organizations**

Open Space, Nature and Recreation *Ranked by most to least respondents*

- **Need more safe open space in DSAP** like large spaces with programming like sports field, basketball court, skate park, children cycling, dog park, community gardens and Arena green
- **Improving and connecting Guadalupe River Trail to Los Gatos Creek** for improved bike and ped access and daylighting
- **Improving the creeks**
- **Planting and maintaining native trees and plants on sidewalk**
- **Bike rental shop**
- **Google should fully pay the completion of nearby Trails** Los Gatos Creek Trail and the Coyote Creek Trail Bike/Walking Path

Accessibility *Ranked by most to least respondents*

- **Making sure that this service is inclusive and available** for free to all San Jose residents (all ages, income, and abilities)
- **Homeless services** for people to feel safe using center

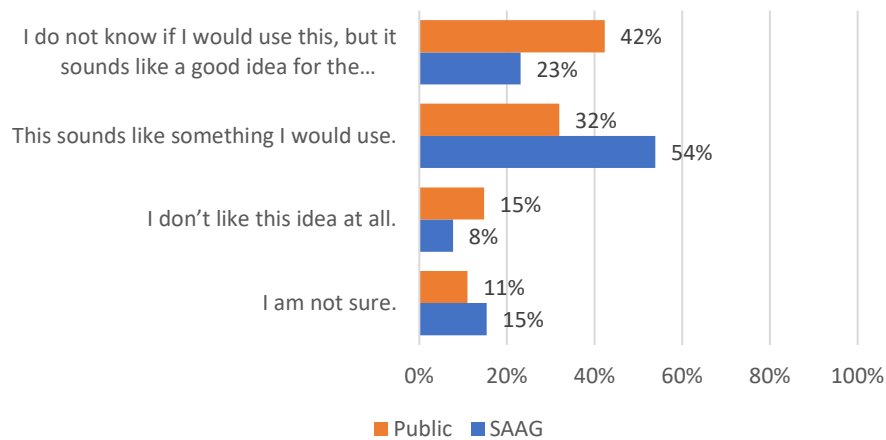
Q11 Given its high transit accessibility, one idea for the Diridon Station Area is a new community center that offers a variety of activities for all of San Jose, in addition to typical neighborhood-serving services/programs. This could include a mix of the ideas listed in the previous question. Please indicate your reaction to this idea.

Public Answered: 610 Skipped: 127

SAAG Answered: 13 Skipped: 1

*Skipped responses not included in chart

Please indicate your reaction to a community center in the Diridon Station Area



Compared to June SAAG Meeting presentation: Same ranking.

Q12 Please elaborate on your selections here on Community Center (addition to chart)

Public Answered: 154 Skipped: 583

SAAG Answered: 8 Skipped: 6

Need *Ranked by most to least respondents*

- **Need a Community Center** in DSAP
- **Can help create a sense of place** for residents with activities
- **Improved Interactions between community and Google**

May Work *Ranked by most to least respondents*

- **Community Center will limit space for housing and retail around transit**
- **Invest in existing community center facilities and reopened closed facilities**
- **Do not compete or duplicate existing service** like museum, auditorium and nearby community centers and theatre
- **Need consistent funding** or will not be work
- **Opportunity for public private partnership**

Do Not Need *Ranked by most to least respondents*

- **Will not use** the community center (too far, not safe, COVID, no parking)
- **Transit not frequent or accessible throughout City**
- **Waste of taxpayer dollars**

Housing

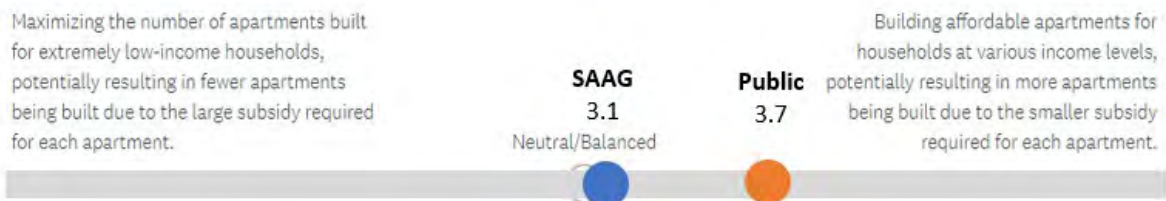
Q13 Assuming there is a limited amount of subsidy available for affordable housing, which is more important to you?

Public Answered: 434 Skipped: 303

SAAG Answered: 13 Skipped: 1

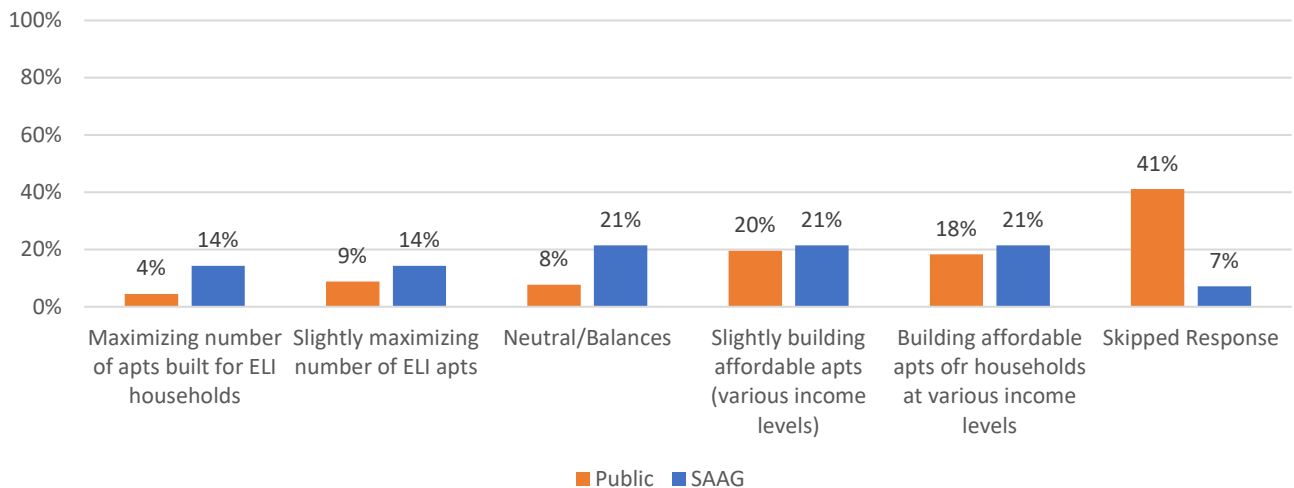
*Skipped responses not included in chart

Assuming there is a limited amount of subsidy available for affordable housing, which is more important to you?



Compared to June SAAG Meeting presentation: Same priorities.

Histogram of Housing Tradeoff



Compared to June SAAG Meeting presentation: Same ranking.

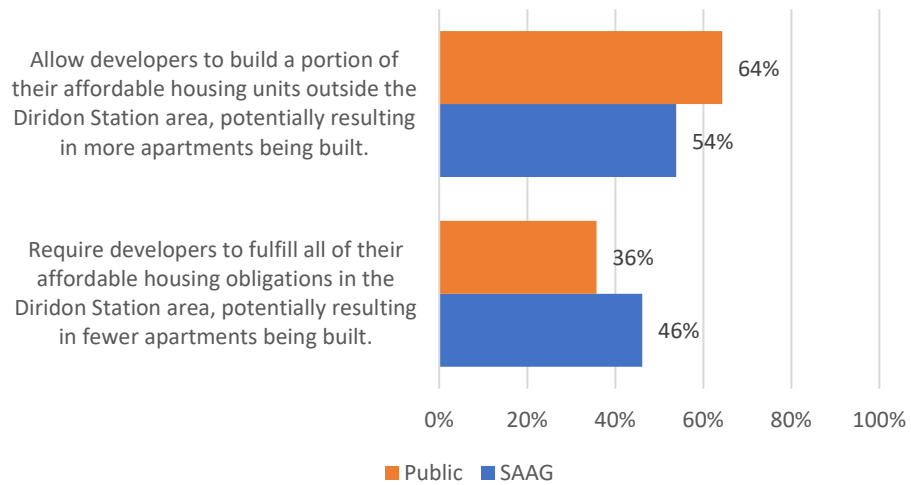
Q14 Which of the following options do you prefer for Affordable Housing Location?

Public Answered: 599 Skipped: 138

SAAG Answered: 13 Skipped: 1

**Skipped responses not included in chart*

Which of the following options do you prefer?



Compared to June SAAG Meeting presentation: Same ranking.

Displacement Prevention

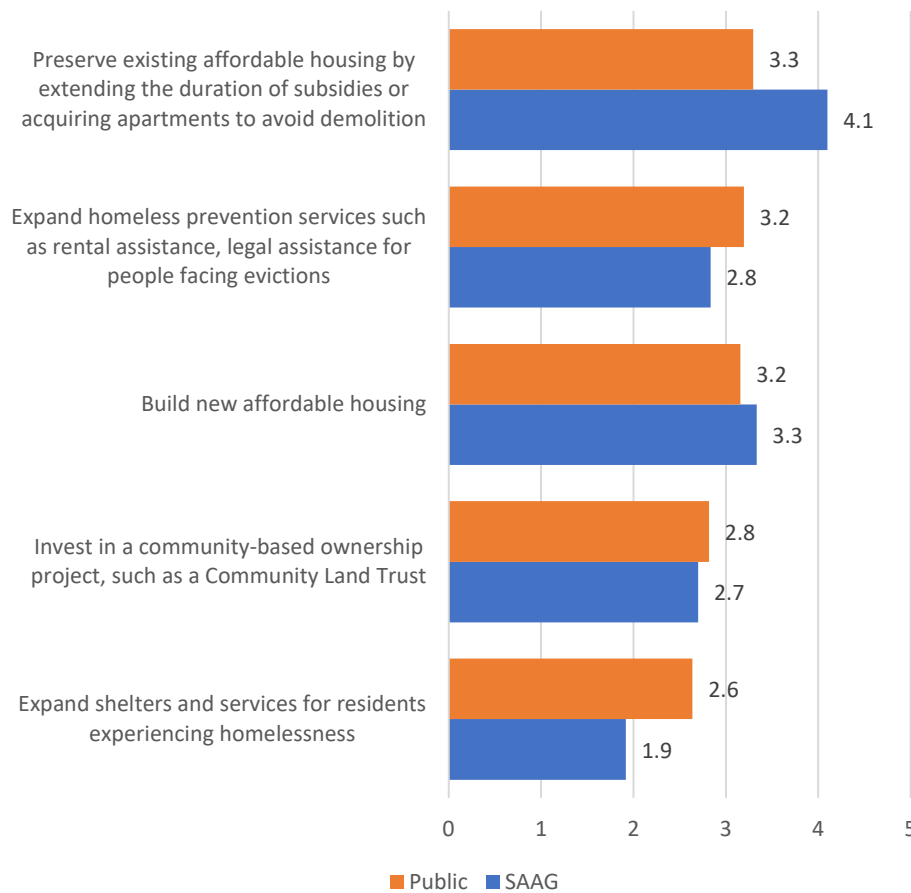
Q15 Rank your preferences for the following potential uses of a Community Stabilization Fund. 5 is most preferred and 1 is least preferred

Public Answered: 583 Skipped: 154

SAAG Answered: 13 Skipped: 1

**Skipped responses not included in chart*

Rank your preferences for the following potential uses of a Community Stabilization Fund.



Compared to June SAAG Meeting presentation: Top 2 and 3 flipped (decimal point difference).

Q16 Is there anything you would like to add about affordable housing or displacement prevention?

Public Answered: 174 Skipped: 563

SAAG Answered: 5 Skipped: 9

Preserve and Protect *Ranked by most to least respondents*

- **Homeless services** such as jobs, shelter, outreach, and mental and behavioral services
- **Protect renters** with tenant protections
- **Preserve affordable housing throughout this City**
- **Use existing buildings like hotels and apartment for housing**
- **Developer's Pay impact fee** for local and community residents like local jobs
- **Separate housing and existing homeless funds**
- **Do not convert single family homes into multifamily housing**

Building Affordable Housing *Ranked by most to least respondents*

- **Build more affordable housing in DSAP**
- **Build higher density** as incentive for affordable housing or as a development fee
- **Develop multifamily affordable housing** such as co-living, cooperatives, community land trusts, and in single family residential neighborhoods
- **Build affordable housing throughout City along transit**
- **Affordable housing for extremely low income and low-income households**
- **Affordable housing for extremely low income, low-income, and moderate households**
- **Force developers to building affordable housing** (no In-lieu fee)
- **Fund affordable housing throughout city**

Building All Levels of Housing *Ranked by most to least respondents*

- **Build all levels housing in DSAP** such as market and affordable housing on site
- **Do not force developer to build affordable housing**
- **Develop market and affordable housing on site**

Public Funding *Ranked by most to least respondents*

- **No more taxes or public money** on affordable housing or homeless services
- **Subsidize housing for homeownership**
- **Accountability for building affordable housing**

Job Training and Education

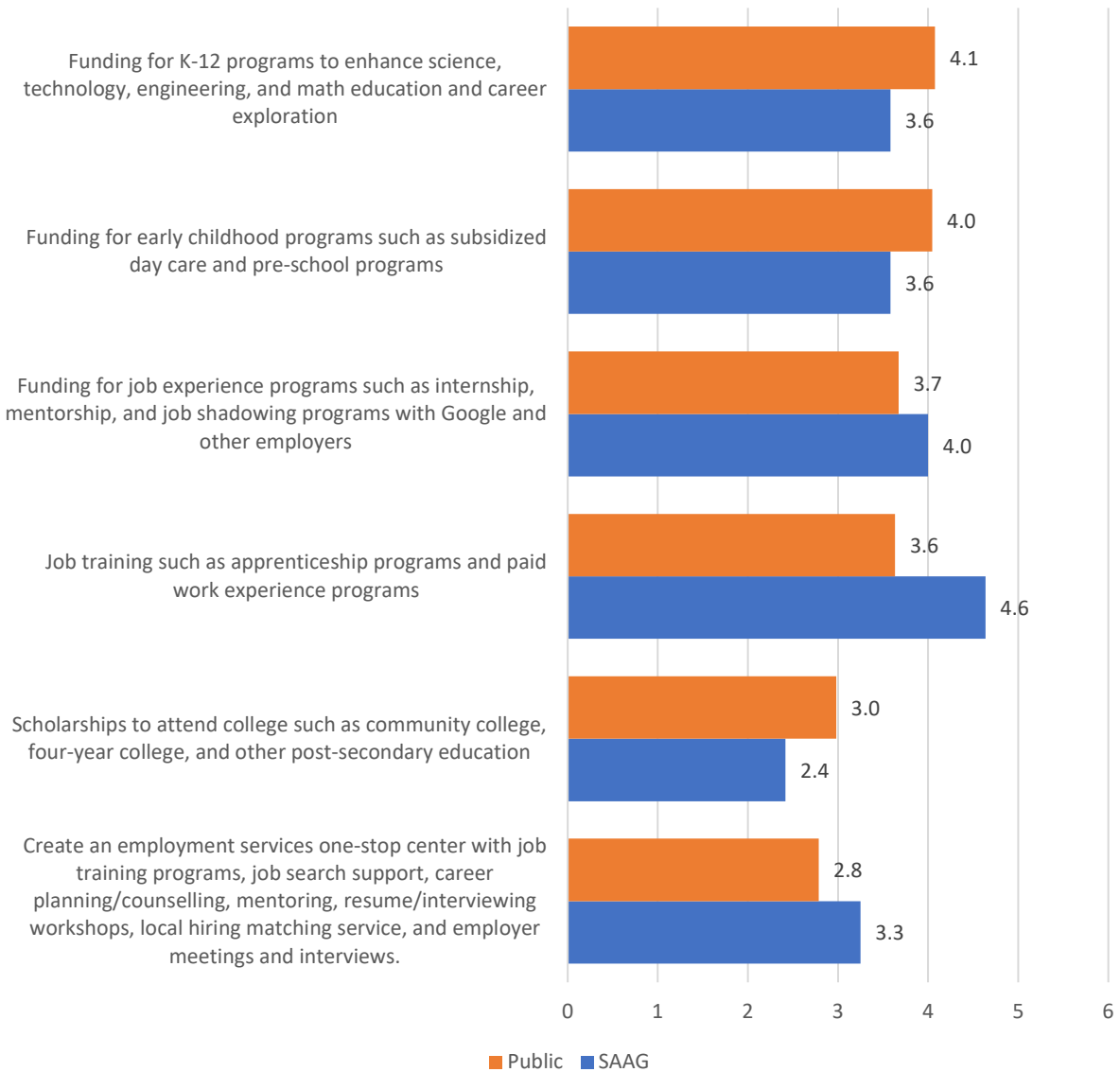
Q17 Rank the following ideas in the order that is most important to you. 5 is most preferred and 1 is least preferred

Public Answered: 580 Skipped: 157

SAAG Answered: 12 Skipped: 2

*Skipped responses not included in chart

Rank the following ideas in the order that is most important to you to increase job training and educational opportunities.



Compared to June SAAG Meeting presentation: Old rank was funding for 1) K-12 programs, 2) scholarships, 3) funding for job experience, 4) job training, and 5) create an employment services one-stop center.

Other Possible Community Benefits

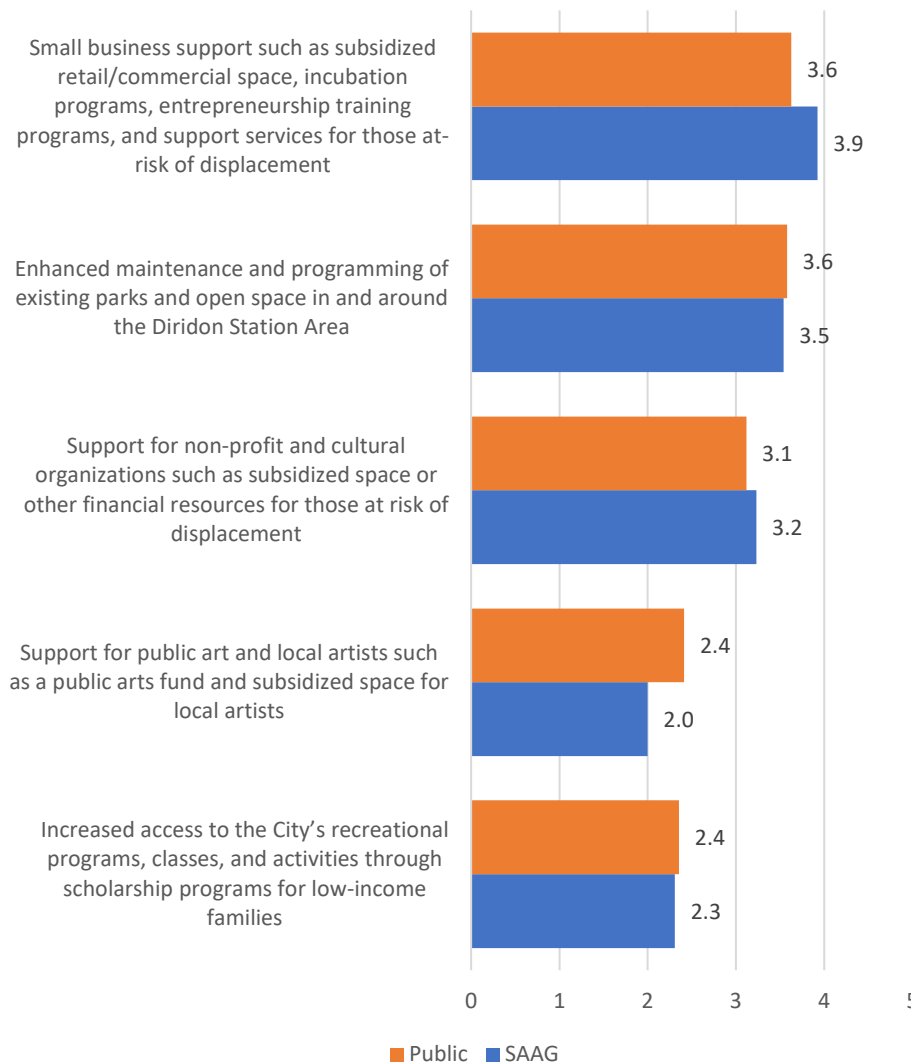
Q18 Please rank the relative importance of each of these categories (5 is most preferred and 1 is least preferred):

Public Answered: 572 Skipped: 165

SAAG Answered: 13 Skipped: 1

*Skipped responses not included in chart

Please rank the relative importance of each of these other potential community benefits:



Compared to June SAAG Meeting presentation: Old rank was 1) support for non-profit and cultural organization, 2) small business support, 3) increased access to the City's recreational programs, 4) enhanced maintenance and programming of existing parks and open space, and 5) Support for public art and local artists.

General Comments/Questions

Q19 Do you have any other comments or questions?

Public Answered: 208 Skipped: 529

SAAG Answered: 7 Skipped: 7

Process *Ranked by most to least respondents*

- **Continue community engagement and transparency** with more flyers and getting more low-income and people of color to be involved
- **Start development of housing and amenities sooner**
- **Remember that this plan and development impact whole city and region**
- **Long and difficult survey**
- **Use social equity to make decisions**

General Development *Ranked by most to least respondents*

- **Support Staff recommendation**
- **Do not support plan and Google development**
- **Develop sustainably** with native plants, decreased light pollution, solar, and decreased noise pollution
- **Pandemic will change commercial development and density**
- **Plan is an opportunity for public and private partnerships**
- **No more Sanctuary City**
- **Do not pressure Google** with parks, affordable housing, and community benefits
- **Reconsider funding local police force and or private security with public dollars**

Housing and Homeless Services *Ranked by most to least respondents*

- **Preserve and build more affordable housing**
- **Google must provide affordable housing, parks, and community benefits**
- **High Density in DSAP** for commercial and residential uses
- **Protect renters** with a stronger anti-displacement plan
- **Support homeless community** by providing services in DSAP
- **Build housing all incomes in DSAP**
- **Consider cost of living** (Housing and transportation costs) for low-income support

Amenities, Open Space and Services *Ranked by most to least respondents*

- **Create a lively downtown** with arts, entertainment, recreation, restaurants, amenities, and community center, and coordinated services
- **Upgrade and maintenance of open and public spaces** such as Los Gatos Greek and Guadalupe River Parkway
- **Need more parks in DSAP**
- **Provide homeless services to make people more comfortable** in accessing underpasses and bus stops

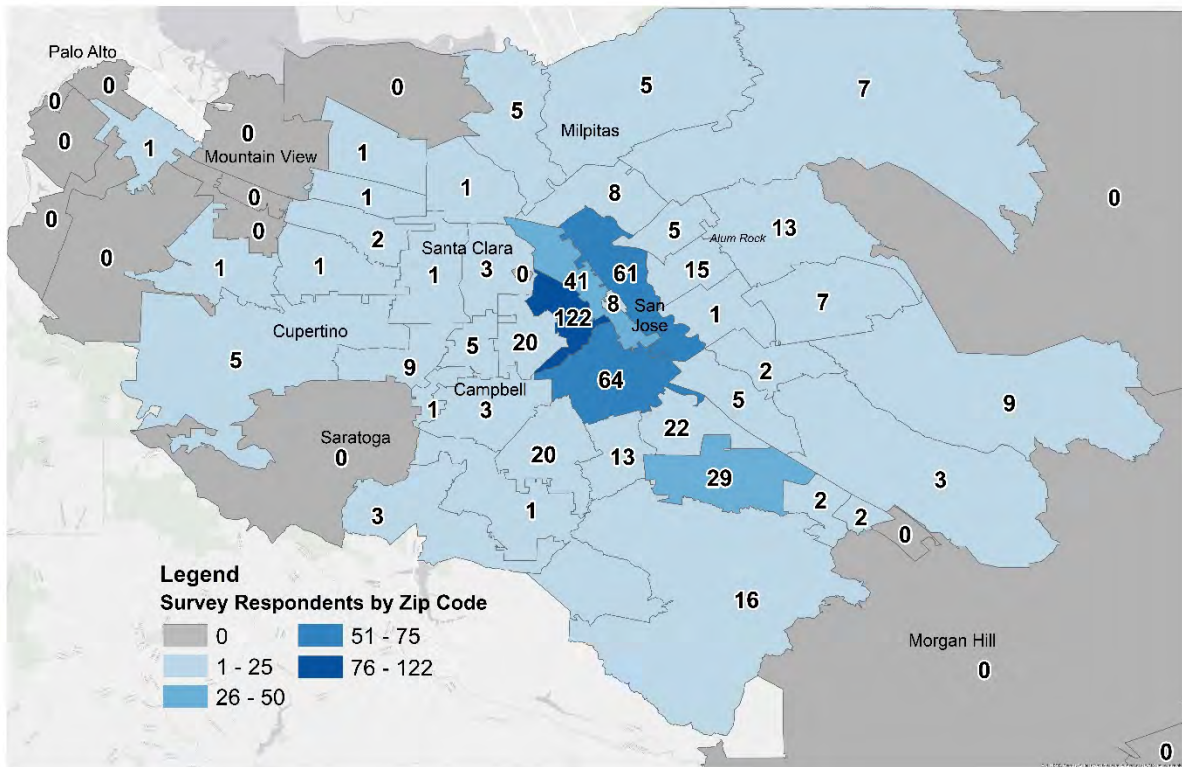
- **Preserve historic building** like the Historic Depot Station and Victorian homes in the DSAP
- **Need more space for commercial uses**
- **Arts from Black artists**
- **Use decomposed gravel on station walkways (easier on joints)**
- **Do not build 5G towers**

Transportation *Ranked by most to least respondents*

- **Development will cause traffic** and will need parking and car infrastructure
- **Improve public transit and bike and pedestrian infrastructure**
- **Electric buses**

Jobs and support *Ranked by most to least respondents*

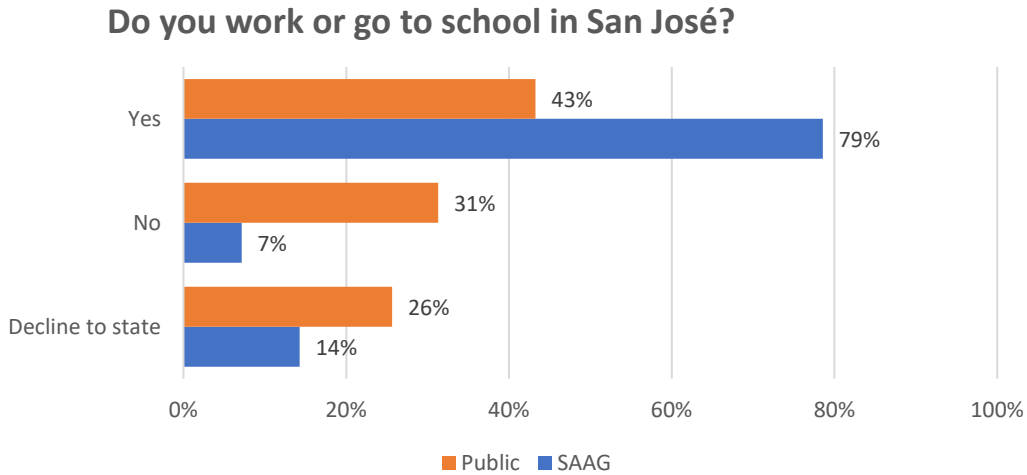
- **Support small businesses and nonprofits** with rent control and subsidy
- **Create an employment center**
- **Need higher wage jobs**
- **Incentivize work from home**



Compared to June SAAG Meeting presentation: Same top 5 zip codes.

Q21 Do you work or go to school in San José?

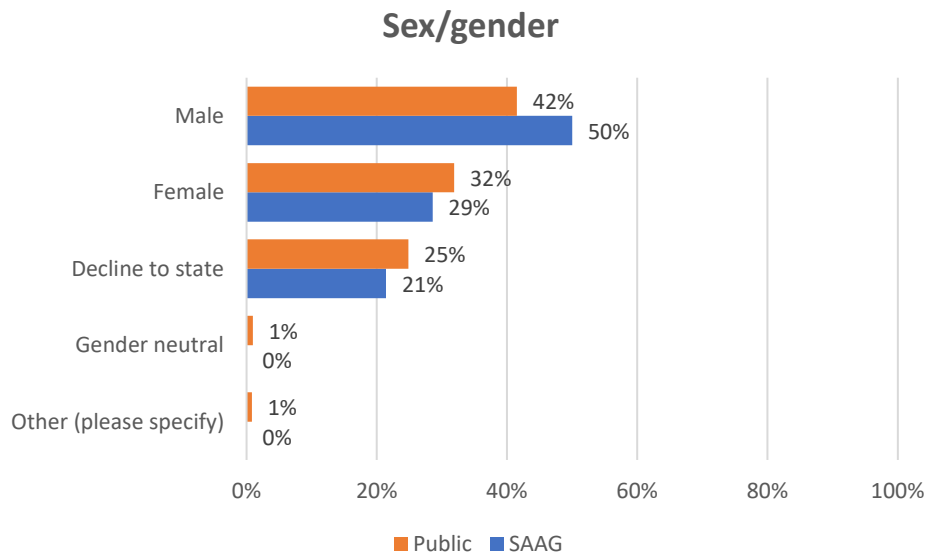
Public Answered: 581 Skipped: 146
SAAG Answered: 12 Skipped: 2
*Skipped responses included in chart



Compared to June SAAG Meeting presentation: Similar results.

Q22 Sex/gender

Public Answered: 577 Skipped: 154
SAAG Answered: 12 Skipped: 2
*Skipped responses included in chart



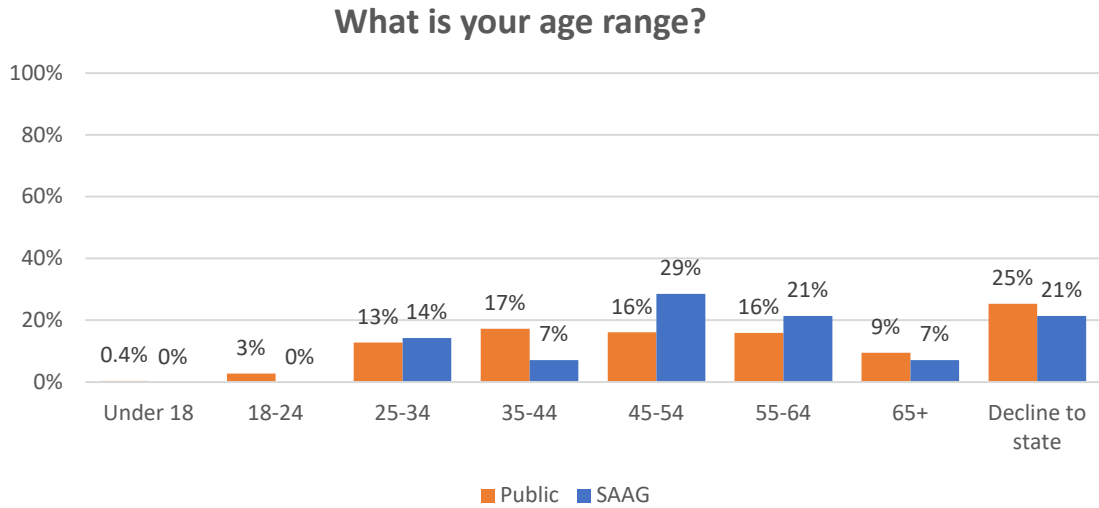
Compared to June SAAG Meeting presentation: Similar results. A +3% increase in Female Public respondents.

Q23 What is your age range?

Public Answered: 571 Skipped: 166

SAAG Answered: 12 Skipped: 2

*Skipped responses included in chart



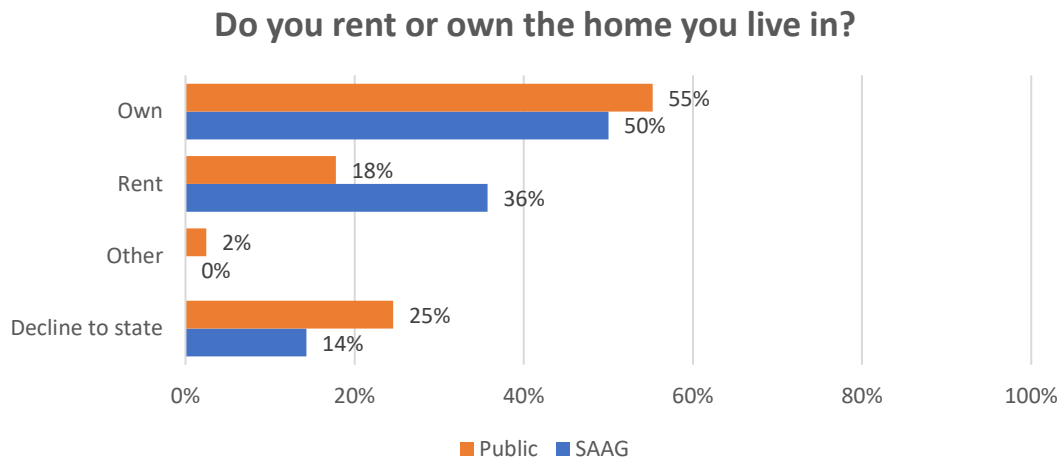
Compared to June SAAG Meeting presentation: Similar results.

Q24 Do you rent or own the home you live in?

Public Answered: 589 Skipped: 148

SAAG Answered: 12 Skipped: 2

*Skipped responses included in chart



Compared to June SAAG Meeting presentation: Similar results.

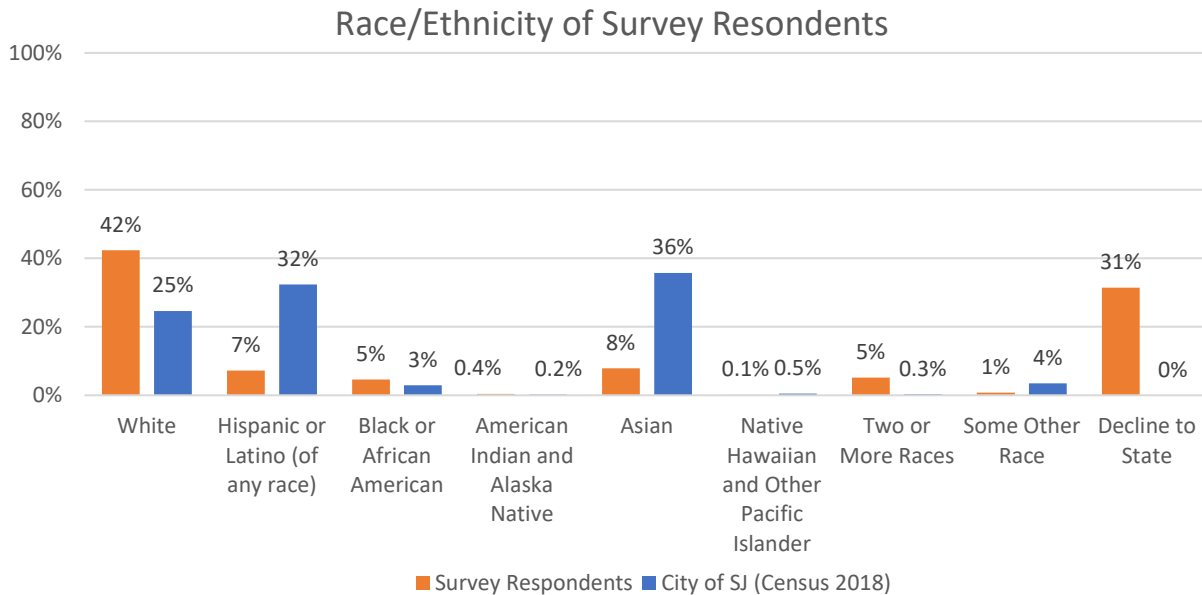
Q25 Race/Ethnicity

Public Answered: 579 Skipped: 158

SAAG Answered: 12 Skipped: 2

US Census American Community Survey 2018 1-year DP05 Table

*Skipped responses included in chart



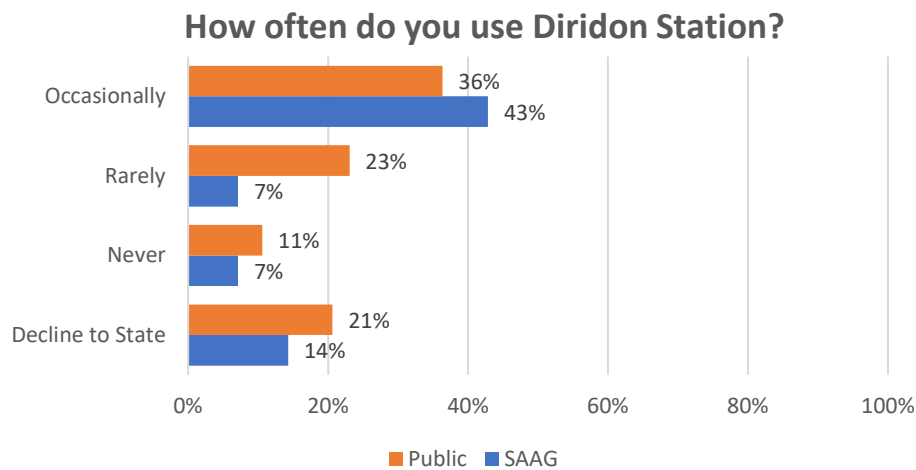
Compared to June SAAG Meeting presentation: Similar results. A +4% increase in Black Public respondents.

Q26 How often do you use Diridon Station?

Public Answered: 585 Skipped: 152

SAAG Answered: 12 Skipped: 2

*Skipped responses not included in chart

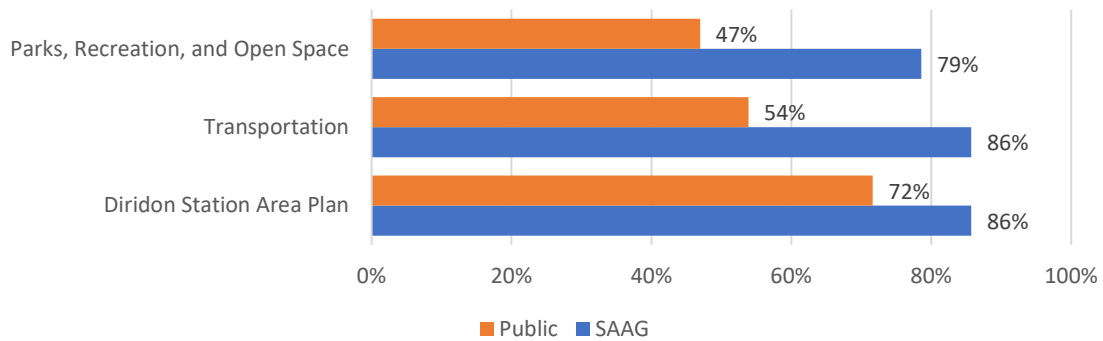


Compared to June SAAG Meeting presentation: Similar results.

Q27 Which of the presentations did you watch prior to completing these survey questions? Check all that apply.

Public Answered: 545 Skipped: 192
 SAAG Answered: 12 Skipped: 2
 *Skipped responses included in denominator

Which of the presentations did you watch prior to completing these survey questions? Check all that apply.

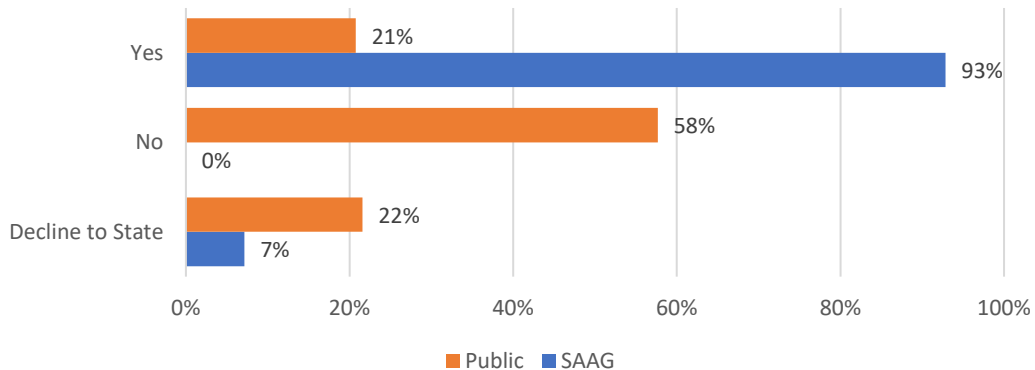


Compared to June SAAG Meeting presentation: Similar results.

Q28 Have you attended or watched online a Station Area Advisory Group (SAAG) meeting held in 2019 or 2020?

Public Answered: 578 Skipped: 159
 SAAG Answered: 13 Skipped: 1
 *Skipped responses included in chart

Have you attended or watched online a Station Area Advisory Group (SAAG) meeting held in 2019 or 2020?

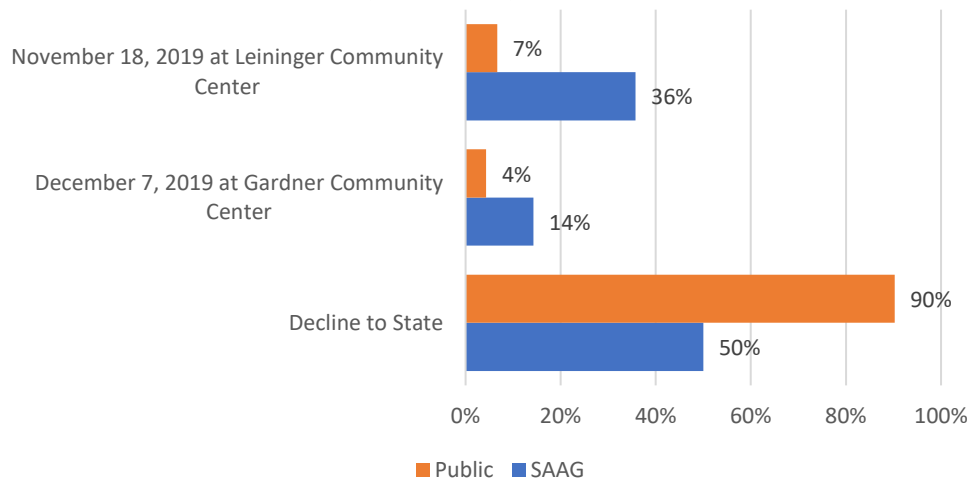


Compared to June SAAG Meeting presentation: Similar Results.

Q29 Did you attend one of the Diridon Station Area Community Meetings held last fall?

Public Answered: 76 Skipped: 661
SAAG Answered: 6 Skipped: 8
**Skipped responses included in denominator*

Did you attend one of the Diridon Station Area Community Meetings held last fall?



Compared to June SAAG Meeting presentation: Similar Results.