



**SAN JOSE** DIRIDON STATION AREA  
**COMMUNITY ENGAGEMENT**

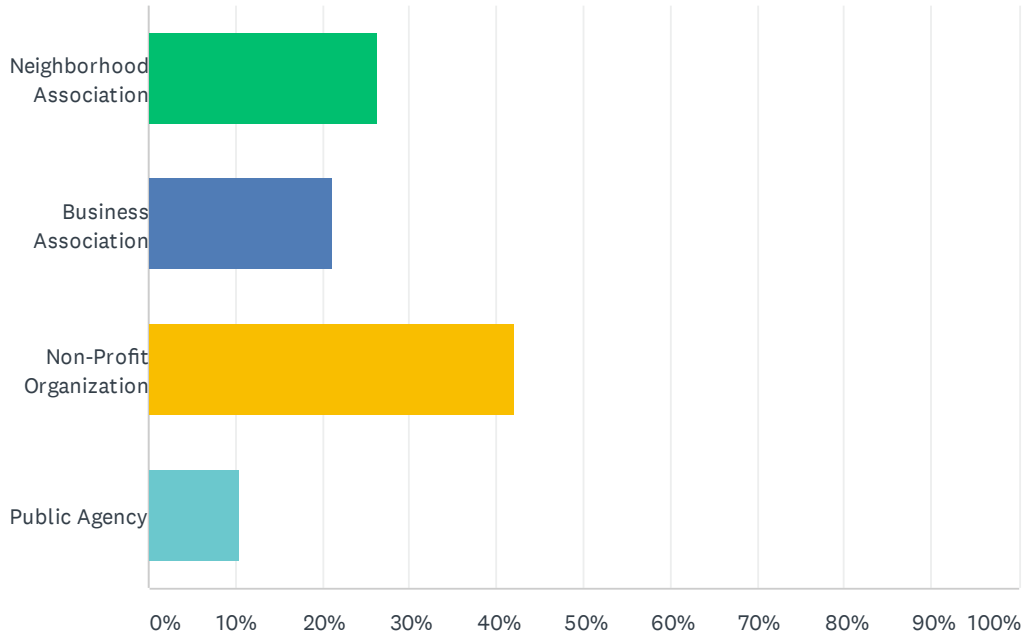
*San José Diridon Station Area*  
**SAAG Process Evaluation Survey Results**

**Total Responses: 23**

Raimi + Associates  
September 23, 2021

## Q1 What is your organization type?

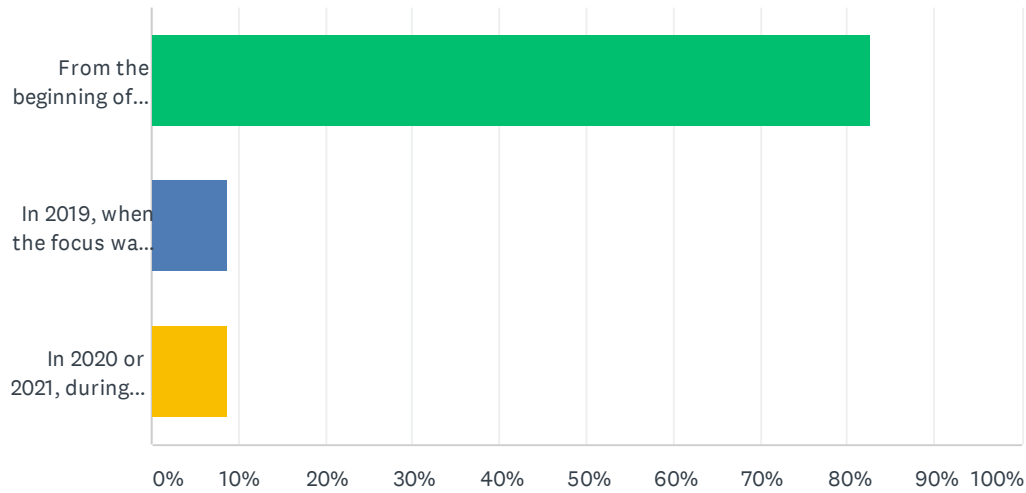
Answered: 19 Skipped: 4



ANSWER CHOICES	RESPONSES	
Neighborhood Association	26.32%	5
Business Association	21.05%	4
Non-Profit Organization	42.11%	8
Public Agency	10.53%	2
<b>TOTAL</b>		<b>19</b>

## Q2 When did you begin participation in the SAAG process?

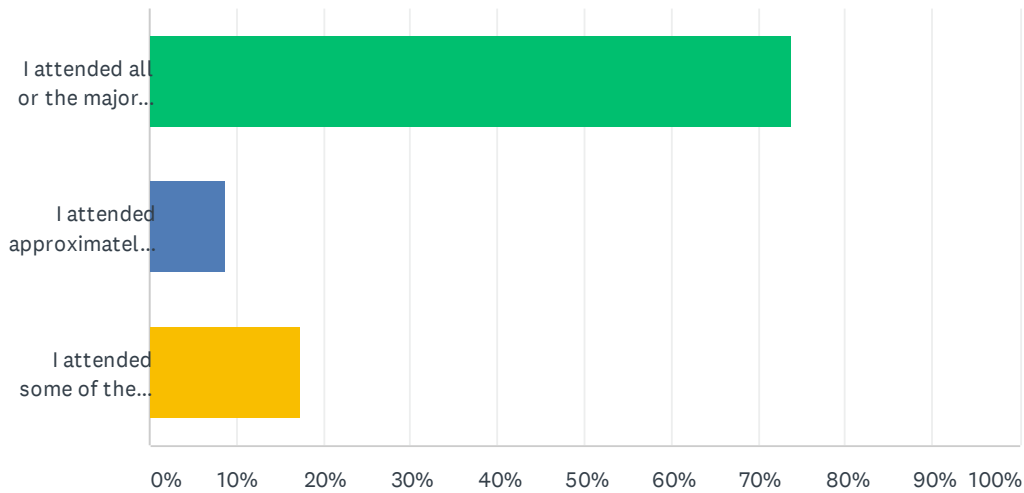
Answered: 23 Skipped: 0



ANSWER CHOICES	RESPONSES	
From the beginning of the process in 2018	82.61%	19
In 2019, when the focus was on the Diridon Integrated Station Concept Plan	8.70%	2
In 2020 or 2021, during review of the Downtown West project and preparation of the areawide plans	8.70%	2
<b>TOTAL</b>		<b>23</b>

### Q3 Which phrase generally describes your attendance at SAAG meetings (during the time you were on the SAAG)?

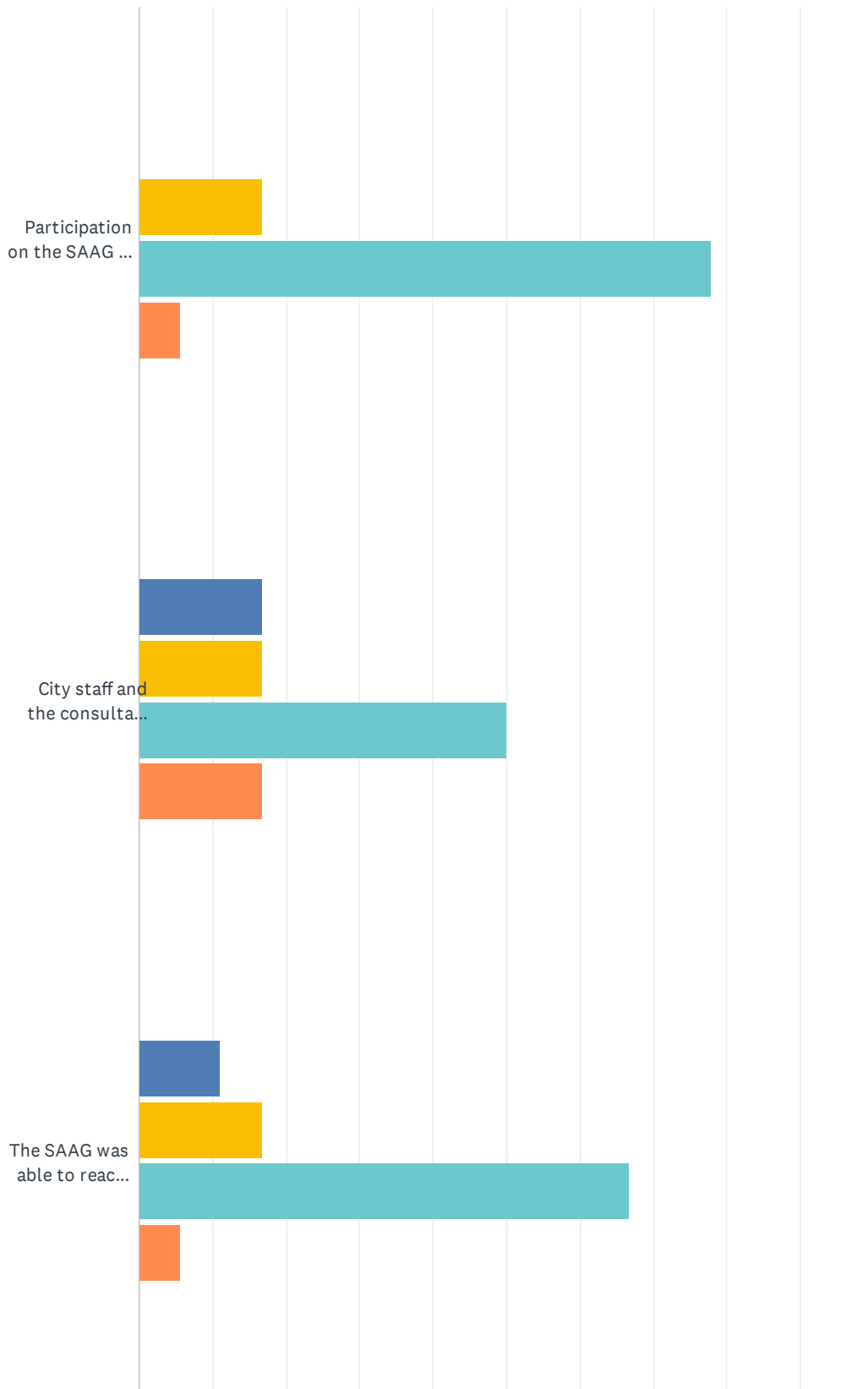
Answered: 23 Skipped: 0



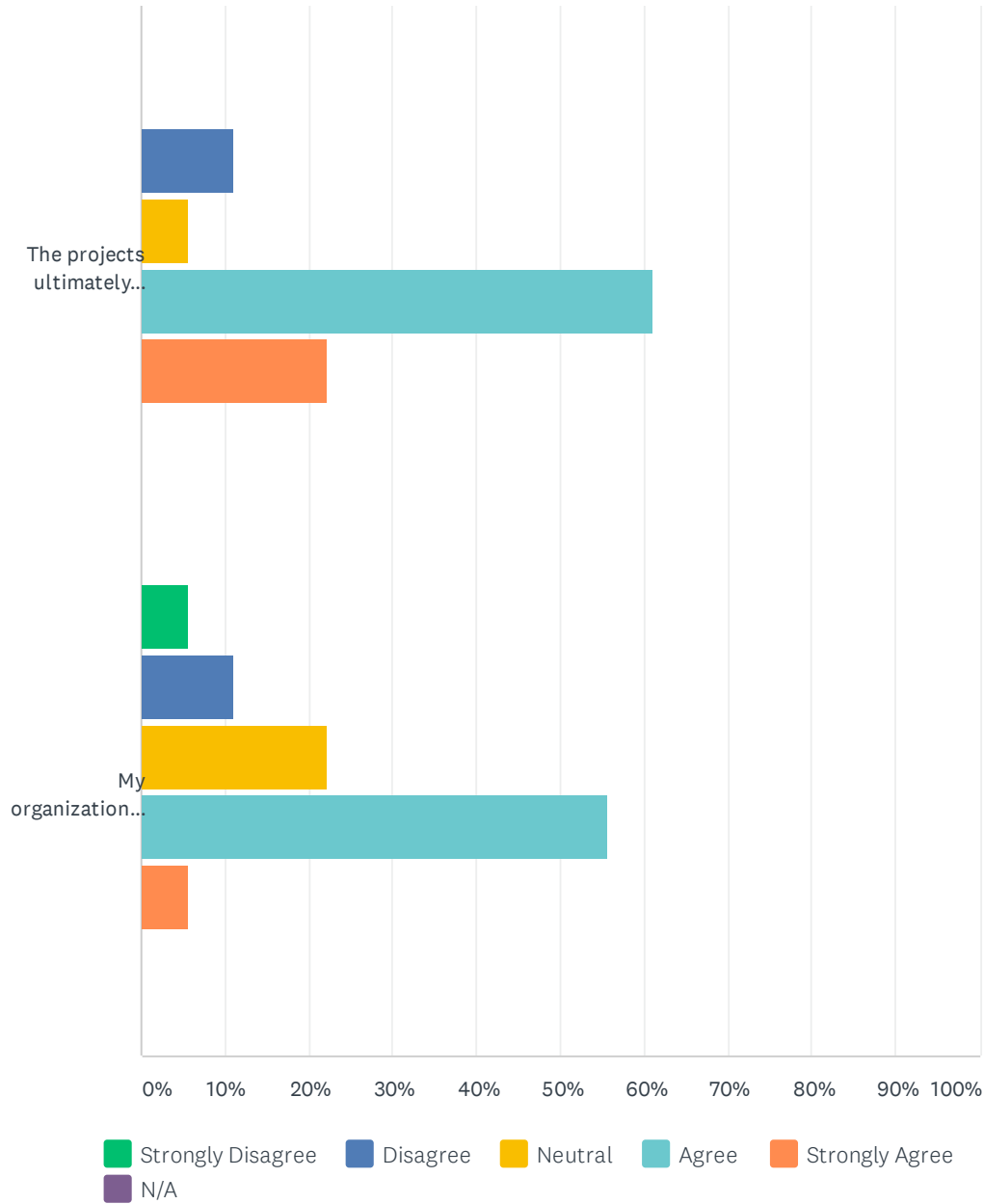
ANSWER CHOICES	RESPONSES	
I attended all or the majority of meeting	73.91%	17
I attended approximately half of the meetings	8.70%	2
I attended some of the meetings	17.39%	4
TOTAL		23

### Q5 Please indicate your level of agreement for the following statements about the outcomes of the SAAG process:

Answered: 18 Skipped: 5



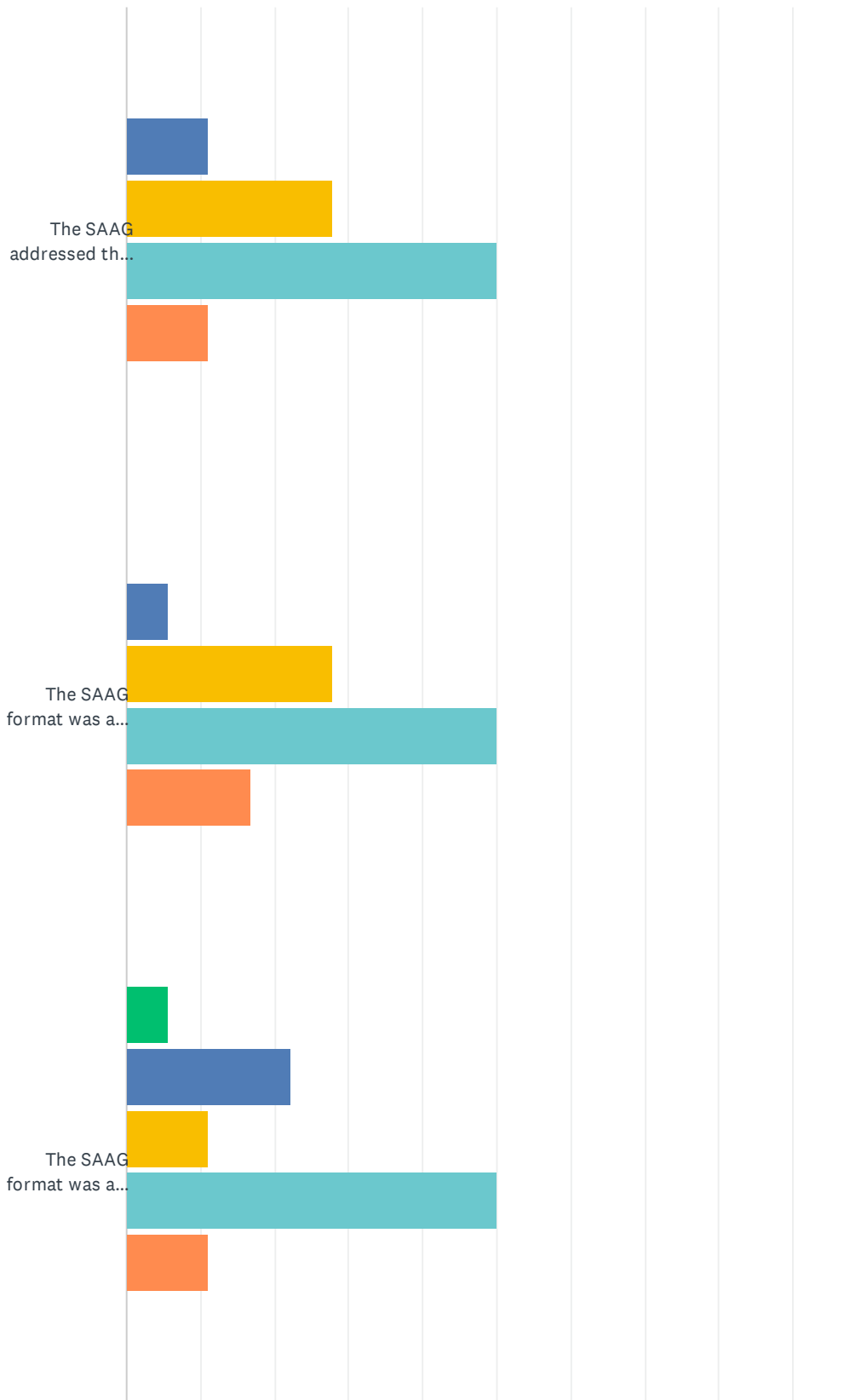
## SAAG Evaluation Survey



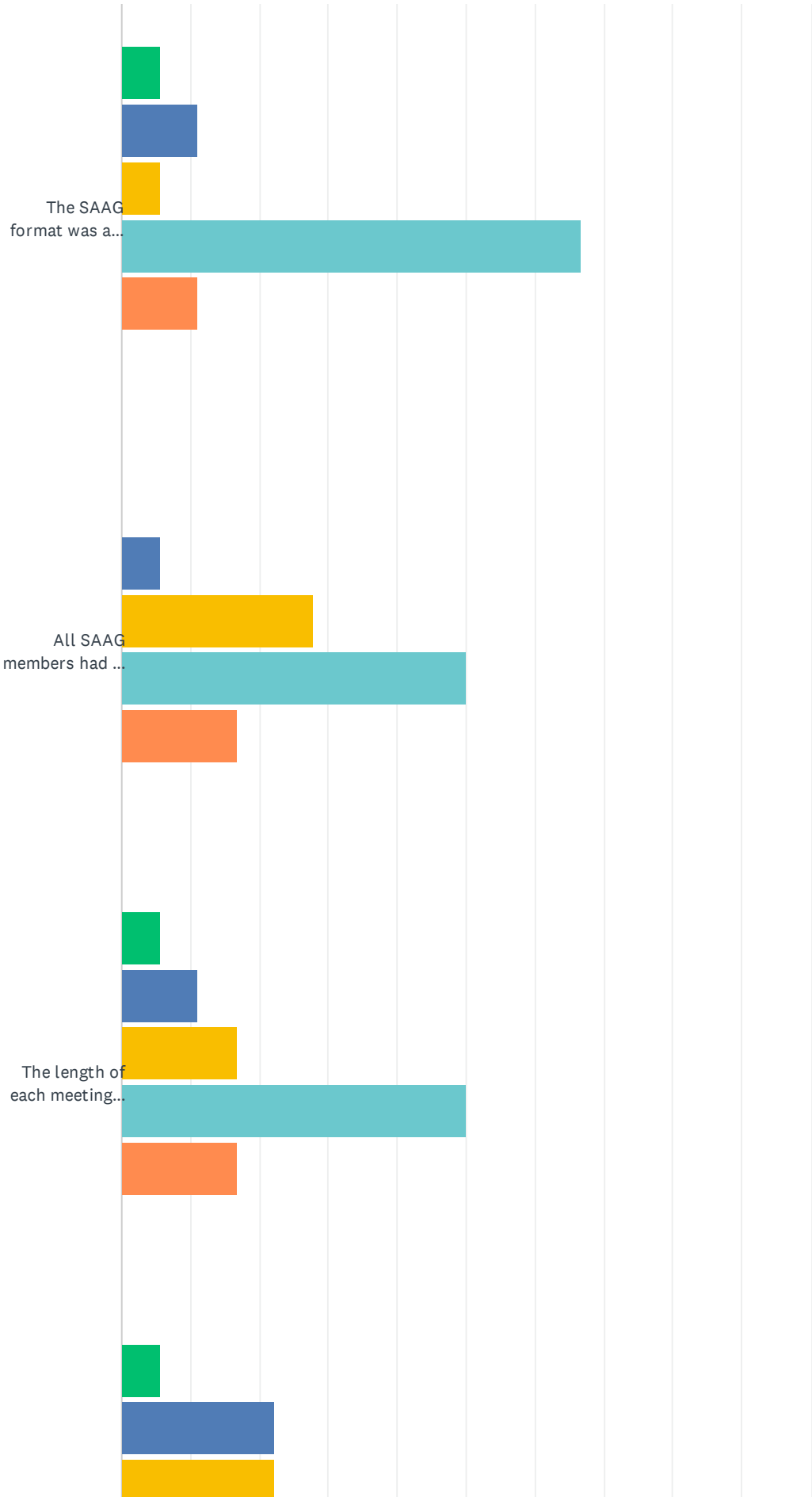
	STRONGLY DISAGREE	DISAGREE	NEUTRAL	AGREE	STRONGLY AGREE	N/A	TOTAL
Participation on the SAAG was a valuable use of my time	0.00% 0	0.00% 0	16.67% 3	77.78% 14	5.56% 1	0.00% 0	18
City staff and the consultants valued my organization's input	0.00% 0	16.67% 3	16.67% 3	50.00% 9	16.67% 3	0.00% 0	18
The SAAG was able to reach a high level of agreement on the top issues and priorities	0.00% 0	11.11% 2	16.67% 3	66.67% 12	5.56% 1	0.00% 0	18
The projects ultimately reflected many of the Desired Outcomes identified in 2018 through the public engagement process centered on the SAAG	0.00% 0	11.11% 2	5.56% 1	61.11% 11	22.22% 4	0.00% 0	18
My organization's input was reflected in the planning outcomes	5.56% 1	11.11% 2	22.22% 4	55.56% 10	5.56% 1	0.00% 0	18

### Q6 Please indicate your level of agreement for the following statements about the content and format of the SAAG meetings:

Answered: 18 Skipped: 5

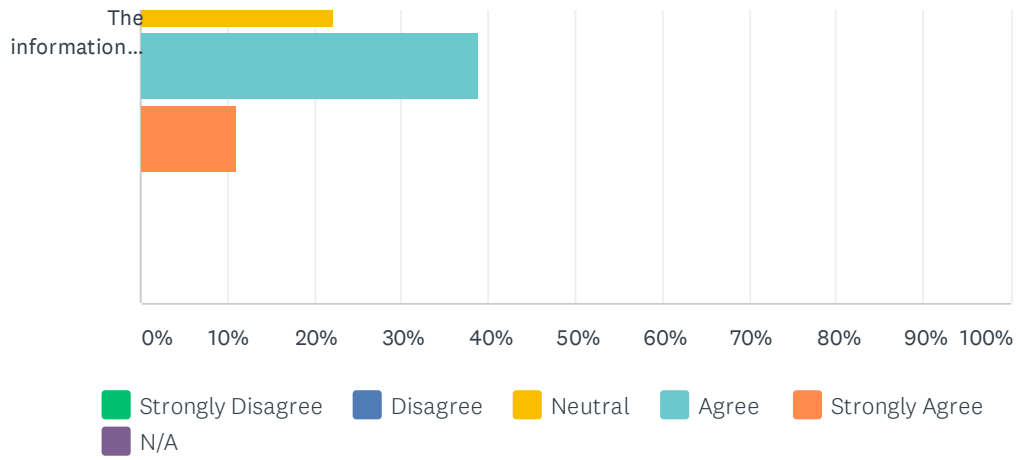


# SAAG Evaluation Survey





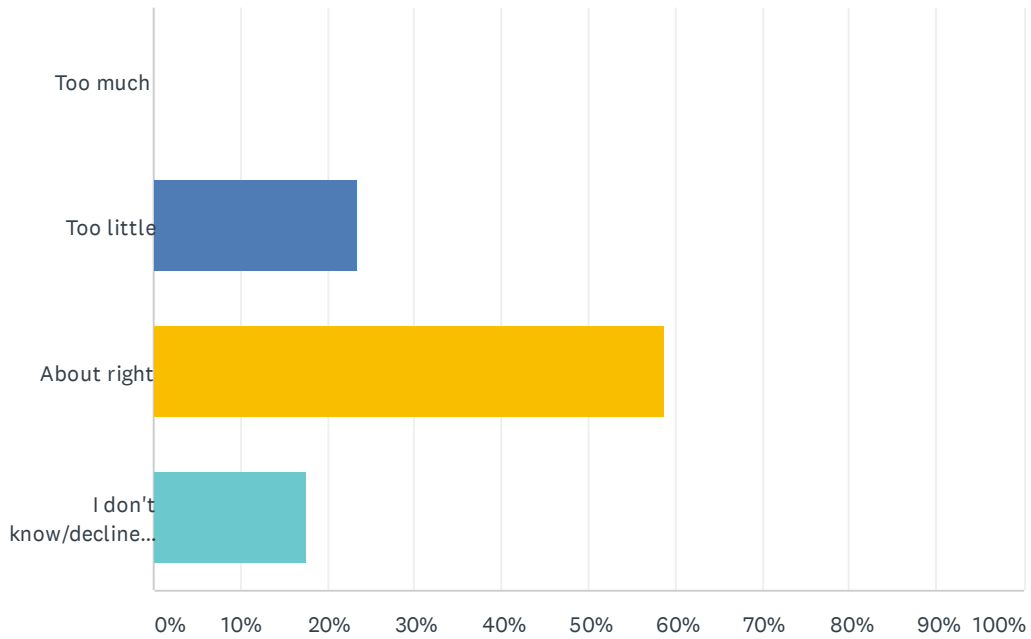
## SAAG Evaluation Survey



	STRONGLY DISAGREE	DISAGREE	NEUTRAL	AGREE	STRONGLY AGREE	N/A	TOTAL
The SAAG addressed the topics that were important to my organization	0.00% 0	11.11% 2	27.78% 5	50.00% 9	11.11% 2	0.00% 0	18
The SAAG format was an effective way to get updates and learn about the projects	0.00% 0	5.56% 1	27.78% 5	50.00% 9	16.67% 3	0.00% 0	18
The SAAG format was an effective way to provide feedback and ideas	5.56% 1	22.22% 4	11.11% 2	50.00% 9	11.11% 2	0.00% 0	18
The SAAG format was an effective way to increase understanding of other stakeholders' interests and perspectives	5.56% 1	11.11% 2	5.56% 1	66.67% 12	11.11% 2	0.00% 0	18
All SAAG members had an equal ability to contribute	0.00% 0	5.56% 1	27.78% 5	50.00% 9	16.67% 3	0.00% 0	18
The length of each meeting was adequate for discussion	5.56% 1	11.11% 2	16.67% 3	50.00% 9	16.67% 3	0.00% 0	18
The information provided at or before the meetings enabled meaningful participation	5.56% 1	22.22% 4	22.22% 4	38.89% 7	11.11% 2	0.00% 0	18

### Q7 The frequency of SAAG meetings during the 2019-21 timeframe was:

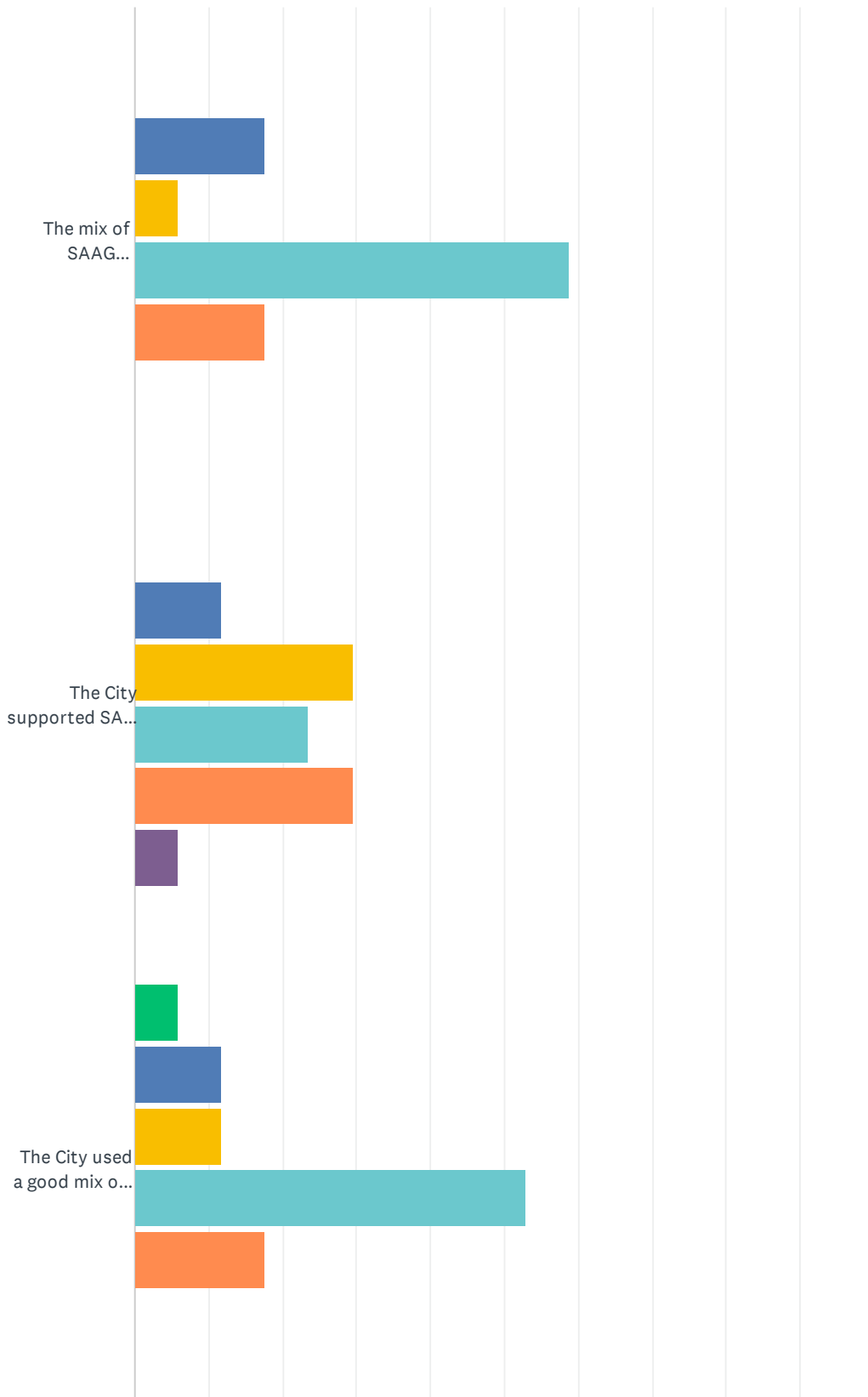
Answered: 17 Skipped: 6



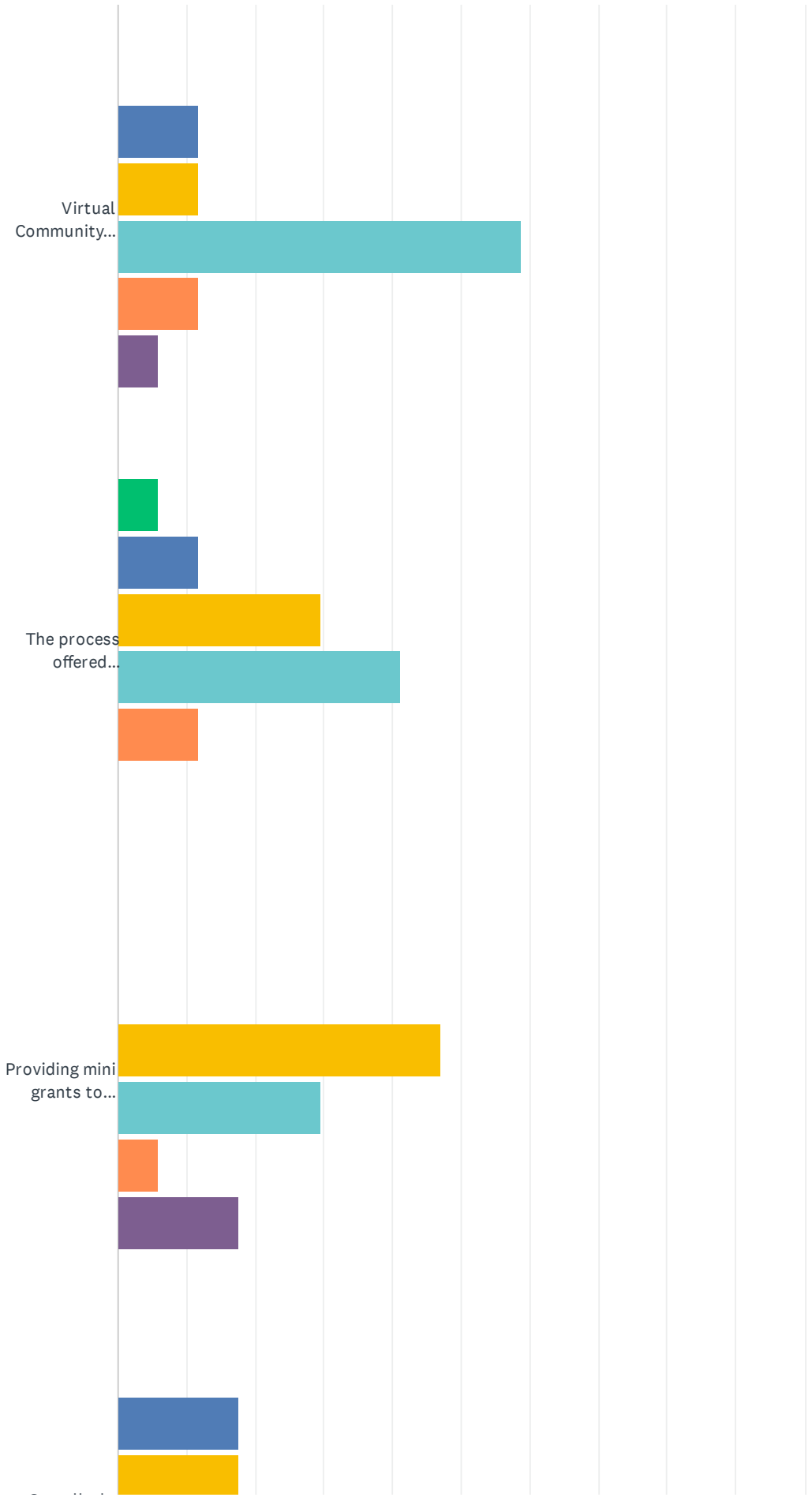
ANSWER CHOICES	RESPONSES	
Too much	0.00%	0
Too little	23.53%	4
About right	58.82%	10
I don't know/decline to state	17.65%	3
<b>TOTAL</b>		<b>17</b>

### Q8 Please indicate your level of agreement for the following statements about the City-led community engagement process:

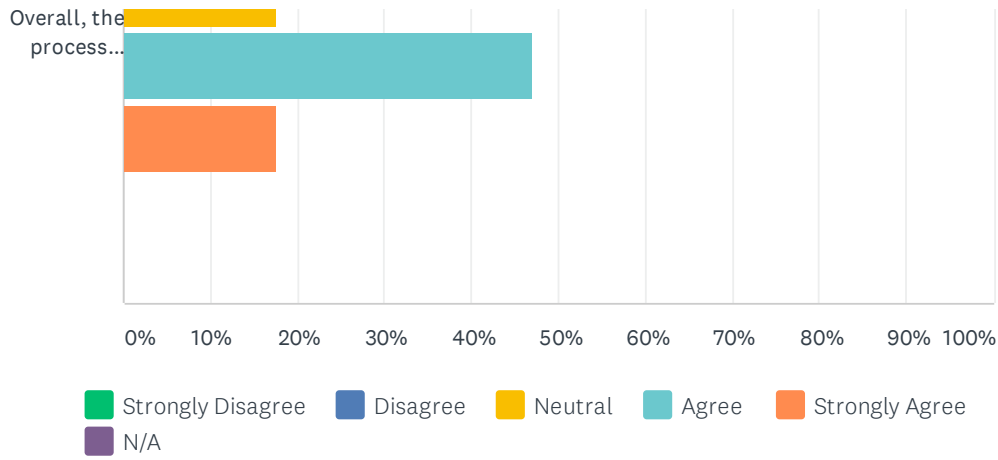
Answered: 17 Skipped: 6



# SAAG Evaluation Survey



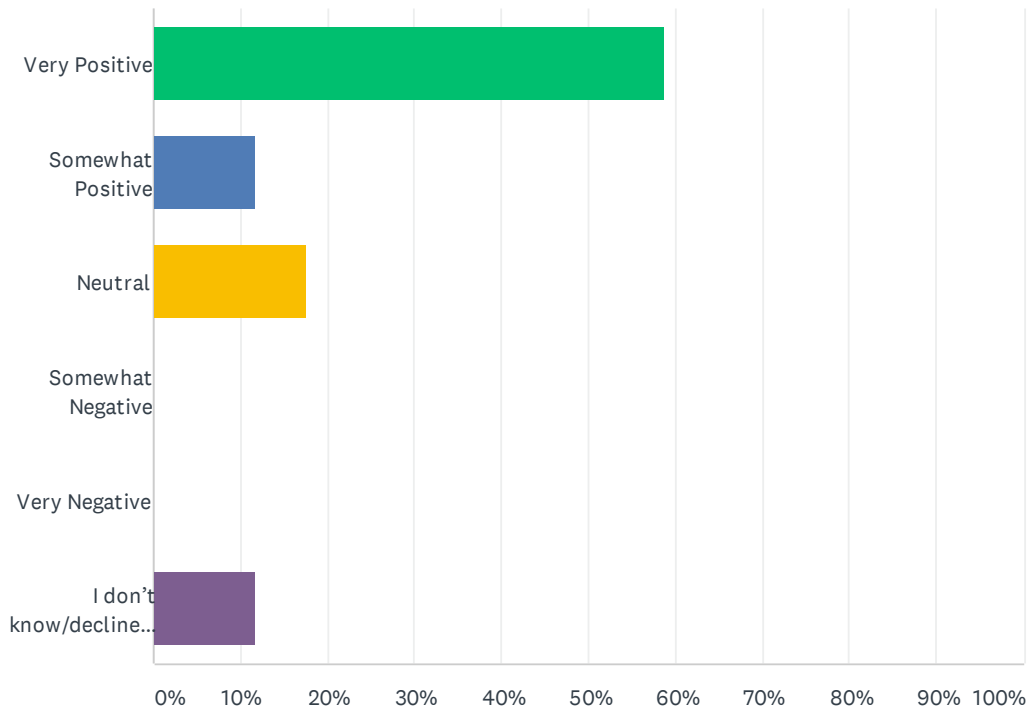
## SAAG Evaluation Survey



	STRONGLY DISAGREE	DISAGREE	NEUTRAL	AGREE	STRONGLY AGREE	N/A	TOTAL
The mix of SAAG organizations was a good representation of affected communities and stakeholders	0.00% 0	17.65% 3	5.88% 1	58.82% 10	17.65% 3	0.00% 0	17
The City supported SAAG members in involving their communities/constituents in the process	0.00% 0	11.76% 2	29.41% 5	23.53% 4	29.41% 5	5.88% 1	17
The City used a good mix of outreach and engagement methods to supplement the SAAG and involve the broader public	5.88% 1	11.76% 2	11.76% 2	52.94% 9	17.65% 3	0.00% 0	17
Virtual Community Meetings and online surveys were effective engagement tools	0.00% 0	11.76% 2	11.76% 2	58.82% 10	11.76% 2	5.88% 1	17
The process offered meaningful opportunities for all interested community members to get involved.	5.88% 1	11.76% 2	29.41% 5	41.18% 7	11.76% 2	0.00% 0	17
Providing mini grants to community-based organizations to partner with the City on outreach and engagement was helpful at involving underrepresented populations in the process	0.00% 0	0.00% 0	47.06% 8	29.41% 5	5.88% 1	17.65% 3	17
Overall, the process included voices from marginalized communities	0.00% 0	17.65% 3	17.65% 3	47.06% 8	17.65% 3	0.00% 0	17

**Q11 The Google team conducted their own stakeholder outreach and community engagement on the Downtown West development project parallel to the City’s process. How did these efforts affect the process and outcomes from your organization’s perspective?**

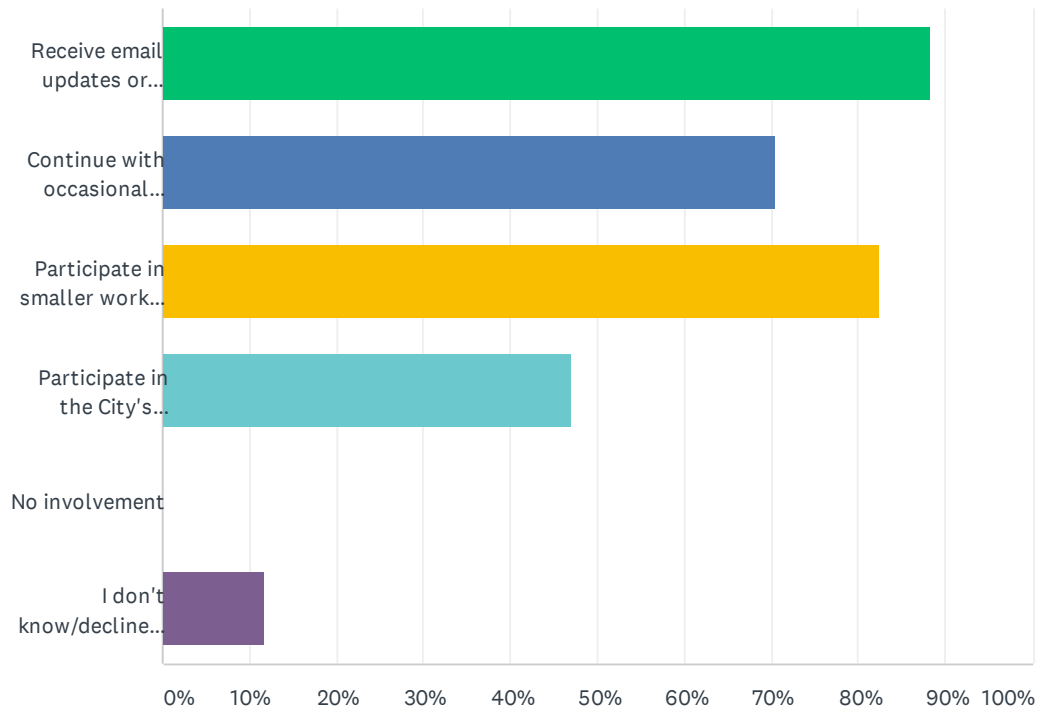
Answered: 17 Skipped: 6



ANSWER CHOICES	RESPONSES	
Very Positive	58.82%	10
Somewhat Positive	11.76%	2
Neutral	17.65%	3
Somewhat Negative	0.00%	0
Very Negative	0.00%	0
I don't know/decline to state	11.76%	2
<b>TOTAL</b>		<b>17</b>

### Q13 How would your organization like to be involved with the Diridon program moving forward? (check all that apply)

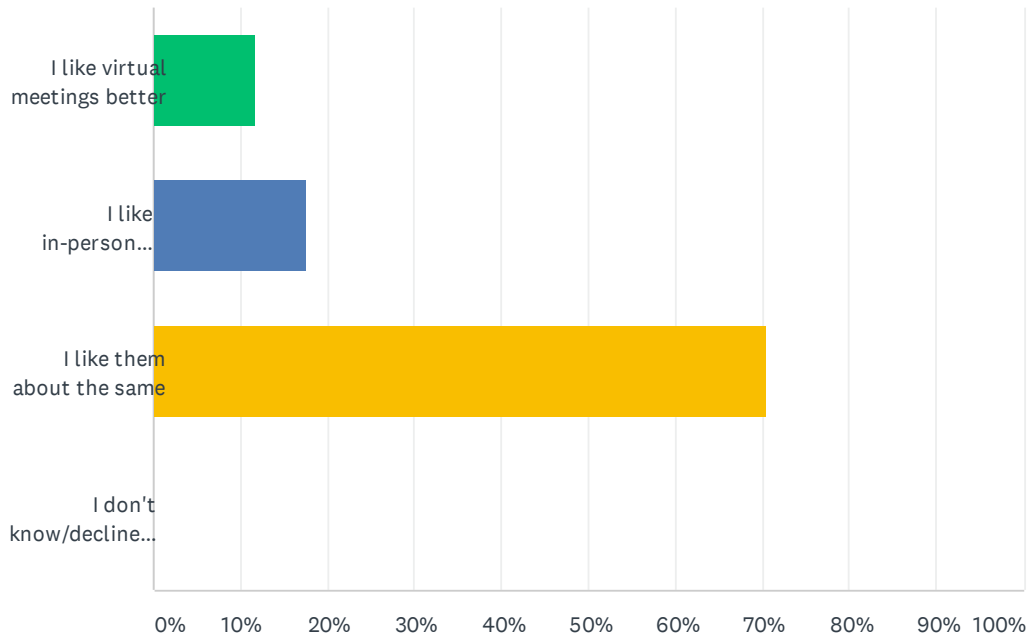
Answered: 17 Skipped: 6



ANSWER CHOICES	RESPONSES	
Receive email updates or newsletters	88.24%	15
Continue with occasional large group meetings to get updates and ask questions	70.59%	12
Participate in smaller working groups of stakeholders, focused on specific issues	82.35%	14
Participate in the City's general public outreach	47.06%	8
No involvement	0.00%	0
I don't know/decline to state	11.76%	2
Total Respondents: 17		

### Q14 Please tell us your opinion about in-person versus virtual meetings.

Answered: 17 Skipped: 6



ANSWER CHOICES	RESPONSES	
I like virtual meetings better	11.76%	2
I like in-person meetings better	17.65%	3
I like them about the same	70.59%	12
I don't know/decline to state	0.00%	0
<b>TOTAL</b>		<b>17</b>