

Establishing the Community Advisory Committee for the Community Stabilization and Opportunity Pathways Fund

Community Meeting #2
June 27, 2022

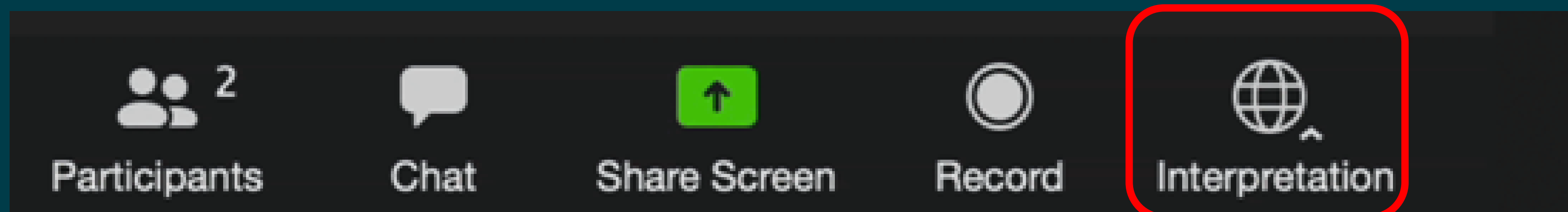
| Interpretation

La interpretación en simultáneo para esta reunión se dará en Español (Armando y Vincent)

Por favor haz clic en el icono INTERPRETATION (el globo) en tu barra de herramientas para acceder al idioma deseado.

La presentación está disponible en español. Vaya a www.diridonsj.org/general-events/cac1 y descargue la presentación para verla en su idioma preferido.

SAN JOSÉ



| Purpose of Community Meeting #2

Staff is working on the draft ordinance that would create the Committee – adding detail to Exhibit H of the Downtown West Development Agreement (Fund/Committee Framework). Community Meeting #1 on this topic was held on May 2, 2022.

- Share current thinking on:
 - Terms of service
 - Stipend for members
 - Member selection process
- Get your feedback – building upon Community Meeting #1

| Agenda

1. Welcome, meeting logistics 6:00
2. Poll #1, presentation 6:05
3. Poll #2, discussion 6:20
4. Poll #3, wrap up/next steps 7:15

| Introductions

Lori Severino, Assistant to the City Manager

Nanci Klein, Director of Economic Development and Cultural Affairs

Rosalynn Hughey, Deputy City Manager

Sabrina Parra-Garcia, Office of Racial Equity

Jennifer Provedor, Planning Division

Jonathan Fox, Planning Division



| Poll 1

1. Did you attend the first community meeting on this topic on May 2, 2022?
 - Yes
 - No
2. Demographics

| Downtown West

- May 2021: City Council approved Google's Downtown West development project
- Development Agreement outlines up to \$200 million in Community Benefits
- Equity focused, based on extensive outreach process from 2018-21

SAN JOSE



| Community Stabilization and Opportunity Pathways Fund

Exhibit H of the Development Agreement established the framework for the Fund and Committee:

- Up to \$154.8 million to the new Fund
- Contributions made as office is built out (\$21.20 per gross square foot)
- Grants to programs serving disadvantaged communities in San José



| Fund Program Areas



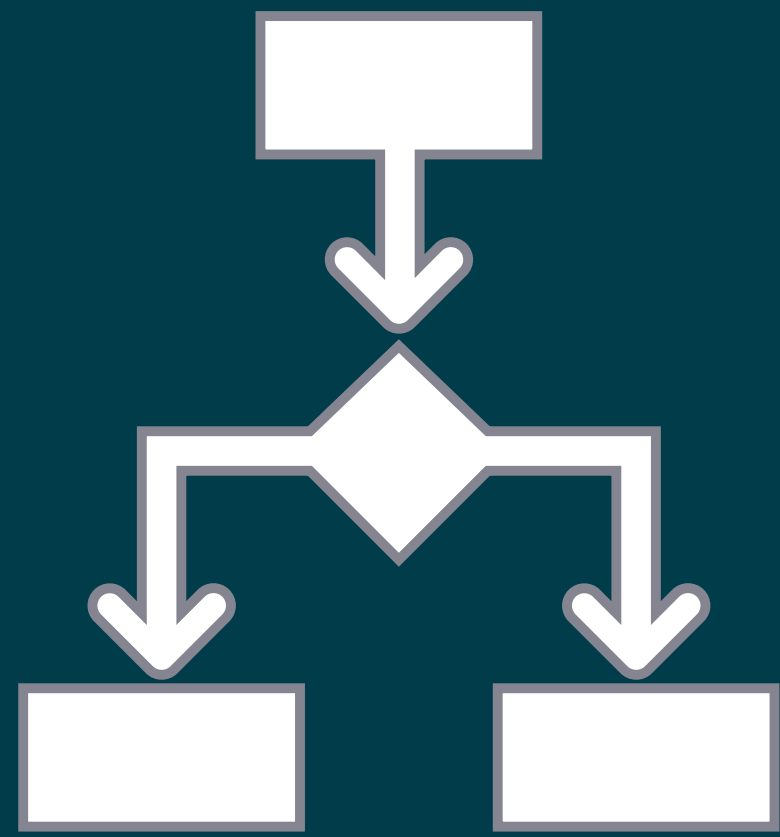
Community Stabilization: displacement/homelessness prevention, affordable housing preservation, homeless services, housing innovation research, and stabilization of small local businesses



Opportunity Pathways: adult and youth occupational skills training, college/post-secondary scholarships, career exploration for middle and high school youth, early childhood education, and small business and entrepreneurship support



| Community Advisory Committee Objectives



- New model for decision-making
- Empower residents of impacted communities
- Bridge lived experience perspectives with those of local leaders, direct service providers, and technical experts
- Data-driven framework for establishing and evaluating outcomes
- Appropriate “checks and balances” and transparency
- Flexibility

| Committee Composition

- 13 voting members (5 with lived experience and 8 with technical expertise)
- Must live in or own a business in San José, have work history in San José, or otherwise have a meaningful connection to San José
- Committed to furthering City's goals for anti-displacement, racial equity, etc.
- Collectively reflect the racial/ethnic, economic, generational, and other diversity of the City of San José
- Non-voting members: 3 City representatives, 1 Google, and potentially representatives from other major funders

| Grant Making Process and Basic Roles

City adopts ordinance creating Community Advisory Committee, appoints members based on criteria outlined in Development Agreement

With Committee, City selects a Third-Party Fund Manager, Fund Manager prepares initial 5-year Strategic Plan with Committee for Council approval

Fund Manager works with the Committee to prepare RFPs for grants, administers grant application/evaluation process

Fund Manager recommends qualified grant recipients to the Committee, consistent with the Strategic Plan

Committee approves the grants

| Provisions already in Exhibit H

- 1) Fund purpose, program areas, and initial allocations
- 2) Grant Making Process (5-year Strategic Plan)
- 3) Administrative structure and basic roles
- 4) Committee Composition
- 5) Committee Selection Process
- 6) Public engagement
- 7) Checks and balances

| Needs more detail

- Term length and initial staggering
- Potential stipend for members
- Member selection process

| Terms

Exhibit H (Fund/Committee Framework) says

- Committee members shall be appointed by the City Council for staggered terms.

Current thinking

- 4-year terms
- Option for reappointment, but no more than 2 consecutive terms
- Of the initial 13 members, 6 of them will have 2-year terms (including 2 of the 5 Lived Experience seats and 4 of the 8 Technical seats)

| Stipends

Intent

- Reduce barriers to participation; help ensure consistent attendance

Current thinking

- Each of the Lived Experience members would receive a \$200 monthly stipend (\$2,400 per year).
- Add an alternate seat that can serve in place of any of the Lived Experience members in the event of an absence.
 - The alternate would also receive the stipend and be expected to attend all Committee meetings and trainings.
- Total cost of stipends would be \$14,400 per year (paid from Fund itself)

| Selection Process

Exhibit H (Fund/Committee Framework) says:

The City shall conduct an open, transparent process for appointing the Committee members, initially and as terms expire. The process is envisioned to include the following steps, in consultation with the City Clerk and the City Administration's Office of Racial Equity (ORE):

- Soliciting applications/nominations using a standard form.
- Screening the nominations for eligibility.
- Recommending a slate of Committee members to City Council for review and approval at a public meeting.

| Selection Process (continued)

Exhibit H (Fund/Committee Framework) says:

- As part of the appointment process, the City Attorney's Office will perform a conflict analysis for each candidate, consistent with City practice for appointments to City boards and commissions.
- Each Committee member shall file a Form 700 Statement of Economic Interests upon appointment and as required under the Political Reform Act and Fair Political Practices Commission ("FPPC") regulations.
- Immigration status shall not be a factor in the Committee member selection process.

| Selection Process

Current thinking

- The City Manager's Office (CMO) would run the application and evaluation process, working with Clerk's Office, City Attorney's Office, Office of Racial Equity, and departments.
- The CMO would take a recommended slate (including initial term length for each member and alternate seat) to City Council for appointment.
- City Council would vote on the entire slate (*up or down*).

Alternative idea:

- City Council would vote on the entire slate, *but may swap out up to 3 seats from the list of qualified applicants.*

| Poll #2

1. What is your initial reaction to the current thinking?
 - a) Looking good!
 - b) On the right track, but I have some suggestions.
 - c) I have a lot of concerns.
 - d) I don't know

2. Which topic needs the most discussion?
 - a) Terms
 - b) Stipend/alternate
 - c) Selection process

| Discussion

- Share your questions and feedback on these topics
- We will have about 15 minutes per topic
- Be concise with verbal comments – you can add to the chat or provide comments by email after the meeting too
- Be respectful, open-minded, and curious listeners
- We will try to answer questions during the meeting, but may need to provide responses afterwards in the Meeting Summary to be posted online

| Poll #3

1. After the discussion, what do you think about the current thinking?
 - a) I like the general direction.
 - b) I still have some concerns.
 - c) I don't know.
2. I have the most concerns about the current thinking on _____.
 - a) Term length/staggering
 - b) Stipend
 - c) Alternate
 - d) Member Selection process
 - e) None of the above
 - f) I don't know

| Next Steps

- Consider the feedback and finalize staff recommendations
- Take the draft ordinance to City Council for adoption in August
- Procure a consultant to assist with member selection process (this fall) and Committee administration (next year)

Thank you for your participation tonight!

Please take the evaluation survey following this meeting.