



Photo : Sergio Ruiz, SPUR

Station Area Advisory Group (SAAG) MEETING

Monday, March 11, 2019 | 6:00 PM

Meeting Agenda and Objectives

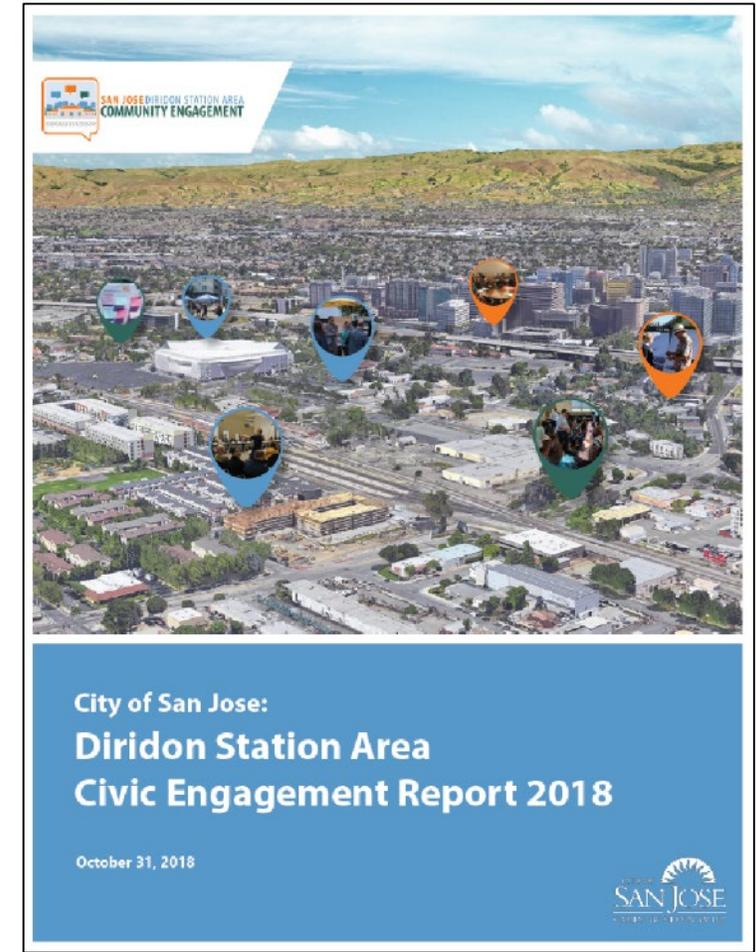
- I. Approve Meeting Minutes from October 18, 2018
- II. Reorientation
- III. Diridon Integrated Station Concept Plan – Presentation and Discussion
- IV. Public Comment

Objectives:

- Reinitiate SAAG process; define expectations and roles for the year
- Get you up to speed on the Concept Plan; get feedback on the presentation and concepts

2018 Civic Engagement Process

- SAAG had 11 full meetings between February and October (including an orientation meeting)
- SAAG members also had 11 “Solution Group” (subcommittee) meetings
- Public outreach efforts conducted in parallel: 7 community forums/meetings, 6 pop-ups, 5 presentations to stakeholder groups, 2 walking tours, and an Online Feedback Form (over 600 responses)
- Project website (www.diridonsj.org) had nearly 22,000 page views
- Process and feedback from SAAG and public documented in the “Diridon Station Area Civic Engagement Report” (October 2018)



What has happened since then?

- We began outreach on the Diridon Integrated Station Concept Plan in October 2018 and will continue this focus through summer 2019.
- We updated www.diridonsj.org to have pages for the 2018 process (Archive), Station Concept Plan, and the DSAP/Google process. *Refer here for background information and updates!*

The screenshot displays a website interface for the Diridon Station Area Plan + Google Project. The top section features two main columns: 'Diridon Integrated Station Concept Plan' and 'Diridon Station Area Plan + Google Project'. Each column includes a representative image, a list of project updates, and a 'LEARN MORE' button. The 'Diridon Integrated Station Concept Plan' updates mention a meeting on March 11 and a community meeting on March 25. The 'Diridon Station Area Plan + Google Project' updates mention a meeting on March 25. Below these columns is a blue banner with two sections: 'Archive' and 'Resources'. The 'Archive' section includes a thumbnail image of a document cover and a 'LEARN MORE' button. The 'Resources' section includes a thumbnail image of a station interior and a 'LEARN MORE' button.

What has happened since then?

- In December 2018, City Council approved a Memorandum of Understanding (MOU) with Google and the sale of the SARA and Fire Training sites, as well as an option/Negotiating Rights Agreement for Google to buy the ABC lot, conditioned on an acceptable parking arrangement with the Sharks.
- The Desired Outcomes in the Report directly informed the Vision, Shared Goals, and Community Benefits in the MOU.
- Input also informed Google's early thinking and provides a foundation for ongoing and future work.

Community Benefits in the MOU

In developing the Community Benefits Plan, consideration will be given to major categories of community priorities identified to date, including the following:

- Affordable housing, displacement prevention and mitigation
- Education, workforce training, and career opportunities
- Small business opportunity
- Historic and cultural preservation, public art
- Public space, trails, and mobility
- Community nonprofit support, including homeless services
- Habitat and environmental sustainability



City Council Direction

- Discuss with Google regarding the amount and purpose of a Community Benefits fund, prioritizing, among other needs:
 - **Affordable housing**, with priority for those residents displaced by rising rents;
 - **Educational opportunity**, with an emphasis on (i) college tuition and fee assistance, (ii) middle and high school career pathways from local schools, focusing on San Jose youth from low-income families in high-risk neighborhoods, and (iii) programs for job-shadowing and internships to develop foundational skills to remove barriers to postsecondary education and employment with the objective of expanding the diversity of the tech workforce.
 - **Job training**, with an emphasis on careers in (i) construction trades, and (ii) IT-enabled jobs not requiring a college degree, such as network systems administration, programming, coding, computer-aided design, and software design.
- Return to Council next fall with a plan for residential displacement, and explore strategies and financing tools to mitigate small business displacement.

What does the MOU say about Housing?

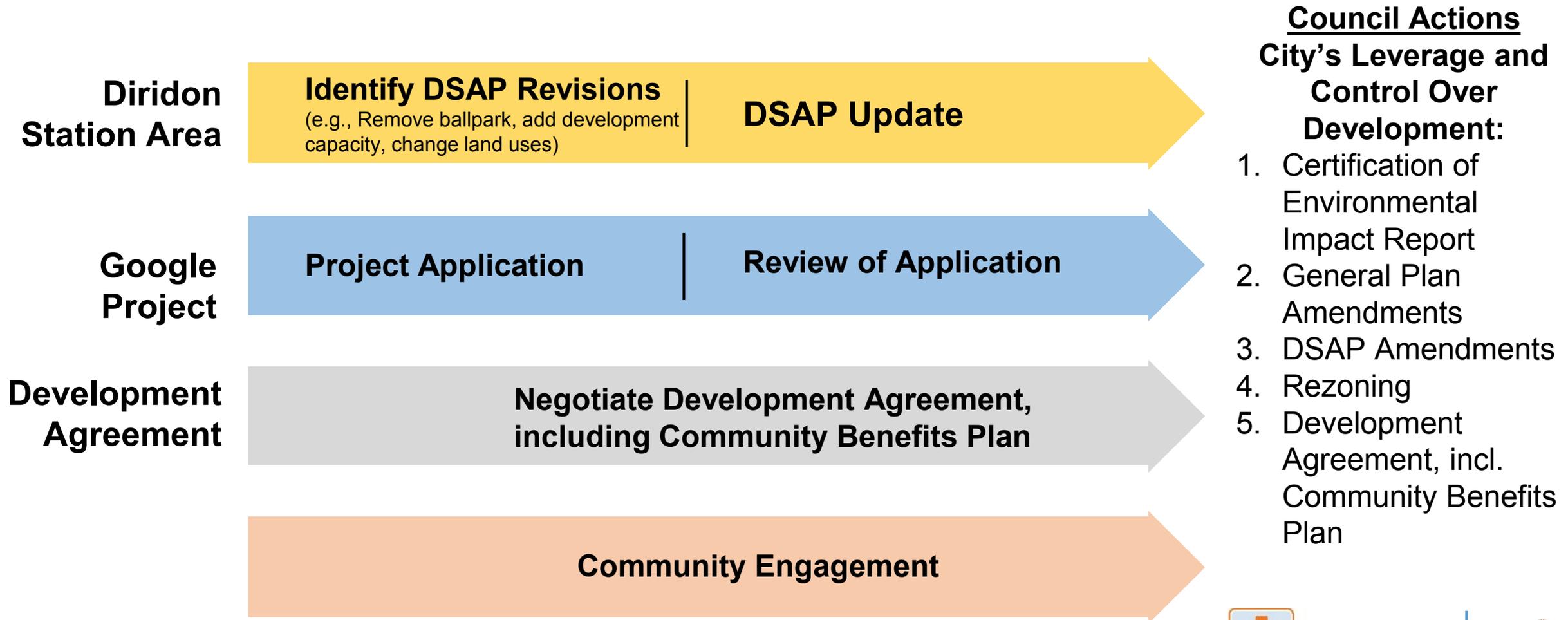
- Contribute funding... to develop and preserve housing in the City to help address rising housing costs and displacement.
- Directed staff to: include language in the Envision 2040 General Plan mandating... an area-wide affordable housing requirement of 25% in the aggregate for all housing built in the Diridon Station Area, including a plan for implementation.
- Housing in the Diridon Station Area should include on-site units affordable to incomes ranging from extremely low income to “missing middle” households in combination with market rate homes. Affordable units can be built both integrated into market-rate developments and as stand-alone affordable housing projects.

What does the MOU say about Jobs/Education?

- **Create Broad Job Opportunities.** Promote opportunities for San Jose residents of all skill and educational levels and diverse backgrounds to prepare for and secure jobs that provide wages that enable families to thrive in this high cost region... strive for 35% of hiring to be local hiring...
- **Pursue Progressive Hiring and Wage Practices.** The Developer, Contractors, and Subcontractors should pay construction workers a prevailing hourly wage and benefit rate for Office and R&D development. Further progressive hiring practices that reflect the values of San Jose such as “ban the box” and hiring of apprentices from local vulnerable areas should be advocated.
- **Support and Collaborate with Local Schools.** Develop partnerships with local schools, such as San Jose State University, that increase access to quality education, enrichment opportunities, internships, and pathways to careers in STEM fields.

What's Next?

Phase II: Project Planning and Design (2019-2021)



Civic Engagement Moving Forward

The MOU and City Council provide direction on civic engagement:

- Staff will provide “at minimum periodic reports... to the SAAG, or its successor, until such time as a Development Agreement is executed”.
- In developing the Community Benefits Plan, the City and Google will consider the “shared goals in the MOU”, “the input provided to date through the City’s community engagement process (Diridon Station Area Civic Engagement Report), and subsequent input provided by the community, key stakeholders, and City Council” (including input on “the amount and use of community benefits funds”).
- Staff shall convene the SAAG “to discuss and provide feedback in a public forum on a final Community Benefits and Development Agreement(s) prior to any Council decision”.

SAAG Expectations and Role

- We intend to convene the full SAAG about 4 times per year, in addition to subcommittee meetings as needed and other community engagement activities.
- Your responsibility is to:
 - attend and actively participate in meetings;
 - review materials in advance;
 - provide feedback on the Google project, DSAP Update, Concept Plan, and other planning efforts;
 - help spread awareness of opportunities to get involved; and
 - represent your group in SAAG meetings and documentation (such as in the review of meeting summaries and option for comment letters);
- We will continue to post meeting summaries online and share the input with City staff, Partner Agency staff, Google, and City Council for consideration.

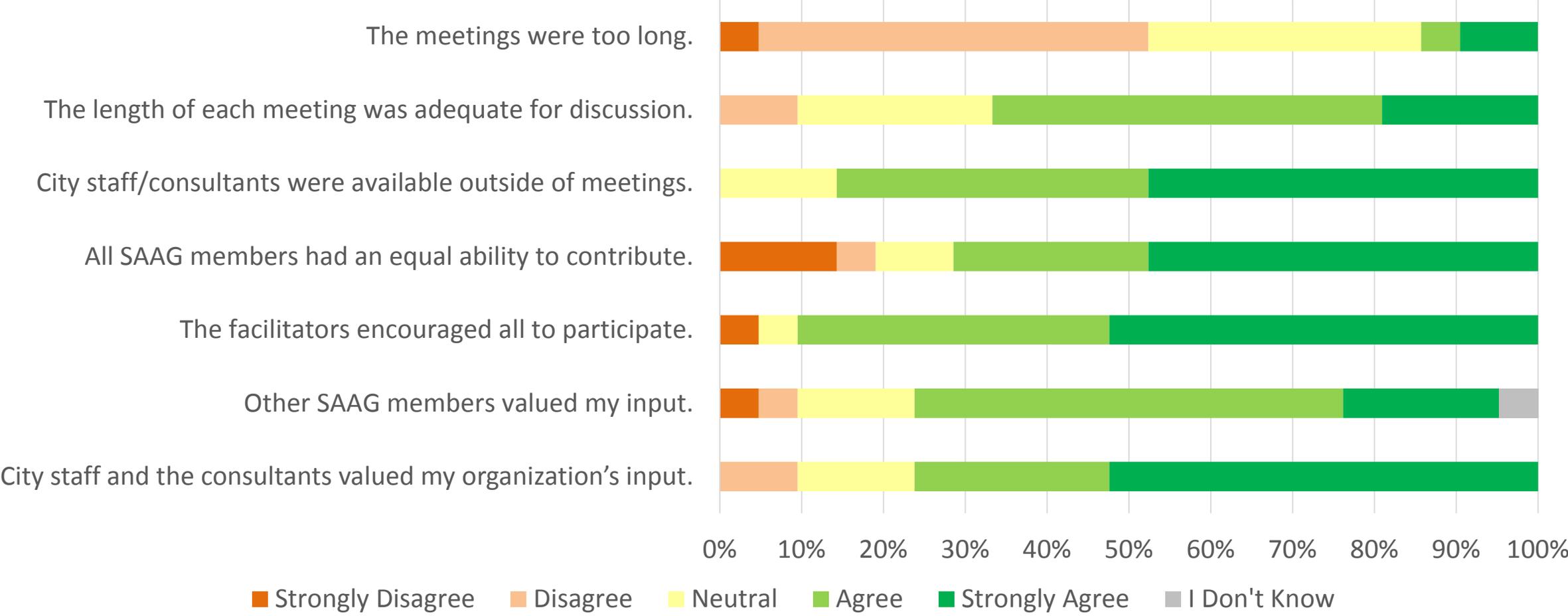


SAAG Expectations and Role

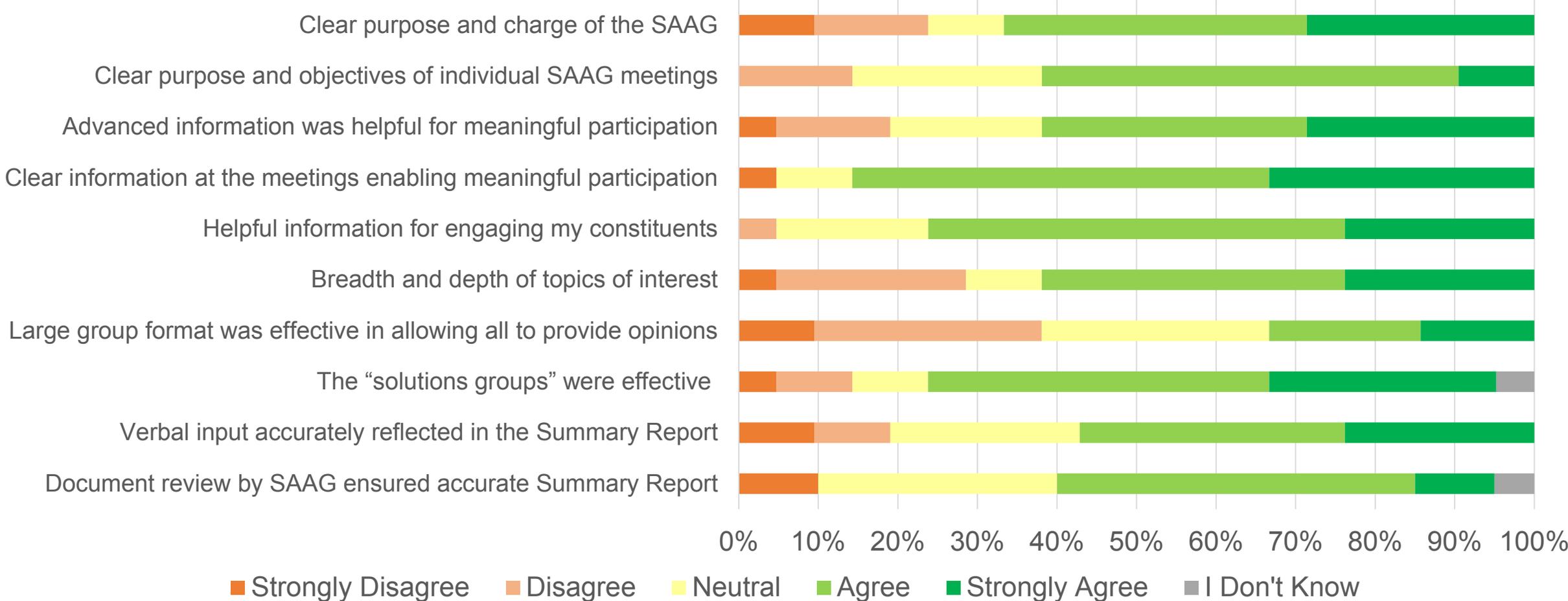
From the first orientation meeting:

- Community input will be as critical as SAAG input (workshops, stakeholder meetings, focus groups, etc.)
- Input from the SAAG will not be “winner takes all”

Survey Results –What Worked Well?



Survey Results – What could be better?



Improvements

- Create overall “process map” with more clarity on meeting topics
 - Consider shorter, more focused meetings
- Clarify role of SAAG moving forward
 - Be more clear about staff’s expectations and intended outcomes of each meeting
- Utilize small group formats to dive deep into issues
 - Continue and expand Solution Groups
 - Allow more time for small group discussions in meetings
- Support participation from all SAAG members, consistent with Group Agreements
 - Engage the public more during meetings
- Expand engagement to include a broader cross section of San Jose

SAAG Group Agreements - Updated

1. Recognize that one person speaks at a time and all others are active listeners
2. Allow everyone the time and opportunity to speak and share their ideas; do not dominate the discussion
3. Build and maintain a safe space; conflicting opinions are natural, but we will not tolerate attacks on individuals, institutions, or perspectives
4. Put yourself in each others shoes; respect each other, seek to understand diverse viewpoints, and ask questions for clarification
5. Represent the diverse community; recognize that not all community members are represented at the table
6. No “got you” moments – keep interactions positive and encouraging
7. Work together to think big about the project; be innovative and forward-thinking
8. Have fun!





II. Diridon Integrated Station Concept Plan – Presentation and Discussion



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

CITY OF
SAN JOSE
CAPITAL OF SILICON VALLEY

Diridon Integrated Station Concept Plan

An aerial photograph of San Jose, California, showing the Diridon Integrated Station Concept Plan. The image features a large, modern, multi-story building complex in the foreground, with several long, rectangular structures. In the middle ground, there are several tracks and a large, white, curved structure, likely a train station or transit hub. The background shows a dense urban area with various buildings and a mountain range in the distance under a clear blue sky.

A Joint Effort of the California High-Speed Rail Authority, Caltrain, City of San José, and the Santa Clara Valley Transportation Authority (VTA), in collaboration with Arcadis & Bentham Crouwel Architects

Planning for New/Increased Services

Existing and Future Heavy Rail Passenger Services at Diridon

■ *High-Speed Rail*



■ *BART*



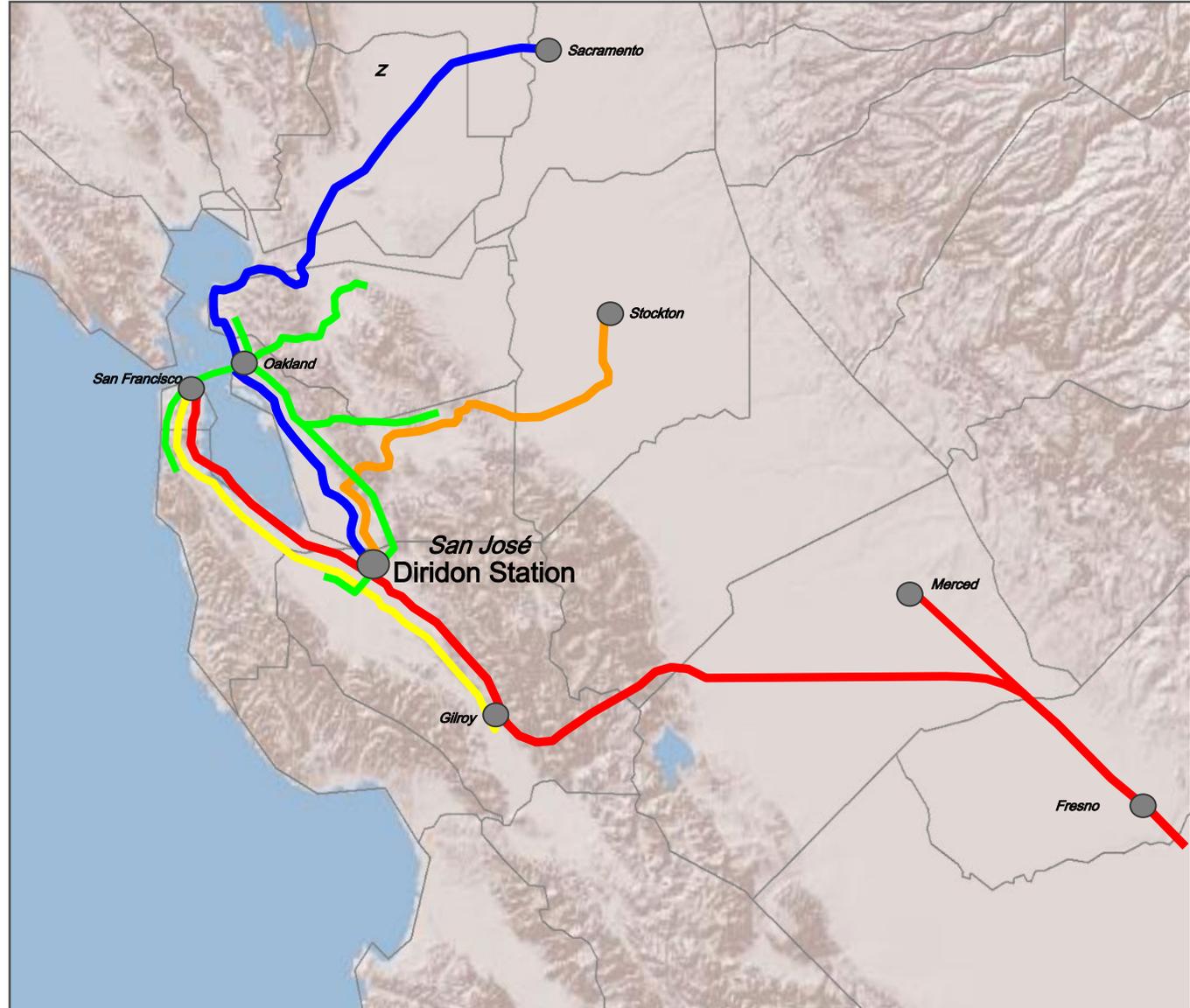
■ *Electrified Caltrain*



■ *ACE*



■ *Capitol Corridor*



Diridon vs. Other CA

Transportation Facilities

Passengers/Day

**DIRIDON
TODAY**

17k

DIRIDON 2040

140k

Source
VTA/AECOM

**L.A. UNION
TODAY**

110k

**SF TRANSBAY
FUTURE**

110k

Source
TJPA

SFO TODAY

145k

Passengers/Day Select
European Stations

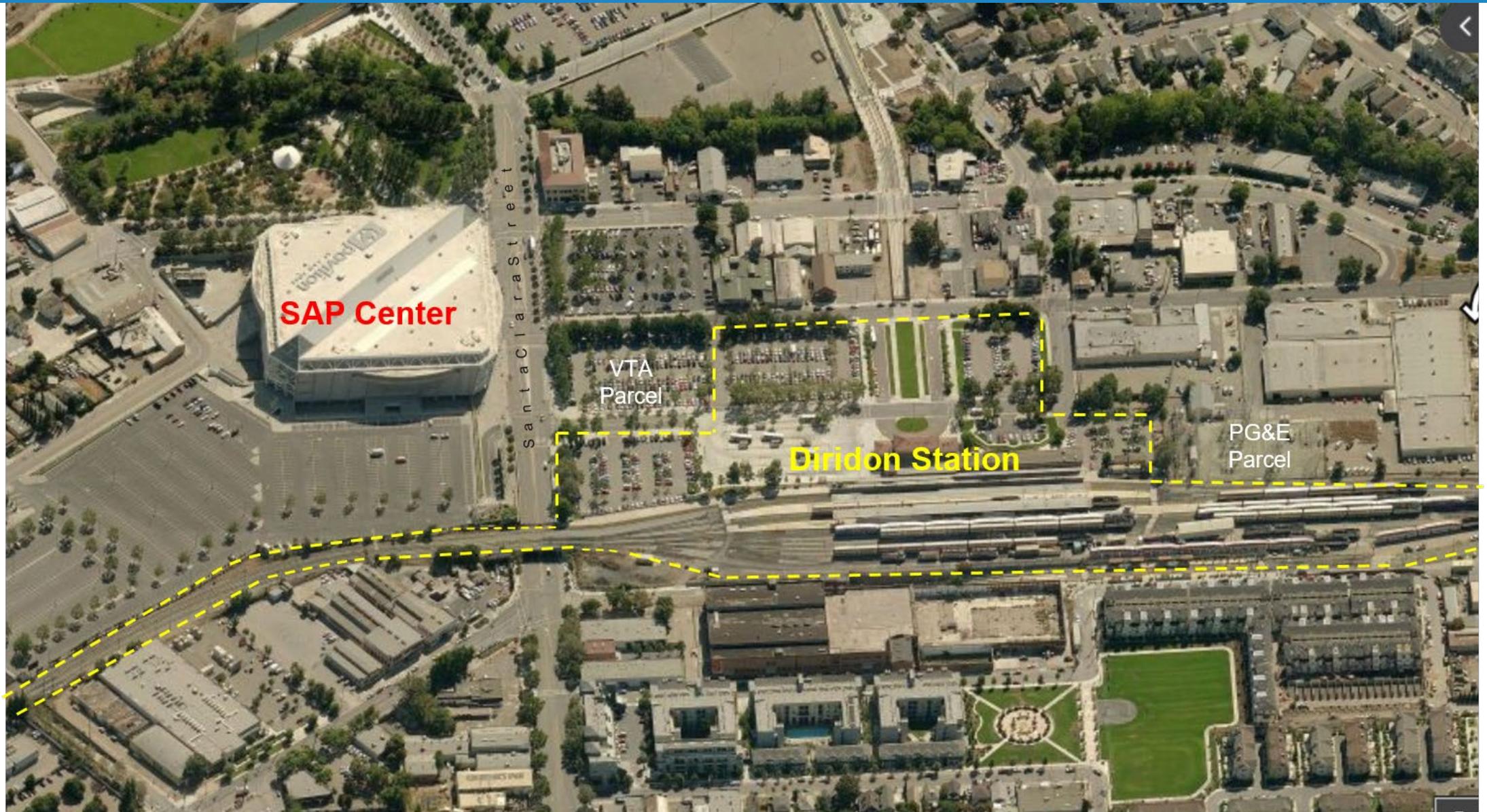
BERLIN MAIN STATION TODAY

AMSTERDAM MAIN STATION TODAY

250k

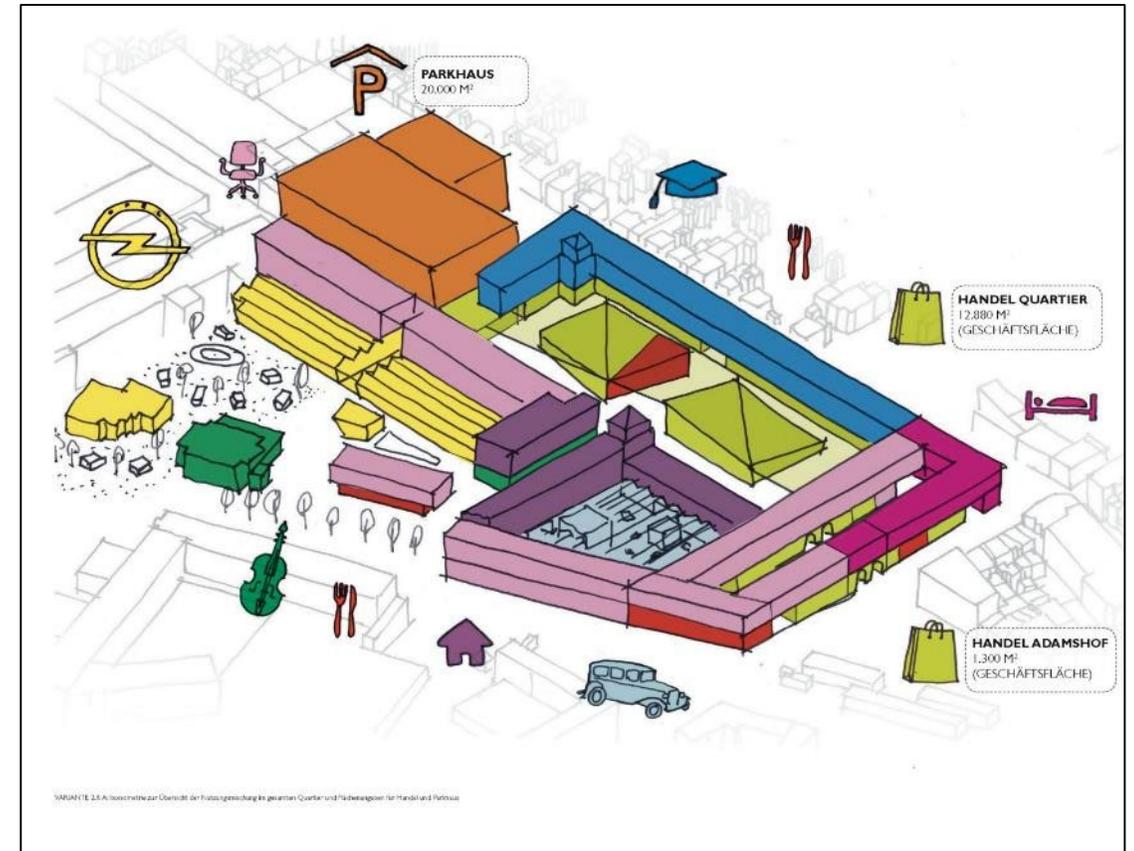
300k

Existing Footprint of Diridon Station



Concept Plan Components

1. A spatial configuration that shows how the various track and station elements will fit together and generally relate to the surrounding neighborhood.
1. An effective organizational structure to deliver the vision for the station.



It does **not** involve detailed engineering and architecture or environmental review (later phase), nor land use planning or private development review (separate City process)



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT



Concept Plane Scope

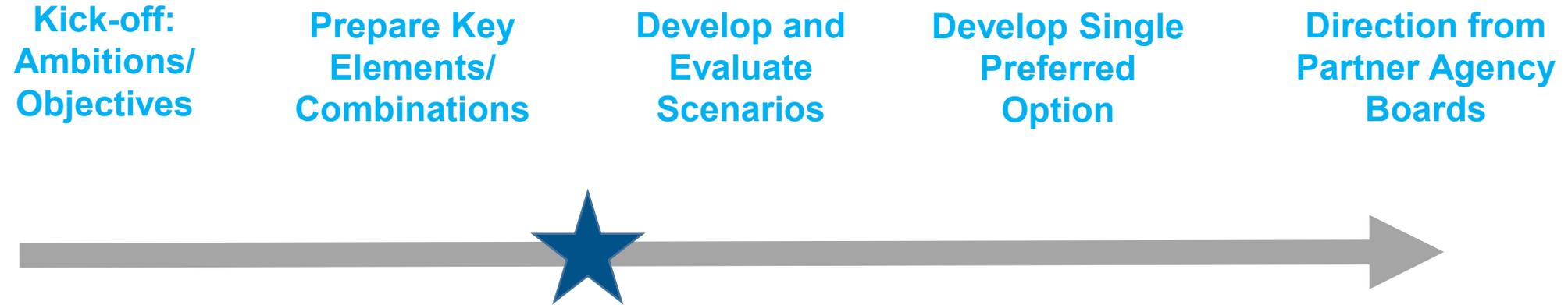
PHASE I: Develop a Preferred Option

- Initial Visioning
- Scenarios
- Single Preferred Option

PHASE II: Advance the Preferred Option

- 10% engineering and design plans
- Roadmap to delivery (potential phasing program)
- Preliminary cost estimate

Phase I Process



Collaborative, iterative process involving monthly workshops with all 4 Partner Agencies and community/stakeholder engagement

High Level Vision for the Future Station



The vision is to deliver a worldclass transportation hub that provides seamless customer experience for movement between transit modes within the station and into the surrounding neighborhoods and Downtown.

Key Objectives



A Compelling Vision for the Future of the Diridon Station



A Multi-modal, Integrated, and Human-centered Station



The Station as Catalyst for the Urban Environment



The Station as a Destination



A Futureproof, Flexible, Adaptive, and Innovative Station



Internal & External Stakeholders



Partnership Organization



Funding Objectives and Risk Management



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

Outreach Completed to Date

- Presented to the SAAG: October 18, 2018
- Community Kick-off Meeting: December 10, 2018
- Supported SJSU Master's of Urban Planning capstone class project on Diridon Station, which included focus groups and a community event
- Updated www.diridonsj.org with information on the Concept Plan
- Maintaining email list to provide updates
- Presented to the Diridon Joint Policy Advisory Board (JPAB) and Partner Agency boards (including City Council)

Themes from Community Input

- **Seamless passenger experience.** The station needs to work well for the passenger.
- **Identity.** The station should function as a regional destination and community hub with 24/7 activity.
- **Access.** The station should be easy to get to from anywhere in the city.
- **Connectivity.** Improve pedestrian and bicycle links across the tracks.
- **Development Potential.** Optimize land for transit-oriented development.

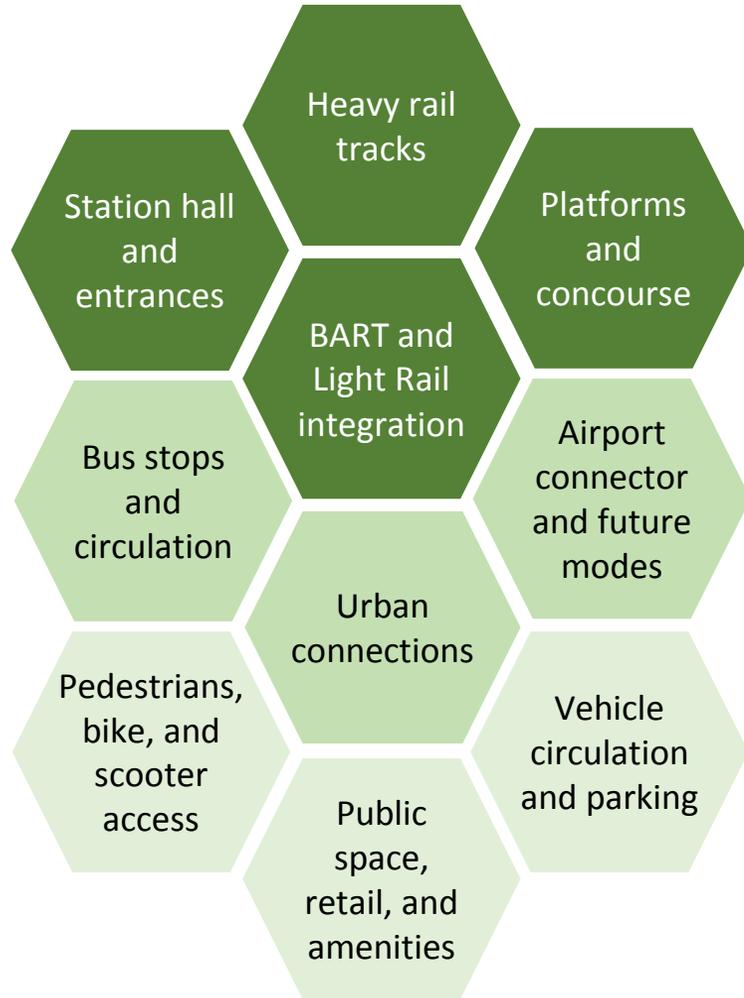


Themes from Community Input

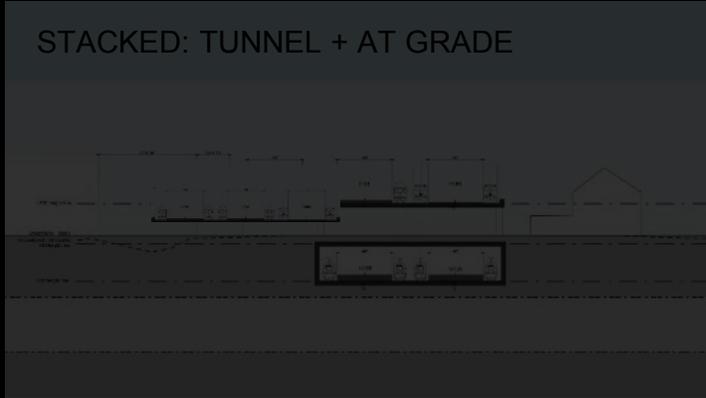
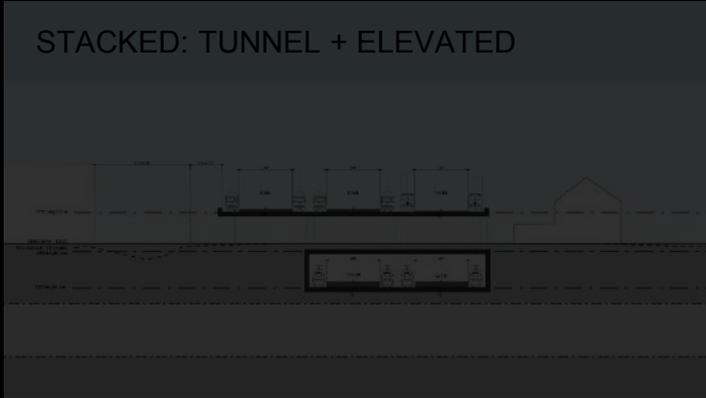
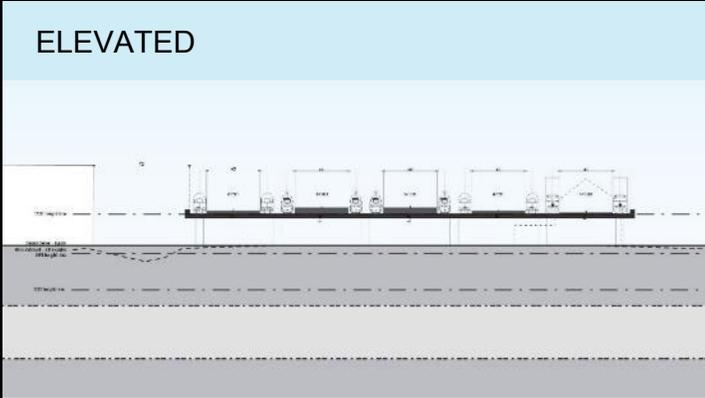
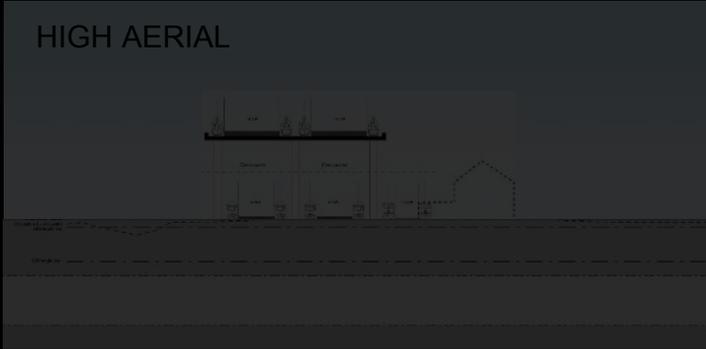
- **Revitalization.** Contribute to an active street life with opportunities for amenities such as commercial and public spaces.
- **Effects on surrounding communities.** Minimize negative effects on residents and businesses.
- **Equity.** Maximize accessibility and affordability.
- **Sustainability.** Minimize environmental impacts and use green building methods.
- **Fiscal responsibility.** Consider costs, decision-making process, financing mechanisms, and long-term operations and maintenance.



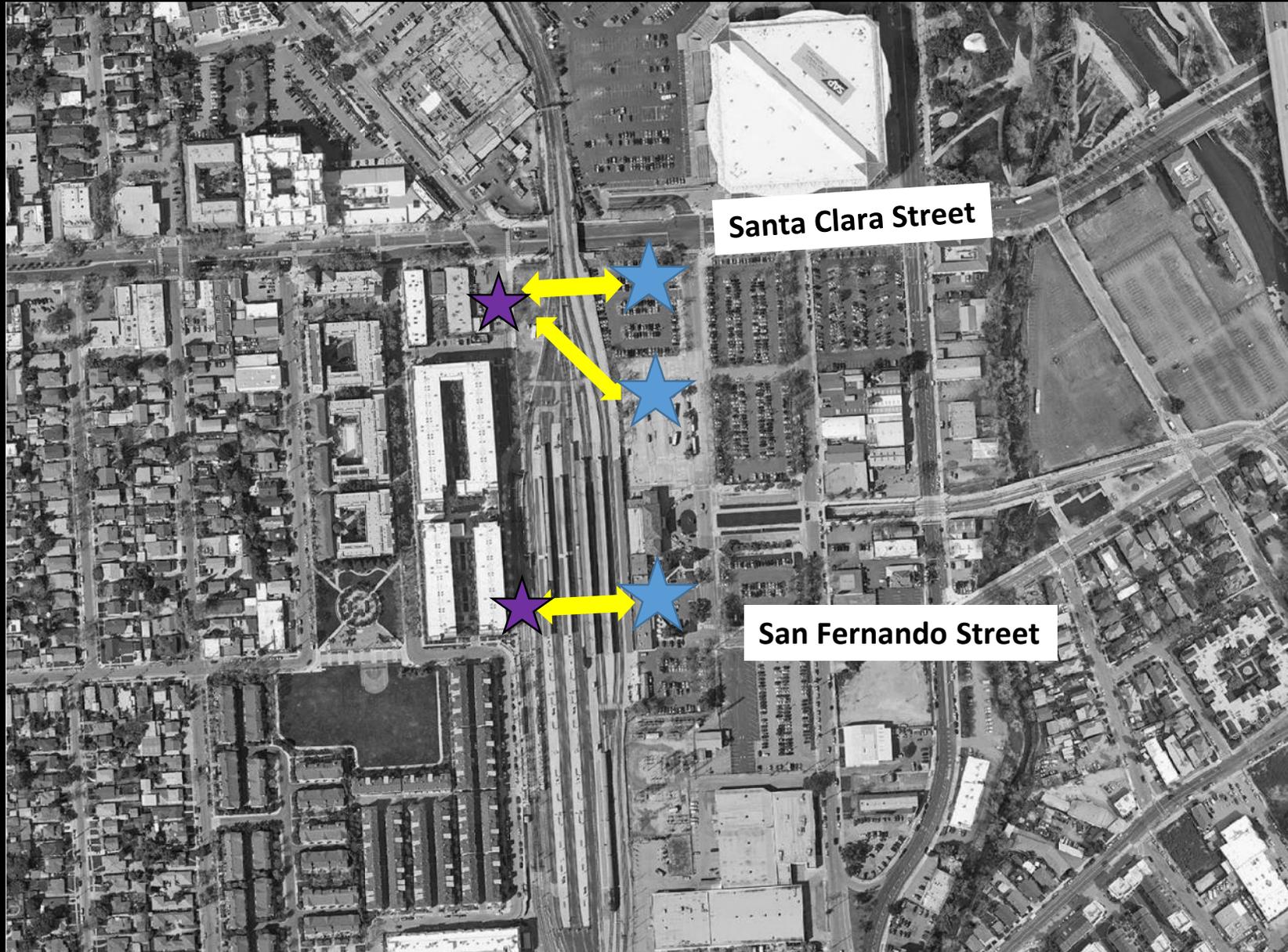
Key Elements



Vertical position of the tracks/platforms



Station location



Phase I Process

**Kick-off:
Ambitions/
Objectives**

**Prepare Key
Elements/
Combinations**

**Develop and
Evaluate
Scenarios**

**Develop Single
Preferred
Option**

**Direction from
Partner Agency
Boards**



**SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT**

Possible Evaluation Criteria

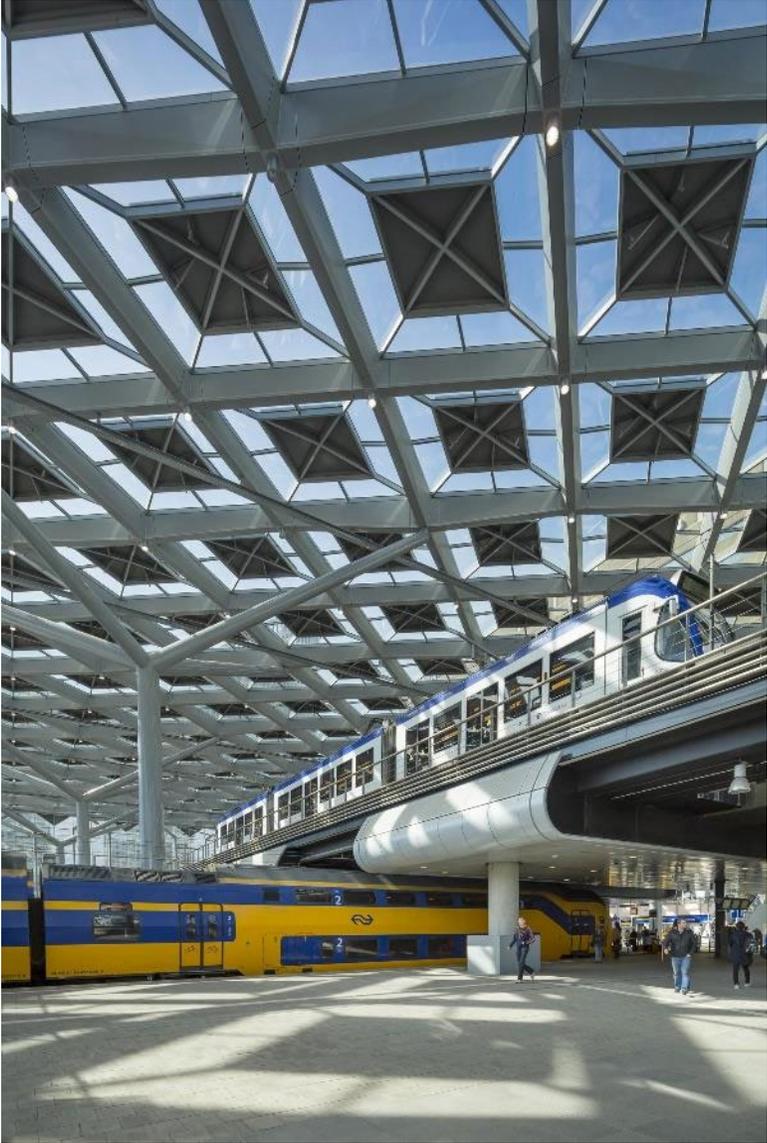
- 1. Operational Requirements**
- 2. Multi-modal Integration**
- 3. Access**
- 4. Urban Integration**
- 5. Development Potential**
- 6. Neighborhood and Environmental Effects**
- 7. Implementation Considerations**



Operational Requirements



Multi-modal Integration

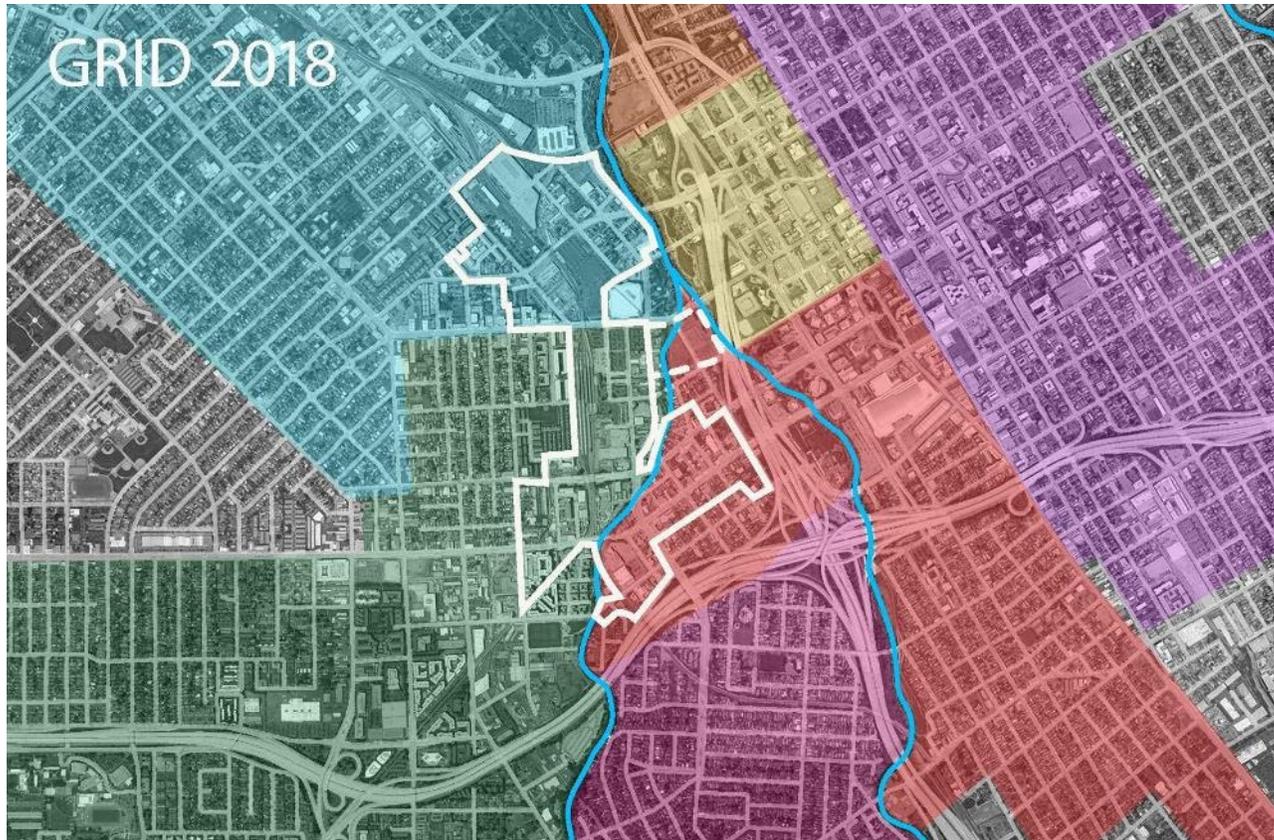


Credit: Jannes Linder

Access



Urban Integration



Development Potential



Neighborhood and Environmental Effects

Implementation Considerations

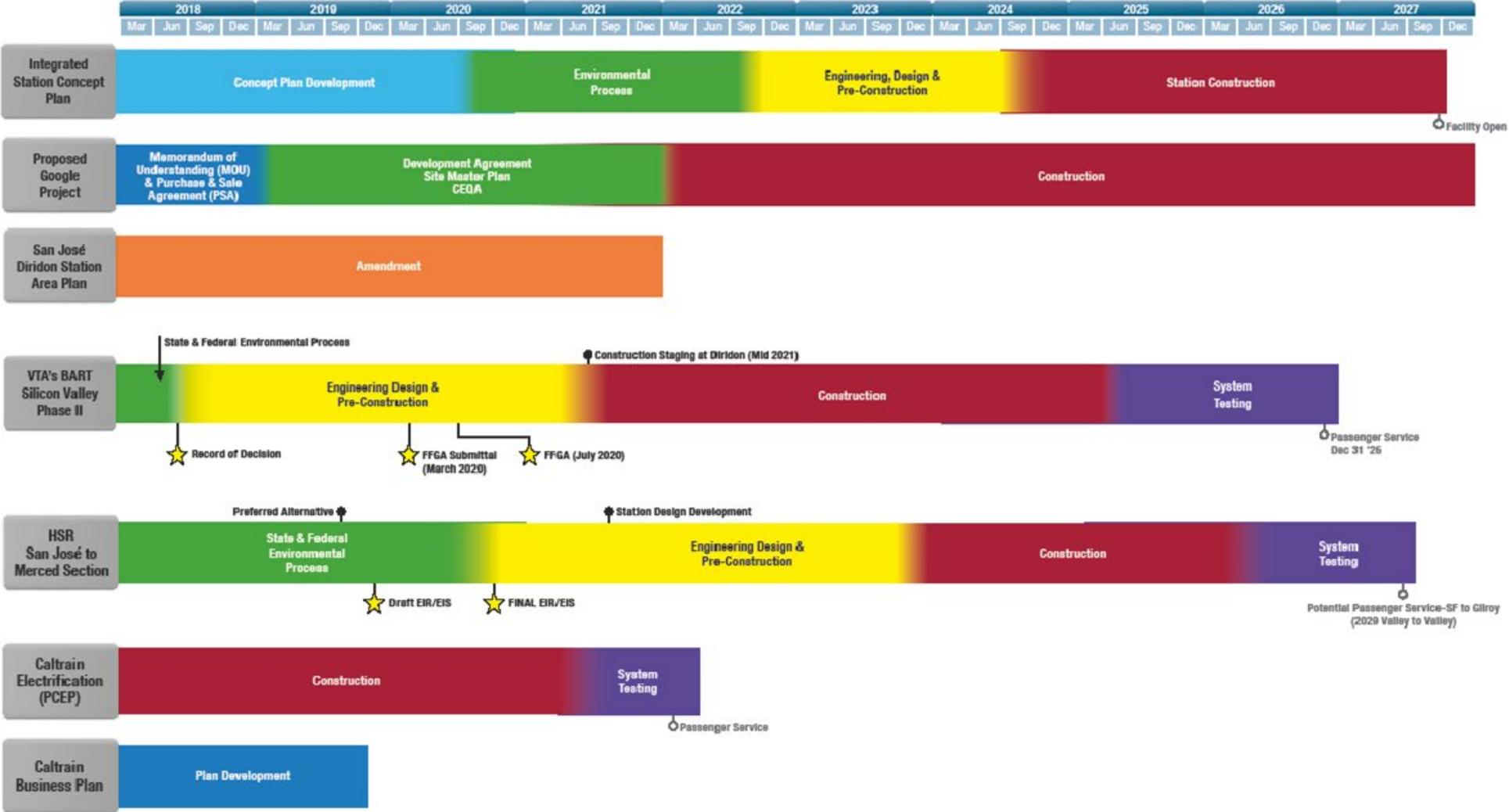


Details to be addressed in later project phases

- Detailed design and architecture
- Specific amenities, public space (beyond space proofing)
- Historic preservation, public art
- Parking management
- Trail connections
- Safety and security (operational)
- Fare integration, schedule coordination, affordability
- Specific environmental and neighborhood impacts



Coordination with Transit Projects



★ = Major Milestones Note: Preliminary design of Diridon Station should be an integrated design. All milestones are for planning purposes only.

*For VTA Planning Purposes • Notes for references only

Coordination with City-Led Processes

Diridon Station Area

Identify DSAP Revisions
(e.g., Remove ballpark, add development capacity, change land uses)

DSAP Update

Google Project

Project Application

Review of Application

Diridon Integrated Station Concept Plan

Phase I: Single Preferred Option

Phase II: Roadmap to Delivery

Downtown Transportation Plan

Prepare Plan



Possible Evaluation Criteria

- 1. Operational Requirements**
- 2. Multi-modal Integration**
- 3. Access**
- 4. Urban Integration**
- 5. Development Potential**
- 6. Neighborhood and Environmental Effects**
- 7. Implementation Considerations**



Next Steps

- **Community Meeting**
 - March 25
 - Gardner Community Center
- Policy body updates in early spring
- Next outreach round TBD
- **Next SAAG Meeting:** tentatively in May or June

Thank You!

Stay Tuned:

For upcoming public events, look for update emails from Lori Severino and check out: www.diridonsj.org



HOME ABOUT RESOURCES CONTACT

